

ESTTA Tracking number: **ESTTA222513**

Filing date: **07/07/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77149255
Applicant	SELLING SOURCE, LLC

## Notice of Appeal

Notice is hereby given that SELLING SOURCE, LLC appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77149255.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035.

All goods and services in the class are appealed, namely: Direct mail marketing and consulting services

Respectfully submitted,  
/Bradford R. Norton/  
07/07/2008

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