

ESTTA Tracking number: **ESTTA194343**

Filing date: **02/22/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	PRL USA Holdings, Inc.
Application Serial Number:	77145997
Application Filing Date:	04/02/2007
Mark:	BETTER THAN BARE
Date of Publication	02/05/2008

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Mayer/Berkshire Corporation, 25 Edison Road, Wayne, NJ 07470, UNITED STATES, a corporation, organized under the laws of New Jersey, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/06/2008. Mayer/Berkshire Corporation respectfully requests that the time period within which to file an opposition be extended until 06/04/2008.

Respectfully submitted,
/Susan Upton Douglass/
02/22/2008

Susan Upton Douglass

Friss Zelnick Lehrman & Zissu, P.C.

866 United Nations Plaza

New York, NY 10017

UNITED STATES

sdouglass@frosszelnick.com

212-813-5995