

**United States Patent and Trademark Office**  
**Trademark Trial and Appeal Board**  
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Mailed: September 30, 2008

In re Halftime Live LLC

Serial No. 77144094

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Applicant's brief filed September 26, 2008 is noted and the electronic record of the application file is forwarded herewith to the Trademark Examining Attorney for his brief in accordance with Trademark Rule 2.142(b).

A request for an oral hearing, if desired, is due not later than ten days after the due date for applicant's reply brief.