

ESTTA Tracking number: **ESTTA173735**

Filing date: **11/08/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Mexcor, Inc.</b>
Application Serial Number:	<b>77139047</b>
Application Filing Date:	<b>03/23/2007</b>
Mark:	<b>BIG HORN</b>
Date of Publication	<b>10/09/2007</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Bighorn Cellars, LLC, P.O. Box 3989, Napa, CA 94558, UNITED STATES, a Limited Liability Company, organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/08/2007. Bighorn Cellars, LLC respectfully requests that the time period within which to file an opposition be extended until 02/06/2008.

Respectfully submitted,

/david e. stoll/

11/08/2007

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