

PTO Form 1960 (Rev 9/2007)

OMB No. xxx-xxxx (Exp. x/xxxx)

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77111891
LAW OFFICE ASSIGNED	LAW OFFICE 112
MARK SECTION (no change)	
GOODS AND/OR SERVICES SECTION (009)(current)	
INTERNATIONAL CLASS	009
DESCRIPTION	
Social networking applications on mobile and fixed computing devices enabling users to locate and interact with other users and groups sharing similar interests or locations; providing mobile and fixed software applications to render voice, data, images, and messages regarding points of interest, entertainment and education venues and events, civic events and commercial establishments and individuals	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (009)(proposed)	
INTERNATIONAL CLASS	009
DESCRIPTION	
Social networking software applications on mobile and fixed computing devices enabling users to locate and interact with other users and groups sharing similar interests or locations; mobile and fixed software applications to render voice, data, images, and messages regarding points of interest, entertainment and education venues and events, civic events and commercial establishments and individuals, all for social networking and other purposes	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (035)(current)	
INTERNATIONAL CLASS	035
DESCRIPTION	
Providing a website featuring information on commercial establishments; providing information on wireless and wired devices in the field of commercial establishments	
FILING BASIS	Section 1(b)

GOODS AND/OR SERVICES SECTION (035)(proposed)	
INTERNATIONAL CLASS	035
DESCRIPTION	
Providing a website featuring information on commercial establishments; providing purchasing information on wireless and wired devices in the field of commercial establishments, all for social networking and other purposes	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (038)(current)	
INTERNATIONAL CLASS	038
DESCRIPTION	
Wireless telecommunications services, namely, the provision and transmission of information, voice, data, images, signals, and messages, including information regarding points of interest, entertainment and education venues and events, civic events and commercial establishments and individuals	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (038)(proposed)	
INTERNATIONAL CLASS	038
DESCRIPTION	
Wireless telecommunication services, namely, transmission of voice, data, images, signals, and messages, all for social networking and other purposes	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (039)(current)	
INTERNATIONAL CLASS	039
DESCRIPTION	
Wireless and fixed computer services providing maps and directions between locations	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (039)(proposed)	
INTERNATIONAL CLASS	039
DESCRIPTION	
Wireless and fixed computer services providing maps and directions between locations; providing information regarding points of interest, namely, travel information, all for social networking and other purposes	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (041)(current)	

INTERNATIONAL CLASS	041
DESCRIPTION	
Entertainment services, namely, arranging for restaurant reservations and arranging for ticket reservations for movies, concerts, shows and other civic and other entertainment events; providing a website featuring information on points of interest, entertainment and education venues and events, civic events and individuals; providing information on wireless and wired devices in the field of points of interest, entertainment and education venues and events, civic events and individuals	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (041)(proposed)	
INTERNATIONAL CLASS	041
DESCRIPTION	
Entertainment services, namely, arranging for ticket reservations for movies, concerts, shows and other civic and other entertainment events; providing a website featuring information on points of interest, entertainment and education venues and events, and civic events; providing information on wireless and wired devices in the field of points of interest, entertainment and education venues and events, and civic events, all for social networking and other purposes	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (042)(current)	
INTERNATIONAL CLASS	042
DESCRIPTION	Providing search engine services for user-defined searching
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (042)(proposed)	
INTERNATIONAL CLASS	042
DESCRIPTION	
Providing search engine services for user-defined searching, all for social networking and other purposes	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (043)(class added)	
INTERNATIONAL CLASS	043
DESCRIPTION	
Arranging for restaurant reservations; providing information about restaurants, all for social networking and other purposes	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (045)(class added)	

INTERNATIONAL CLASS	045
DESCRIPTION	
Online social networking services; providing a website featuring information on individuals for social networking purposes and providing information on individuals for social networking purposes	
FILING BASIS	Section 1(b)
ADDITIONAL STATEMENTS SECTION	
MISCELLANEOUS STATEMENT	Per Applicant's July 6, 2008 email correspondence with Examining Attorney Eli Hellman, Applicant wishes to note the acceptance of Applicant's proposed language in co-pending Application Nos. 78832666 and 78922574.
PAYMENT SECTION	
NUMBER OF CLASSES	2
FEE PER CLASS	325
TOTAL FEES DUE	650
SIGNATURE SECTION	
DECLARATION SIGNATURE	/Richard R. Ronald/
SIGNATORY'S NAME	Richard R. Ronald
SIGNATORY'S POSITION	Attorney of record
DATE SIGNED	07/08/2008
RESPONSE SIGNATURE	/Richard R. Ronald/
SIGNATORY'S NAME	Richard R. Ronald
SIGNATORY'S POSITION	Attorney of record
DATE SIGNED	07/08/2008
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Jul 08 18:42:54 EDT 2008
TEAS STAMP	USPTO/RFR-198.22.100.4-20 080708184254189743-771118 91-420a38deabc2728c92af2f 4c4879e34123d-DA-5157-200 80708173141394174

PTO Form 1960 (Rev 9/2007)

OMB No. xxxx-xxxx (Exp. x/xxxx)

Request for Reconsideration after Final Action

To the Commissioner for Trademarks:

Application serial no. 77111891 has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 009 for Social networking applications on mobile and fixed computing devices enabling users to locate and interact with other users and groups sharing similar interests or locations; providing mobile and fixed software applications to render voice, data, images, and messages regarding points of interest, entertainment and education venues and events, civic events and commercial establishments and individuals

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Proposed: Class 009 for Social networking software applications on mobile and fixed computing devices enabling users to locate and interact with other users and groups sharing similar interests or locations; mobile and fixed software applications to render voice, data, images, and messages regarding points of interest, entertainment and education venues and events, civic events and commercial establishments and individuals, all for social networking and other purposes

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 035 for Providing a website featuring information on commercial establishments; providing information on wireless and wired devices in the field of commercial establishments

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Proposed: Class 035 for Providing a website featuring information on commercial establishments; providing purchasing information on wireless and wired devices in the field of commercial establishments, all for social networking and other purposes

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 038 for Wireless telecommunications services, namely, the provision and transmission of information, voice, data, images, signals, and messages, including information regarding points of interest, entertainment and education venues and events, civic events and commercial establishments and individuals

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Proposed: Class 038 for Wireless telecommunication services, namely, transmission of voice, data, images, signals, and messages, all for social networking and other purposes

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 039 for Wireless and fixed computer services providing maps and directions between locations

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Proposed: Class 039 for Wireless and fixed computer services providing maps and directions between locations; providing information regarding points of interest, namely, travel information, all for social networking and other purposes

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 041 for Entertainment services, namely, arranging for restaurant reservations and arranging for ticket reservations for movies, concerts, shows and other civic and other entertainment events; providing a website featuring information on points of interest, entertainment and education venues and events, civic events and individuals; providing information on wireless and wired devices in the field of points of interest, entertainment and education venues and events, civic events and individuals

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Proposed: Class 041 for Entertainment services, namely, arranging for ticket reservations for movies, concerts, shows and other civic and other entertainment events; providing a website featuring information on points of interest, entertainment and education venues and events, and civic events; providing information on wireless and wired devices in the field of points of interest, entertainment and education venues and events, and civic events, all for social networking and other purposes

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 042 for Providing search engine services for user-defined searching

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through

the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Proposed: Class 042 for Providing search engine services for user-defined searching, all for social networking and other purposes

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Applicant hereby adds the following class of goods/services to the application:

New: Class 043 for Arranging for restaurant reservations; providing information about restaurants, all for social networking and other purposes

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Applicant hereby adds the following class of goods/services to the application:

New: Class 045 for Online social networking services; providing a website featuring information on individuals for social networking purposes and providing information on individuals for social networking purposes

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

ADDITIONAL STATEMENTS

Miscellaneous statement

Per Applicant's July 6, 2008 email correspondence with Examining Attorney Eli Hellman, Applicant wishes to note the acceptance of Applicant's proposed language in co-pending Application Nos. 78832666 and 78922574.

FEE(S)

Fee(s) in the amount of \$650 is being submitted.

SIGNATURE(S)

Declaration Signature

If the applicant is seeking registration under Section 1(b) and/or Section 44 of the Trademark Act, the applicant had a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. 37 C.F.R. Secs. 2.34(a)(2)(i); 2.34 (a)(3)(i); and 2.34(a)(4)(ii). If the applicant is seeking registration under Section 1(a) of the Trademark Act, the mark was in use in commerce on or in connection with the goods or services listed in the application as of the application filing date. 37 C.F.R. Secs. 2.34(a)(1)(i). The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. §1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; that if the original application was

submitted unsigned, that all statements in the original application and this submission made of the declaration signer's knowledge are true; and all statements in the original application and this submission made on information and belief are believed to be true.

Signature: /Richard R. Ronald/ Date: 07/08/2008

Signatory's Name: Richard R. Ronald

Signatory's Position: Attorney of record

Request for Reconsideration Signature

Signature: /Richard R. Ronald/ Date: 07/08/2008

Signatory's Name: Richard R. Ronald

Signatory's Position: Attorney of record

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

RAM Sale Number: 5157

RAM Accounting Date: 07/09/2008

Serial Number: 77111891

Internet Transmission Date: Tue Jul 08 18:42:54 EDT 2008

TEAS Stamp: USPTO/RFR-198.22.100.4-20080708184254189

743-77111891-420a38deabc2728c92af2f4c487

9e34123d-DA-5157-20080708173141394174

RAM SALE NUMBER: 5157
RAM ACCOUNTING DATE: 20080709

INTERNET TRANSMISSION DATE:
2008/07/08

SERIAL NUMBER:
77/111891

Description	Fee Code	Transaction Date	Fee	Number Of Classes	Total Fees Paid
New App	7001	2008/07/08	325	2	650