

ESTTA Tracking number: **ESTTA222942**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77111891
Applicant	Pelago, Inc.

## Notice of Appeal

Notice is hereby given that Pelago, Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77111891.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 009.  
All goods and services in the class are appealed, namely: Social networking applications on mobile and fixed computing devices enabling users to locate and interact with other users and groups sharing similar interests or locations; providing mobile and fixed software applications to render voice, data, images, and messages regarding points of interest, entertainment and education venues and events, civic events and commercial establishments and individuals
- Class 035.  
All goods and services in the class are appealed, namely: Providing a website featuring information on commercial establishments; providing information on wireless and wired devices in the field of commercial establishments
- Class 038.  
All goods and services in the class are appealed, namely: Wireless telecommunications services, namely, the provision and transmission of information, voice, data, images, signals, and messages, including information regarding points of interest, entertainment and education venues and events, civic events and commercial establishments and individuals
- Class 039.  
All goods and services in the class are appealed, namely: Wireless and fixed computer services providing maps and directions between locations
- Class 041.  
All goods and services in the class are appealed, namely: Entertainment services, namely, arranging for restaurant reservations and arranging for ticket reservations for movies, concerts, shows and other civic and other entertainment events; providing a website featuring information on points of interest, entertainment and education venues and events, civic events and individuals; providing information on wireless and wired devices in the field of points of interest, entertainment and education venues and events, civic events and individuals
- Class 042.  
All goods and services in the class are appealed, namely: Providing search engine services for user-defined searching

Respectfully submitted,  
/Richard R. Ronald/  
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