

ESTTA Tracking number: **ESTTA318611**

Filing date: **11/24/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>McGuire Bearing Company</b>
Application Serial Number:	<b>77107787</b>
Application Filing Date:	<b>02/14/2007</b>
Mark:	<b>VORTEX</b>
Date of Publication	<b>10/27/2009</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Emerson Electric Co., 8000 West Florissant Avenue, St. Louis, MO 63136, UNITED STATES, a corporation organized under the laws of Missouri, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/26/2009. Emerson Electric Co. respectfully requests that the time period within which to file an opposition be extended until 02/24/2010.

Respectfully submitted,

/jss/

11/24/2009

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