

ESTTA Tracking number: **ESTTA262042**

Filing date: **01/22/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Tnuva Central Cooperative For The Marketing of Agricultural Produce In Israel Ltd.</b>
Application Serial Number:	<b>77106462</b>
Application Filing Date:	<b>02/13/2007</b>
Mark:	<b>SOYA</b>
Date of Publication	<b>12/23/2008</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Goya Foods, Inc., 100 Seaview Drive, Secaucus, NJ 07096, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/22/2009. Goya Foods, Inc. respectfully requests that the time period within which to file an opposition be extended until 04/22/2009.

Respectfully submitted,

/Stephen L. Baker/

01/22/2009

**Stephen L. Baker**

**Baker and Rannells, PA**

**575 Route 28 Suite 102**

**Raritan, NJ 08869**

**UNITED STATES**

**officeactions@br-tmlaw.com, r.mcgonigle@br-tmlaw.com, s.baker@br-tmlaw.com**

**908-722-5640**