

ESTTA Tracking number: **ESTTA163473**

Filing date: **09/18/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Medium, Inc.
Application Serial Number:	77086696
Application Filing Date:	01/19/2007
Mark:	ME.DIUM
Date of Publication	08/21/2007

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Me Dot Com, Inc., 50 West San Fernando Street, Suite 320, San Jose, CA 95113, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/20/2007. Me Dot Com, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/19/2007.

Respectfully submitted,
/Grace Han Stanton/
09/18/2007

Grace Han Stanton

Perkins Coie LLP

1201 Third Avenue, Suite 4000

Seattle, WA 98101

UNITED STATES

pctrademarks@perkinscoie.com, gstanton@perkinscoie.com

206 359-8000