

ESTTA Tracking number: **ESTTA154455**

Filing date: **08/02/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>McClure, Christopher I.</b>
Application Serial Number:	<b>77069462</b>
Application Filing Date:	<b>12/21/2006</b>
Mark:	<b>CARDS GONE WILD!</b>
Date of Publication	<b>07/03/2007</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, St. Louis Cardinals, LLC, 250 Stadium Plaza, St. Louis, MO 63102, UNITED STATES, a Limited Liability Company, organized under the laws of Missouri, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/02/2007. St. Louis Cardinals, LLC respectfully requests that the time period within which to file an opposition be extended until 10/31/2007.

Respectfully submitted,

/Antonio Borrelli/

08/02/2007

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