

ESTTA Tracking number: **ESTTA185241**

Filing date: **01/08/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>The H.D. Lee Company, Inc.</b>
Application Serial Number:	<b>77059770</b>
Application Filing Date:	<b>12/08/2006</b>
Mark:	<b>INSTANTLY SLIMS YOU</b>
Date of Publication	<b>12/18/2007</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Maidenform, Inc., 485 Route 1 South, Building F, Iselin, NJ 08830, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/17/2008. Maidenform, Inc. respectfully requests that the time period within which to file an opposition be extended until 04/16/2008.

Respectfully submitted,

/jp1973/  
01/08/2008

**Jennifer Prioleau**

**Maidenform, Inc.**

**485 Route 1 South, Building F**

**Iselin, NJ 08830**

**UNITED STATES**

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