

ESTTA Tracking number: **ESTTA160204**

Filing date: **08/31/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	PrimeNewswire, Inc.
Application Serial Number:	77052815
Application Filing Date:	11/29/2006
Mark:	PRIMENEWSWIRE
Date of Publication	08/07/2007

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, PR Newswire Association LLC, 810 Seventh Avenue, New York, NY 10019, UNITED STATES, a limited liability company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 09/06/2007. PR Newswire Association LLC respectfully requests that the time period within which to file an opposition be extended until 12/05/2007.

Respectfully submitted,

/Lori E. Weiss/

08/31/2007

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