

ESTTA Tracking number: **ESTTA233617**

Filing date: **08/29/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>JALP, LLC</b>
Application Serial Number:	<b>77040726</b>
Application Filing Date:	<b>11/09/2006</b>
Mark:	<b>FUEL FOR LIFE</b>
Date of Publication	<b>05/13/2008</b>

## **60 Day Request for Extension of Time to Oppose Upon Consent**

Pursuant to 37 C.F.R. Section 2.102, Bear Naked, Inc., One Kellogg Square PO Box 3599, Battle Creek, MI 49016, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark with applicant's consent.

The time within which to file a notice of opposition is set to expire on 09/10/2008. Bear Naked, Inc. respectfully requests that the time period within which to file an opposition be extended until 11/09/2008.

Respectfully submitted,  
/DAVID A HERDMAN/  
08/29/2008

**David A. Herdman**

**Assistant Secretary/Corporate Counsel**

**Bear Naked, Inc.**

**One Kellogg Square PO Box 3599**

**Battle Creek, MI 49016**

**UNITED STATES**

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