

PTO Form 1960 (Rev 9/2007)

OMB No. xxx-xxxx (Exp. x/xxxx)

## Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	77033108
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 108
<b>MARK SECTION (no change)</b>	
<b>GOODS AND/OR SERVICES SECTION (035)(current)</b>	
<b>INTERNATIONAL CLASS</b>	035
<b>DESCRIPTION</b>	
COMPUTERIZED ON-LINE ORDERING FEATURING BOOKS ON A WIDE VARIETY OF TOPICS	
<b>FILING BASIS</b>	Section 1(b)
<b>GOODS AND/OR SERVICES SECTION (035)(proposed)</b>	
<b>INTERNATIONAL CLASS</b>	035
<b>DESCRIPTION</b>	
PROVIDING INFORMATION BY MEANS OF A GLOBAL COMPUTER NETWORK PERTAINING TO THE PURCHASE OF BOOKS ON A WIDE VARIETY OF TOPICS, NAMELY, PERTAINING TO ONLINE RETAIL STORE SERVICES FEATURING BOOKS ON A WIDE VARIETY OF TOPICS	
<b>FILING BASIS</b>	Section 1(b)
<b>GOODS AND/OR SERVICES SECTION (042)(class deleted)</b>	
<b>INTERNATIONAL CLASS</b>	042
<b>DESCRIPTION</b>	
COMPUTER SERVICES NAMELY, PROVIDING INFORMATION PERTAINING TO THE PURCHASE OF BOOKS ON A WIDE VARIETY OF TOPICS, BY MEANS OF A GLOBAL COMPUTER NETWORK	
<b>FILING BASIS</b>	Section 1(b)
<b>SIGNATURE SECTION</b>	

DECLARATION SIGNATURE	/Elaine M Senay/
SIGNATORY'S NAME	Elaine M. Senay
SIGNATORY'S POSITION	Assistant Secretary
DATE SIGNED	01/23/2008
RESPONSE SIGNATURE	/Elaine M Senay/
SIGNATORY'S NAME	Elaine M. Senay
SIGNATORY'S POSITION	Assistant Secretary
DATE SIGNED	01/23/2008
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES
<b>FILING INFORMATION SECTION</b>	
SUBMIT DATE	Wed Jan 23 16:56:14 EST 2008
TEAS STAMP	USPTO/RFR-63.211.160.10-2 0080123165614910203-77033 108-4102ff6a711fe14ef49ce 4c32ab18b2b387-N/A-N/A-20 080123163832322329

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OMB No. xxxx-xxxx (Exp. x/xxxx)

### Request for Reconsideration after Final Action

#### To the Commissioner for Trademarks:

Application serial no. 77033108 has been amended as follows:

#### CLASSIFICATION AND LISTING OF GOODS/SERVICES

**Applicant hereby deletes the following class of goods/services from the application.**

Class 042 for COMPUTER SERVICES NAMELY, PROVIDING INFORMATION PERTAINING TO THE PURCHASE OF BOOKS ON A WIDE VARIETY OF TOPICS, BY MEANS OF A GLOBAL COMPUTER NETWORK

**Applicant proposes to amend the following class of goods/services in the application:**

**Current:** Class 035 for COMPUTERIZED ON-LINE ORDERING FEATURING BOOKS ON A WIDE VARIETY OF TOPICS

Original Filing Basis:

**Filing Basis: Section 1(b), Intent to Use:** The applicant has a bona fide intention to use or use through

the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

**Proposed:** Class 035 for PROVIDING INFORMATION BY MEANS OF A GLOBAL COMPUTER NETWORK PERTAINING TO THE PURCHASE OF BOOKS ON A WIDE VARIETY OF TOPICS, NAMELY, PERTAINING TO ONLINE RETAIL STORE SERVICES FEATURING BOOKS ON A WIDE VARIETY OF TOPICS

**Filing Basis: Section 1(b), Intent to Use:** The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

#### **SIGNATURE(S)**

##### **Declaration Signature**

If the applicant is seeking registration under Section 1(b) and/or Section 44 of the Trademark Act, the applicant had a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. 37 C.F.R. Secs. 2.34(a)(2)(i); 2.34 (a)(3)(i); and 2.34(a)(4)(ii). If the applicant is seeking registration under Section 1(a) of the Trademark Act, the mark was in use in commerce on or in connection with the goods or services listed in the application as of the application filing date. 37 C.F.R. Secs. 2.34(a)(1)(i). The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. §1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; that if the original application was submitted unsigned, that all statements in the original application and this submission made of the declaration signer's knowledge are true; and all statements in the original application and this submission made on information and belief are believed to be true.

Signature: /Elaine M Senay/ Date: 01/23/2008

Signatory's Name: Elaine M. Senay

Signatory's Position: Assistant Secretary

##### **Request for Reconsideration Signature**

Signature: /Elaine M Senay/ Date: 01/23/2008

Signatory's Name: Elaine M. Senay

Signatory's Position: Assistant Secretary

The signatory has confirmed that he/she is not represented by either an authorized attorney or Canadian attorney/agent, and that he/she is either (1) the applicant or (2) a person(s) with legal authority to bind the applicant; and if an authorized U.S. attorney or Canadian attorney/agent previously represented him/her in this matter, either he/she has filed a signed revocation of power of attorney with the USPTO or the USPTO has granted the request of his/her prior representative to withdraw.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 77033108

Internet Transmission Date: Wed Jan 23 16:56:14 EST 2008

TEAS Stamp: USPTO/RFR-63.211.160.10-2008012316561491

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