

ESTTA Tracking number: **ESTTA204338**

Filing date: **04/11/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77018097
Applicant	TONI & GUY (USA) LIMITED

Notice of Appeal

Notice is hereby given that TONI & GUY (USA) LIMITED appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77018097.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 041.
All goods and services in the class are appealed, namely: Educational services, namely, beauty, cosmetology, and hairstyling schools and distributing course materials in connection therewith; providing courses of instruction at the post-highschool level; conducting classes, conferences, seminars, and workshops in the field of beauty, cosmetology, and hairstyling; providing recognition and incentives by the way of awards to demonstrate excellence in the field of beauty, cosmetology, and hairstyling; conducting programs in the field of beauty, cosmetology, and hairstyling; providing motivational and educational speakers; conducting on-line exhibitions and displays in the field of beauty, cosmetology, and hairstyling
- Class 044.
All goods and services in the class are appealed, namely: Hairdressing, beauty salon, and cosmetology services

Respectfully submitted,
/Carrie L. Kiedrowski/
04/11/2008

Carrie L. Kiedrowski

Jones Day

Suite 8001420 Peachtree Street, N.E.

Atlanta, GA 30309

UNITED STATES

clkiedrowski@jonesday.com, awilkes@jonesday.com, aegagich@jonesday.com

404.581.8620