

ESTTA Tracking number: **ESTTA171353**

Filing date: **10/29/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |   |
|----------------------------|---|
| Applicant:                 | <b>Gilliam, Jeffery D</b>                       |
| Application Serial Number: | <b>77008203</b>                                 |
| Application Filing Date:   | <b>09/26/2006</b>                               |
| Mark:                      | <b>PHYSICIANS' CHOICE FOR ADULT WEIGHT LOSS</b> |
| Date of Publication        | <b>10/02/2007</b>                               |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, PHYSICIANS WEIGHT LOSS CENTERS OF AMERICA, INC., 395 SPRINGSIDE DRIVE, AKRON, OH 44333, UNITED STATES, a corporation organized under the laws of OHIO, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/01/2007. PHYSICIANS WEIGHT LOSS CENTERS OF AMERICA, INC. respectfully requests that the time period within which to file an opposition be extended until 01/30/2008.

Respectfully submitted,  
/Tama L. Drenski/  
10/29/2007

**TAMA L. DRENSKI**

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