

ESTTA Tracking number: **ESTTA659127**

Filing date: **03/04/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Costephens, Michael</b>
Application Serial Number:	<b>76714359</b>
Application Filing Date:	<b>06/10/2013</b>
Mark:	<b>YOU BET YOUR BASS</b>
Date of Publication	<b>02/03/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, AM Retail Group, Inc., 512 Seventh Avenue, New York, NY 10018-4202, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/05/2015. AM Retail Group, Inc. respectfully requests that the time period within which to file an opposition be extended until 06/03/2015.

Respectfully submitted,

/Linda M. Merritt/

03/04/2015

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