

**United States Patent and Trademark Office**  
**Trademark Trial and Appeal Board**  
P.O. Box 1451  
Alexandria, VA 22313-1451

Mailed: August 5, 2013

Applicant: Carlos Vieira  
Serial No.: 76712967  
Filed: 12/3/2012  
Mark: LIVE THE MADNESS

PETER H SMITH  
LAW OFFICE OF PETER H SMITH  
3436 BECKWITH ROAD  
MODESTO, CA 95358  
UNITED STATES

**Nicole Thier, Paralegal Specialist:**

The notice of opposition timely filed July 26, 2013, on behalf of The National Collegiate Athletic Association, is noted.

The Trademark Trial and Appeal Board has concluded that the Statement of Use requirement (SOU) and notice of allowance issued July 2, 2013 was in error.

Accordingly, the SOU and notice of allowance will be cancelled in due course and the Board will then commence with the institution of potential opposer's notice of opposition.

Potential opposer's fee for the one class opposition is noted and will be held for the institution.