

ESTTA Tracking number: **ESTTA649668**

Filing date: **01/13/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Sundial Brands, LLC
Application Serial Number:	76712694
Application Filing Date:	10/22/2012
Mark:	SUNDIAL CREATIONS
Date of Publication	12/23/2014

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Pure & Natural Company, 7201 E. Henkel Way, MS 01.45, Scottsdale, AZ 85255, UNITED STATES, a corporation organized under the laws of Arizona, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/22/2015. Pure & Natural Company respectfully requests that the time period within which to file an opposition be extended until 04/22/2015.

Respectfully submitted,
/Amy Span Wergeles/
01/13/2015

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