

ESTTA Tracking number: **ESTTA369468**

Filing date: **09/22/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants:	HARVEY, STEVE McDonald, Rushion Anderson, Ricky
Application Serial Number:	76699855
Application Filing Date:	10/14/2009
Mark:	DATING GAME THE STEVE HARVEY MORNING SHOWS WE ARE NOT LOOKING FOR EVERYONE, WE ARE JUST LOOKING FOR YOU!
Date of Publication	05/25/2010

60 Day Request for Extension of Time to Oppose Upon Consent

Pursuant to 37 C.F.R. Section 2.102, Sony Pictures Television Inc., 10201 W. Washington Blvd., Culver City, CA 90232, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark with applicant's consent.

The time within which to file a notice of opposition is set to expire on 09/22/2010. Sony Pictures Television Inc. respectfully requests that the time period within which to file an opposition be extended until 11/21/2010.

Respectfully submitted,
/Lynn S. Fruchter/
09/22/2010

Lynn S. Fruchter

Cowan, Liebowitz & Latman, P.C.

1133 Avenue of the Americas

New York, NY 10036-6799

UNITED STATES

trademark@cll.com

212-790-9200