

ESTTA Tracking number: **ESTTA291212**

Filing date: **06/22/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	CINEPOD, INC.
Application Serial Number:	76694951
Application Filing Date:	12/23/2008
Mark:	CINEPOD
Date of Publication	05/26/2009

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Apple Inc., 1 Infinite Loop, Cupertino, CA 95014, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 06/25/2009. Apple Inc. respectfully requests that the time period within which to file an opposition be extended until 09/23/2009.

Respectfully submitted,

/Jennifer D. Arkowitz/

06/22/2009

Jennifer D. Arkowitz

Townsend and Townsend and Crew LLP

Two Embarcadero Center, 8th Floor

San Francisco, CA 94109

UNITED STATES

**jda@townsend.com, mcm@townsend.com, v1t@townsend.com, d1h@townsend.com,
litdocketing@townsend.com**

4155760200