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October 31, 2008

U. S. Patent and Trademark Office  
Trademark Trial and Appeal Board  
P. O. Box 1451  
Alexandria, VA 22313-1451

RE: Proceeding No. 76678359  
Gilmar S.p.A. vs. Tri-Vision Sports LLC  
Our Ref. No. 138546-0002-1002

Dear Sir/Madam:

Enclosed please find a Notice of Substitution of Counsel and Power of Attorney for the above-referenced proceeding.

Very truly yours,

BUTZEL LONG



Marilynn M. Peterson  
Senior Paralegal

Enclosure



**11-04-2008**

U.S. Patent & TMO/PTM Mail Rept Dt #30

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

GILMAR S.p.A.,

Potential Opposer,

Application No. 76678359

v.

TRI-VISION SPORTS, LLC,

Applicant.

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Commissioner of Trademarks  
P.O. Box 1451  
Alexandria, Virginia 22313-1451

**NOTICE OF SUBSTITUTION OF COUNSEL**

Potential Opposer, Gilmar S.P.A., hereby advises the Trademark Trial and Appeal Board that its counsel of record has changed. A new Power of Attorney is attached hereto. Please forward all subsequent correspondence in this matter to the following:

John C. Blattner  
Butzel Long, P.C.  
350 S. Main St., Ste. 300  
Ann Arbor, MI 48104  
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Respectfully submitted,

GILMAR S.p.A.

By: 

John C. Blattner  
Butzel Long, P.C.  
350 S. Main St., Ste. 300  
Ann Arbor, MI 48104  
Telephone: 734-995-3110

Dated: October 31, 2008

**POWER OF ATTORNEY**

Potential Opposer, Gilmar S.p.A. hereby withdraws all prior powers of attorney and appoints John C. Blattner, an attorney licensed to practice in the State of Michigan; and Robert D. Piliero, an attorney licensed to practice in the State of New York; both of the law firm Butzel Long, P.C., as its attorneys to prosecute and transact all business in the U.S. Patent and Trademark Office and/or Trademark Trial and Appeal Board in connection therewith, and to represent it in all proceedings and appeals that may arise in the U.S. Patent and Trademark Office or the courts concerning this Opposition. Please direct all communications in this matter to John C. Blattner, Butzel Long, P.C., 350 S. Main Street, Ste. 300, Ann Arbor, MI 48104, Telephone 734-995-3110, Fax: 734-995-1777, Email: [blattner@butzel.com](mailto:blattner@butzel.com).

GILMAR S.p.A.

By: \_\_\_\_\_

  
John C. Blattner  
Attorney

Dated: October 31, 2008

**CERTIFICATE OF SERVICE**

JOHN C. BLATTNER, declares that:

1. I am counsel for the Potential Opposer in the captioned action, and that on the execution date which appears below, a true copy of the attached document was served on Applicant or its counsel, by causing the same to be placed in an official depository under the exclusive care and custody of the United States Postal Service, first class mail, postage prepaid, addressed as follows:

Jeffrey J. Makeever  
Reinhart Boerner Van Deuren P.C.  
2215 Perrygreen Way  
Rockford, IL 61107

2. Pursuant to 28 U.S.C. §1746, I declare under penalty of perjury that all of the foregoing is true and correct.

Executed on October 31, 2008

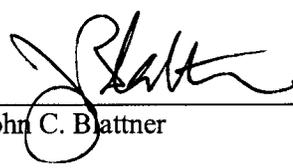
By: \_\_\_\_\_

  
John C. Blattner

**Certificate of Mailing**

I hereby certify that this NOTICE OF SUBSTITUTION OF COUNSEL and POWER OF ATTORNEY is being deposited with the United States Postal Service on October 31, 2008, with sufficient postage as First-class mail in an envelope addressed to:

U.S. Patent and Trademark Office  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

  
\_\_\_\_\_  
John C. Blattner