

ESTTA Tracking number: **ESTTA203381**

Filing date: **04/08/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>AMERICAN PSYCHOLOGICAL ASSOCIATION</b>
Application Serial Number:	<b>76676959</b>
Application Filing Date:	<b>05/16/2007</b>
Mark:	<b>THE APEX PROJECT</b>
Date of Publication	<b>03/25/2008</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Apex Stores, LLC, 100 Main St, Pawtucket, RI 02860, UNITED STATES, a Limited Liability Company, organized under the laws of RI , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/24/2008. Apex Stores, LLC respectfully requests that the time period within which to file an opposition be extended until 07/23/2008.

Respectfully submitted,  
/Andrew Gates/  
04/08/2008

**Andrew Gates**

**Apex Stores, LLC**

**100 Main St**

**Pawtucket, RI 02860**

**UNITED STATES**

**theapexcompanies@gmail.com**

**401-729-7200**