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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	76676410
Applicant	U.S. VISION, INC.
Applied for Mark	SUN SPOT
Correspondence Address	Sherry H. Flax Saul Ewing LLP Suite 900500 E. Pratt St. Baltimore, MD 21202 UNITED STATES sflax@saul.com
Submission	Reply Brief
Attachments	int415A.PDF ( 1 page )(7682 bytes )
Filer's Name	Sherry Flax
Filer's e-mail	sflax@saul.com
Signature	/sherry flax/
Date	02/19/2009

It is indisputable that the issuance of Certificates of Registration to different registrants of the nearly identical SUNSPOT and design and SUN SPOTS, both for wearing apparel, establishes that the USPTO recognizes that U.S. consumers are able to distinguish even such similar marks for identical goods, and that Applicant's mark should be allowed. The Examining Attorney's refusal to register based on likelihood of confusion defies logic – and, more importantly, the law.