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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	IBIDMOTORS
Application Serial Number:	76671087
Application Filing Date:	01/08/2007
Mark:	IBIDMOTORS
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First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, uBid, Inc., 8725 W. Higgins, Chicago, IL 60631, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/03/2008. uBid, Inc. respectfully requests that the time period within which to file an opposition be extended until 10/01/2008.

Respectfully submitted,
/Lee J. Eulgen/
07/02/2008

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