

ESTTA Tracking number: **ESTTA139815**

Filing date: **05/10/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	KANEKA CORPORATION
Application Serial Number:	76659203
Application Filing Date:	04/27/2006
Mark:	SHIN-ELLE
Date of Publication	04/17/2007

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Hachette Filipacchi Presse, 149, rue Anatole France, Levallois-Perret Cedex, 92534, FRANCE, a corporation organized under the laws of France, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/17/2007. Hachette Filipacchi Presse respectfully requests that the time period within which to file an opposition be extended until 08/15/2007.

Respectfully submitted,
/Perla Kuhn/
05/10/2007

Perla M. Kuhn

Hughes Hubbard & Reed LLP

One Battery Park Plaza

New York, NY 10004

UNITED STATES

kuhn@hugheshubbard.com

(212) 837-6000