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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Hartmann, Thomas W.</b>
Application Serial Number:	<b>76658088</b>
Application Filing Date:	<b>04/10/2006</b>
Mark:	<b>SAINT JOE</b>
Date of Publication	<b>06/26/2007</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, The St. Joe Company, 245 Riverside Avenue, Suite 500, Jacksonville, FL 32202, UNITED STATES, a corporation organized under the laws of Florida, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/26/2007. The St. Joe Company respectfully requests that the time period within which to file an opposition be extended until 10/24/2007.

Respectfully submitted,

/Katharine F. Rowe/

07/09/2007

**Katharine F. Rowe**

**Smith, Gambrell & Russell, LLP**

**50 N. Laura Street, Suite 2600**

**Jacksonville, FL 32202**

**UNITED STATES**

**krowe@sgrlaw.com**

**904 598-6112**