



Miscellaneous reports

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Rock The World, LLC)
)
 Mark: HIP HOP SINCE1978)
)
 Serial No.: 76/554,436)
)
 Filed: October 27, 2003)
)
 Katherine Stoides, Trademark Examining)
 Attorney, Trademark Law Office 110)

AMENDMENT AND RESPONSE

This Amendment and Response is submitted in response to the Examining Attorney's denial of Applicant's Request for Reconsideration and adherence to the final refusal to register the subject mark. Applicant respectfully requests that the Examining Attorney reconsider the refusal in light of Applicant's Amendment to Allege Use and claim of acquired distinctiveness.

AMENDMENT

Prior to consideration of Applicant's remarks which begin on page 2, please delete the identification of goods in Class 025.

Applicant submits concurrently herewith, an Amendment to Allege Use, entry and approval of said Amendment is respectfully requested.



REMARKS**I. Acquired Distinctiveness Under Section 2(f) of the Trademark Act**

Applicant asserts that the mark HIP HOP SINCE 1978 is capable of registration because the mark has acquired distinctiveness through extensive use in commerce. Section 2(f) of the Trademark Act provides that a mark may be registered on the Principal Register upon proof of "secondary meaning," that is, proof that the mark has become distinctive as applied to the Applicant's goods and services in commerce. TMEP § 1212; 15 U.S.C. § 1052(f). Accordingly, Applicant respectfully submits that its mark, HIP HOP SINCE 1978, has become distinctive of its pre-recorded sound recording goods under Section 2(f) of the Trademark Act.

The mark HIP HOP SINCE 1978 is used in connection with the album "The College Dropout," recorded by Kanye West. *See* Exhibit 1 (Front, Back, and Inside cover of compact disk packaging material showing the mark HIP HOP SINCE 1978). The album is hugely successful, having sold over two million (2,000,000) copies and received multiple Grammy awards. *See* Exhibit 2 (Internet printouts discussing "The College Drop Out"). "Late Registration," a second album recently released by Kanye West under the HIP HOP SINCE 1978 mark, has sold over three million (3,000,000) copies to date. Additionally, Applicant has spent over five million (5,000,000) dollars promoting the mark and sound tracks offered in connection with the mark on radio and in printed publications distributed throughout the country. As a result of the success of these album releases, and the continued promotion of the HIP HOP SINCE 1978 mark, consumers have come to recognize and uniquely associate the HIP HOP SINCE 1978 mark with Applicant.

As further evidence that the mark has acquired distinctiveness, Applicant submits the results of an Internet search for the term "Hip Hop Since 1978," attached hereto as Exhibit 3. The Internet search results show that an overwhelming majority of the hits referred to Applicant and its principal officers, Gee Roberson and Kyambo Joshua. Courts have considered third parties' use of a term in close proximity to a source in considering public association of such term and source. For example, in *Big Blue Products, Inc. v. International Business Machines Corporation*, 19 U.S.P.Q.2d 1072 (T.T.A.B. 1991), the court considered Applicant's NEXUS database that revealed over 4,000 articles wherein IBM appeared within twenty-five (25) words of the term BIG BLUE in determining public association of the term BIG BLUE with IBM.

BLUE with IBM. Based on the above, Applicant asserts that the mark HIP HOP SINCE 1978 is capable of registration under Section 2(f) of the Trademark Act.

II. Amendment to Supplemental Register

In the event the Examining Attorney does not agree that the mark is entitled to registration on the Principal Register under Section 2(f) of the Trademark Act, Applicant respectfully requests that the Application be amended to the Supplemental Register.

CONCLUSION

In view of the foregoing and since the Examining Attorney has searched the Office Records and has found no similar registered or pending mark that would bar registration under Trademark Act Section 2(d), 15 U.S.C. § 1052(d), it is respectfully requested that this Application be allowed for publication.

December 12, 2005

Respectfully submitted,

MORRISON | FOERSTER, LLP

By: W. Brian Edge
W. Brian Edge

MORRISON & FOERSTER LLP
2000 Pennsylvania Ave, NW
Suite 5500
Washington, DC 20006

dc-431687

EXHIBIT
1



**PARENTAL
ADVISORY
EXPLICIT CONTENT**

Recorded at Sany Music Studios, NYC by Andrew Dawson and at Larrabee Sound North, Los Angeles, CA by Hakeka Tuner
Mixed at Larrabee Sound North, Los Angeles, CA by Manny Marroquin
Additional vocals by Tony Williams
"School Spirit" contains a sample of the Archie Finkelnstein recording "Stand In The Dark". Produced under license from Atlantic Recording Corp. By arrangement with Warner Strategic Marketing. Written by A. Franklin, published by Spanghorne Music Inc. (BMI)

School Spirit Skit 2
(K. West) (BMI)
Recorded at Larrabee Sound North, Los Angeles, CA by Hakeka Tuner
Mixed at Larrabee Sound North, Los Angeles, CA by Manny Marroquin
Additional vocals by DeWay

Lil Jimmy Skit
(K. West) (BMI)
Recorded at Larrabee Sound North, Los Angeles, CA by Hakeka Tuner
Mixed at Larrabee Sound North, Los Angeles, CA by Manny Marroquin
Additional vocals by DeWay & Tony Williams.
Piano by Tom T. Pope

Two Words, featuring the Def, Freeway and the Harlem Boys Choir
(K. West, D. Smith, J. Phillips, L. Wilson, H. Wilson, C. Wilson) (BMI/ASCAP)
Recorded at The Vocal Recording Studio, Annapolis, MD by Mani Tuller. Vocal Arranging, NYC by Keith Slattery for

Double Impact Productions and Gaielle Young for Blessed One Entertainment
Mixed at Dean's Ltd House Of Hits by Mike Dean for Dean's Ltd Productions
The Def appears courtesy of Gelfin Records.
Freeway appears courtesy of Roc-A-Fella Records, LLC
Additional vocals by The Boys Choir of Harlem
Keyboard by Keith Slattery
All Voices Produced, Written, Arranged and Performed by Mani Tuller for Mountain Productions
"Ten Words" contains a sample of "Peace and Love (Amanu Hu Mapasa) - Movement III (Time)" as performed by Marshall (P) 1970 Universal Records, a division of UMG Recordings, Inc. Courtesy of Universal Records under license from Universal Music Enterprises, a division of UMG Recordings, Inc. Written by L. Wilson, B. Wilson, C. Wilson, published by Intersong U.S.A., Inc. (ASCAP)/Zomba Music Publishing, Inc. (ASCAP). All rights administered by Chappell & Co. (ASCAP)

Through The Vice
(D. Foster, J. Keenan, C. West) (BMI)
Recorded at The Record Plant, Los Angeles, CA by Francis Cadogan
Mixed at Larrabee Sound North, Los Angeles, CA by Manny Marroquin
Bass guitar by Scott Ward
"Through The Vice" contains a sample from the Chaka Khan recording "Through The Fire". Produced under license from Warner Bros. Records, Inc. By arrangement with Warner Strategic Marketing. Written by David Foster, Tom Keenan, and Cynthia Weil. Published by Warner-Lamontane Publishing Corp. / David Bruce DeNenupub Music (BMI)

Family Business
(K. West) (BMI)
Recorded at The Record Plant, Los Angeles, CA by Jacob Andrew and at Larrabee Sound North, Los Angeles, CA by Hakeka Tuner
Mixed at Larrabee Sound North, Los Angeles, CA by Manny Marroquin
Additional vocals by Thomasina Atkins, Linda Pelly, Beverly McCargo, Lavelle Mena, Tina Jones, Kevin Shannon and Torcy Toole
Piano by Josh Zorofman
Additional instrumentation by Ken Lewis for NDC Management

Fast Call
(K. West, M. Perretta, J. Williams, K. Lewis) (BMI)
Co-Produced by Tuller for Dilated Peoples
Recorded at Full Time Dreamer Studio, by Brent Kolontz and at Larrabee Sound North, Los Angeles, CA by Hakeka Tuner
Mixed at Larrabee Sound North, Los Angeles, CA by Manny Marroquin
Additional production by Dave Gutter, Dave Koyford, Perreman and Vocal by Ken Lewis for NDC Management
Additional bass by Keenan. Keyboard/Holloway
Additional vocals by John Legend & Tony Williams.
Guitar by Glenn Jeffery
Piano by Tom T. Pope

Executive Producers: Shawn Carter, Damon Dash & Kareem "Biggy" Banks
Co-Executive Producers: J. Robinson, Kymoko "Big Boy" Joshua & Kanye West
A&R Direction: Hip Hop Since 1978 and Patrick "Plain Pat" Reynolds
A&R Coordinators: Shellie Barry, Ramona Francois and Devin Chandler
Director of Joint Ventures: Darrell Lawrence
Recording Administration: Jimmy Canias
Remastered by: Tom Coyne at Sterling Sound, NYC
Marketing for Hip Hop Since 1978: A Branch
Marketing for Roc-A-Fella Records: Gisvard Hunt & Osayamen Acemota
Marketing for Def Jam: Shante Baron and Mic Jay
Management: Don C. and John Monopoly for Shville
Photography: Danny Clinch
Art Direction & Design: Eric Duneauholts, Mike Godshall, Jim Morris, Stephanie Reynolds and Laura Bivace for Native
Dropout Bear logo design: Bobby Nangle and Sean Hanson for JJK
Publicity: Gabriel Jaramero and Owen Goodson for JJK
Costumes by: O. Shane Styler & Kanye West
Legal Counsel: Allison K. Finley
Business Affairs: Randy McMillan, Antonette Johnson, Dan Allen
Sample Clearance Agent: Eric Weissman for Sample Clearance Ltd.
All Songs Produced by Kanye West for Very Good Beats/Hip Hop Since 1978

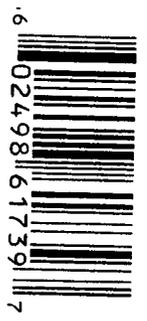
Class of '04



Executive Producers: Shawn Carter, Damon Dash & Kareem "Biggs" Burke
Co-Executive Producers: G. Roberson, Kyambo "Hip Hop" Joshua & Kanye West

WWW.KANYEWEST.COM WWW.ROCAFELLA.COM

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>> Select Roc-A-Fella Artist

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Password:

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Kanye West

Hip-Hop's Savior



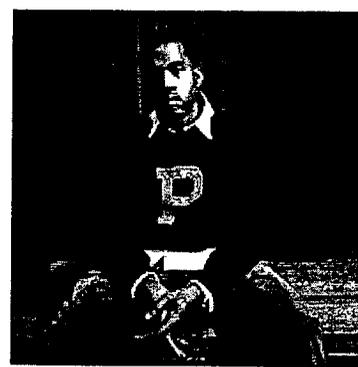
- BIOGRAPHY
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NEWS

NEWS ARCHIVE

Kanye West's March To Grammy Glory Leads Through Superbowl



KANYE WEST'S MARCH TO GRAMMY GLORY LEADS THROUGH SUPERBOWL, GETTING OUT OUR DREAMS MUSIC LABEL & KANYE WEST FOUNDATION LAUNCH AND, OF COURSE, RECORDING STUDIO

NEW YORK, NY - January 27, 2005 - Emerging from a rollercoaster ride of a year that

saw multi-platinum success, a chorus of critical acclaim, sold-out crowds all over the world, and culminating in a sweeping, historic 10 Grammy nominations, one might just find some time to sit back and rest on their laurels. Just don't tell that to **Kanye West, who has just been announced to perform at the 47th annual Grammy Awards on February 13th in Los Angeles.**

As his date with Grammy glory approaches - among West's 10 nominations are **Album Of The Year, Song of The Year, and Best New Artist** - Kanye has thrown himself back into work as producer, video director, label head and artist. Speculation on various highly publicized collaborations aside, Kanye has been devoting a lot of studio time to friend and **Getting Out Our Dreams Music** signee **Common**, whose forthcoming album '*Be*' is due this spring on Getting Out Our Dreams/Geffen. This month also saw the first release from Getting Out Our Dreams/Sony - **John Legend's** brilliant *Get Lifted* - debut to overwhelming acclaim and sales success; *Get Lifted* currently #4 on the Billboard album charts. Kanye also took on the role of video director for Legend's stark, beautiful ballad "Ordinary People." John Legend is set to perform at the **Getting Out Our Dream Music launch party in New York on February 7th** and will join Kanye onstage at the Grammys.

On **Thursday, February 3rd** Kanye will join **Outkast's Big Boi** in a Jacksonville, Florida concert kicking off the **Pepsi Smash Super Bowl Concert Series**. The three-night series, which provides NFL fans with a taste of the Super Bowl entertainment experience, will take place Thursday-Saturday, Feb. 3-5 at the Jacksonville Veterans Memorial Arena. **Portions of ticket sales will go to tsunami relief.** West is no stranger to Super Bowl mayhem: last year, just days prior to the release of *Dropout*, he brought the house down at the New England Patriots victory party in Houston.

On **February 10th** - the one-year anniversary of the release of *The College Dropout* - Kanye will host a reception for the launch of the **Kanye West Foundation**, which is dedicated to combating the dropout problem in the nation's schools with compelling music programs. "**Loop Dreams**, the first initiative of the Kanye West Foundation, is designed to support the fight to keep instruments in the schools, and to provide opportunities for 'at-risk' students to learn how to write and produce music while simultaneously improving their academic skills." At the reception, Kanye will unveil a painting he



Everything New Orleans

The Times-Picayune

Kanye West's music raps out a message

Friday, July 01, 2005

By Keith Spera
Music writer

Kanye West could easily have coasted along as the well-paid, well-respected producer and co-writer of hits by Jay-Z, Alicia Keys, Janet Jackson, Ludacris, Twista and Brandy, among others. Instead, he set out to establish himself, Dr. Dre-like, as a credible artist in his own right.

He succeeded, big time. His 2004 debut, "The College Dropout," has sold 2.7 million copies in the United States, hit No. 2 on the Billboard 200 album chart and won West three Grammy awards.

West's success has paid dividends for other artists. After a decade in the game, fellow Chicago rapper Common could boast of critical acclaim but only modest sales. With West producing most tracks on Common's recent "Be," the album entered Billboard's rap chart at No. 2.

Neo-soul singer and pianist John Legend, performing at Essence tonight, has benefited even more directly from a West affiliation. Legend contributed to albums by Lauryn Hill, Dilated Peoples, Alicia Keys and Jay-Z, but suddenly found his own star rising following his featured role on "The College Dropout" and the hit "Jesus Walks." West's own Sony-distributed label, GOOD (Getting Out Our Dreams), released both Legend's "Get Lifted" and Common's "Be."

West's second album, "Late Registration," was slated for a July 12 release via Roc-A-Fella/Def Jam. However, the label has pushed back the drop date to Aug. 16. If the first single, "Diamonds from Sierra Leone," is any indication, expect "Late Registration" to follow West's blueprint of clever samples married to ambitious, socially aware lyrics.

While other rappers drape themselves in diamonds, West has taken a hard look at the reality of bling. In the West African country of Sierra Leone especially, so-called "conflict diamonds" spark brutal civil wars with horrible tragedies perpetuated on innocent civilians.

With its chain gangs and burning crosses, the "Jesus Walks" video was no escapist fantasy; neither is the Hype Williams-directed clip for "Diamonds from Sierra Leone." Shot in black-and-white amidst the Old World splendor of Prague, Czech Republic, it contrasts the romantic fantasy of diamonds with the ugly reality of their production. The song samples the theme music from the James Bond film "Diamonds Are Forever," as sung by Shirley Bassey.

For a performance at the Grammy ceremony in February, West -- whose faith was reaffirmed after surviving a horrific car crash -- resurrected himself and ascended on angel wings. Later, he promised to celebrate his Grammy win for best rap album -- a win the notoriously self-confident rapper had said he deserved -- with gallons of champagne.

A similar tussle between high and low impulses lies at the heart of "Diamonds from Sierra Leone." In a remix of the single featuring Jay-Z, West raps in his conversational style about the inherent conflict in striving for material rewards that may be tainted:

"Over here it's the drug trade, we die from drugs/Over there, they die from what we buy from drugs. . . the diamonds, the chains, the bracelets, the charms," West raps. "I thought my Jesus piece was so harmless, till I seen a picture of a shorty armless, and here's the conflict/It's in the black person's soul, to rock that gold/Spend your whole life tryin' to get that ice/On a polo rugby you look so nice/How could something so wrong make me feel so right?"

Web

Results 11 - 20 of about 700 for "hip hop since 1978". (0.09 seconds)

ArriveNet Press Releases : The Interactive Media Company

Hip Hop Since 1978 Principals G. Roberson & Kyambo "Hip Hop" Joshua Extend Agreement With ... (Market Wire - Mar 28, 2005) -- **Hip Hop Since 1978** (HHS78), ...
press.arrivenet.com/press.php/2005-03-28/30.html - 41k - [Cached](#) - [Similar pages](#)

J-Street - index page - Free MP3 downloads, CDs, Bio Info, Tour ...

Hip Hop Since 1978/Atlantic Records (New York), in association with J-Street Records(EI Dorado, AR), a division of J-Street Entertainment Studios, ...
www.iuma.com/IUMA/Bands/JStreet/ - 41k - [Cached](#) - [Similar pages](#)

pulse

Naledge's debut album will be released through Blaze's Fort Knox/**Hip-Hop Since 1978** (HHS78) and distributed through Atlantic Records. .READ THE REST ...
www.mixtapetv.com/pulse_mag/pulse_mag12.htm - 17k - [Cached](#) - [Similar pages](#)

The Enemyboard :: View topic - OLD SCHOOL CHECK IN!!!!

... What up OS76 good to see Ya back on the board!! _____ Been **Hip Hop since 1978**..And still Hip Hop today! amongst these Hip Pop times.. ...
www.publicenemy.com/pb/viewtopic.php?t=4103& view=previous&sid=b72b734c07a5c1d89a68fff606842d55 - 50k - Supplemental Result - [Cached](#) - [Similar pages](#)

47th Grammy Nominations - Women

Track from: The College Drop-Out [Rocafella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./**Hip Hop Since 1978**. & Mapleshade Productions.] ...
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COM has no affiliation with Kanye West, Rock-A-Fella Records, The Def Jam Island Group, **Hip Hop Since 1978**, Universal Music & Video Distribution Corp., ...
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Universal Music Publishing Group - News - Current News

... Kanye West) Track from: The College Dropout [Roc-A-Fella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./**Hip Hop Since 1978** & Mapleshade ...
www.umpg.com/news_readmore.aspx?ID=2506 - 37k - Supplemental Result - [Cached](#) - [Similar pages](#)

joshskidmore.com: May 2005 Archives

Produced by Kanye West for Getting Out Our Dreams/**Hip Hop Since 1978** Scratches by DJ A-Trak, Percussions by Num Amunteha, Background Vocals by John Mayer ...
www.joshskidmore.com/archives/2005_05.html - 25k - [Cached](#) - [Similar pages](#)

Nominees for Grammys in Country and Bluegrass - 2005 - Country Music

Track from: The College Dropout [Roc-A-Fella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./**Hip Hop Since 1978** & Mapleshade Productions.] ...
countrymusic.about.com/library/blgrammynom05.htm - 55k - [Cached](#) - [Similar pages](#)

Atlantic Records - Fabolous's Albums

G. Harman - Writer. Gerard Harmon for MAAD PHUNK! - Producer. H. Campbell - Writer. **Hip Hop Since 1978** - Producer. J. Jenkins - Writer ...
www.atlanticrecords.com/fabolous/music/ - 101k - Jul 5, 2005 - [Cached](#) - [Similar pages](#)

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47th Annual GRAMMY Award Women who Won

Hip Hop Since 1978 & Mapleshade Productions.] FIELD 8 - COUNTRY. Category 36:
Best Female Country Vocal Performance. Redneck Woman Gretchen Wilson ...
www.gyrlsrock.com/grammy - 59k - [Cached](#) - [Similar pages](#)

america rock band

Look hard at the universe of **hip-hop since 1978** and you won't find a lot of records that say "I'm sorry." So, when OutKast released the 2000 hit "Ms. ...
music4u.thechump.com/america-rock-band.html - 16k - [Cached](#) - [Similar pages](#)

2005 GRAMMY AWARD WINNERS

Hip Hop Since 1978 & Mapleshade Productions). Best Rap Album "The College Dropout," Kanye West (Roc-A-Fella Records). Best Female Country Vocal Performance ...
www.philbrodieband.com/muso_2004_grammies.htm - 56k - [Cached](#) - [Similar pages](#)

Atlantic Records - Fabolous's Albums

Hip Hop Since 1978 - Producer. J. Jenkins - Writer. J. Lopez - Writer. J. Rotem - Writer. JR for Hoodspa Music - Producer ...
www.atlanticrecords.com/fabolous/music/?release=30300006 - 142k - [Cached](#) - [Similar pages](#)

:: GRUUVIE :: The GRAMMY Awards

Hip Hop Since 1978 & Mapleshade Productions.] Best Rap Album (For albums containing 51% or more playing time of VOCAL tracks.) The College Dropout ...
www.gruuve.com/grammy.php - 78k - [Cached](#) - [Similar pages](#)

Gospel Music -- 47th Annual Grammy Award Winners -- Entertain Your ...

[Rocafella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./**Hip Hop Since 1978** & Mapleshade Productions.] Read Biography ...
www.gospelcity.com/dynamic/industry-articles/industry_news/214 - 67k - [Cached](#) - [Similar pages](#)

Billboard Music Awards - Music Awards Shows - Music Awards News

... C. Smith & Kanye West, songwriters (Kanye West) (Rocafella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./**Hip Hop Since 1978** & Mapleshade ...
filmjournal.com/bb/awards/article_display.jsp?vnu_content_id=1000799583 - 70k - Supplemental Result - [Cached](#) - [Similar pages](#)

47th Annual GRAMMY Awards Nominee List

[Roc-A-Fella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./**Hip Hop Since 1978** & Mapleshade Productions.] Live Like You Were Dying ...
www.ecp.com.cn/recreation/Article_Show.asp?ArticleID=344 - 52k - [Cached](#) - [Similar pages](#)

Billboard Music Awards - Music Awards Shows - Music Awards News

Hip Hop Since 1978 & Mapleshade Productions) Best Rap Album "The College Dropout," Kanye West (Roc-A-Fella Records) Best Female Country Vocal Performance ...
www.billboard.com/bb/awards/article_display.jsp?vnu_content_id=1000799583 - 87k - [Cached](#) - [Similar pages](#)

Modern Guitars Magazine: Results from the 47th Annual Grammy Awards

Hip Hop Since 1978 & Mapleshade Productions.] Category 35. Best Rap Album (For albums containing 51% or more playing time of VOCAL tracks.) ...
www.modernguitars.com/archives/000374.html - 49k - [Cached](#) - [Similar pages](#)



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EnterTeenmentNews.com

[Roc-A-Fella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./Hip Hop Since 1978 & Mapleshade Productions.] *Live Like You Were Dying ...

www.enterteenmentnews.com/awardsarchive.html - 113k - [Cached](#) - [Similar pages](#)

Room For Two: John Mayer j-mayer.org Heavier things.Daughters ...

Hip Hop Since 1978 & Mapleshade Productions.] * Live Like You Were Dying Tim Nichols & Craig Wiseman, songwriters (Tim McGraw) ...

www.j-mayer.org/oldernews.php - 104k - [Cached](#) - [Similar pages](#)

BUZZ++ - [Translate this page]

... KANYE WEST) 03:34 <PRODUCER:KANYE WEST FOR KONMAN ENTERTAINMENT/HIP HOP SINCE 1978> 5:I TRIED 04:45 6:WHERE YOU WANNA BE(FEAT. ...

buzzplus.jp/buzz/artist/brandy.php - 15k - Supplemental Result - [Cached](#) - [Similar pages](#)

noticias - 47th Annual GRAMMY Award Winners List

Hip Hop Since 1978 & Mapleshade Productions.] Category 35 Best Rap Album (For albums containing 51% or more playing time of VOCAL tracks.) ...

www.noticias.info/Archivo/ 2005/200502/20050214/20050214_48215.shtm - 64k - [Cached](#) - [Similar pages](#)

Movie Awards - TV Awards - Film Festivals

Hip Hop Since 1978 & Mapleshade Productions.] Let's Get It Started Will Adams, Mike Fratantuno, Jaime Gomez, George Pajon, Jr., Allan Pineda & ...

www.hollywoodreporter.com/ thr/awards/grammys/47thlist2.jsp - 54k - [Cached](#) - [Similar pages](#)

Entertainmentwatch.net

... Kanye West) Track from: The College Drop-Out [Rocafella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./Hip Hop Since 1978 & Mapleshade ...

www.entertainmentwatch.net/index.php?option=com_content&task=view&id=126&Itemid=42 - 51k - Supplemental Result - [Cached](#) - [Similar pages](#)

47th Annual Grammy® Awards (2005) Coverage | DigitalHit.com

Track from: The College Drop-Out [Rocafella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./Hip Hop Since 1978 & Mapleshade Productions.] ...

www.digitalhit.com/grammy/47/ - 33k - [Cached](#) - [Similar pages](#)

[PDF] http://www.grammy.com/awards/grammy/47list.TXT 1 of 26 12/7/2004 1 ...

File Format: PDF/Adobe Acrobat - [View as HTML](#)

[Roc-A-Fella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./Hip Hop Since 1978 & Mapleshade Productions.] * Live Like You Were Dying ...

www.awardsavenue.com/ musicexpressway/grammy/2005/noms05.pdf - [Similar pages](#)

Triple A Radio

[Roc-A-Fella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./Hip Hop Since 1978 & Mapleshade Productions.] "Live Like You Were Dying" ...

www.triplearadio.com/music_news/archive_2004_qtr4.php - 29k - [Cached](#) - [Similar pages](#)

Variety.com - Grammy gets its groove on

Hip Hop Since 1978 & Mapleshade Prods.) "Live Like You Were Dying" Tim Nichols & Craig Wiseman, songwriters (Tim McGraw) (track from: "Live Like You Were ...

www.variety.com/av_result.asp?articleid=VR1117914552 - [Similar pages](#)



Web

Results 41 - 50 of about 699 for "hip hop since 1978". (0.35 seconds)

ULTIMUS - Musiklexikon - Grammy Awards 2005

[Rocafella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./Hip Hop Since 1978 & Mapleshade Productions.] Category 35 Best Rap Album ...

www.ultimus.de/grammy2005.htm - 33k - [Cached](#) - [Similar pages](#)

Music-Hq.net

[Roc-A-Fella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./Hip Hop Since 1978 & Mapleshade Productions.] * Live Like You Were Dying ...

www.music-hq.net/forums/articles.php?action=viewarticle&artid=21 - 37k - [Cached](#) - [Similar pages](#)

[PDF] SINGLES & TRACKS SONG INDEX

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ASCAP/Hip Hop Since 1978, BMI/Please Gimme. My Publishing, BMI/EMI Blackwood, BMI), HL, H100. 34; POP 74; RBH 16. DUENO DE TI (Arpa, BMI) LT 26 ...

www.billboard.com/billboard/images/pdf/index_song.pdf - [Similar pages](#)

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kids hip hop

... Kelly (Destiny's Child) middle name - Trene Mike Jones - Mike Jones ... **Hip Hop since 1978** Houston Hurricane G, Halle Marie Berry Kejuan Muchita ...

www.ringtop.com/kids-hip-hop.html - 7k - Supplemental Result - [Cached](#) - [Similar pages](#)

December 2004 - Snoop Dogg Heaven - Archived News

Hip Hop Since 1978 & Mapleshade Productions.] Let's Get It Started Will Adams, Mike Fratantuno, Jaime Gomez, George Pajon, Jr., Allan Pineda & Terence ...

www.snoopheaven.com/news/2004/december-2004.htm - 44k - [Cached](#) - [Similar pages](#)

Variety.com - Charles in charge

Hip Hop Since 1978, Mapleshade Prods.) RAP ALBUM "The College Dropout" -- Kanye West (Roc-A-Fella Records). FEMALE COUNTRY VOCAL PERFORMANCE ...

www.variety.com/av_result.asp?articleid=VR1117917951 - [Similar pages](#)

Hip Hop Artist

... A. ... H. Halle Berry Havoc [Mobb Deep] Heather B Heavy D Hell Rell **Hip Hop since 1978** Houston Hurricane G, Halle Marie Berry Kejuan Muchita ...

www.yourprivatebank.com/info/Hip-Hop-Artist - 13k - Supplemental Result - [Cached](#) - [Similar pages](#)

Album Credits

... Produced by Jimmy Jam & Terry Lewis for Flyte Tyme Productions, Inc. and Janet Jackson for Black Doll, Inc./Kanye West for Konman Ent./**Hip Hop Since 1978**. ...

janet-forever.com/discography/djalbumcredits.html - 25k - Supplemental Result - [Cached](#) - [Similar pages](#)

Category 1 Record Of The Year (Award to the Artist and to the ...

Hip Hop Since 1978 & Mapleshade Productions.] Category 35 Best Rap Album (For albums containing 51% or more playing time of VOCAL tracks. ...

www.enjoythemusic.com/news/0205/grammy.txt - 26k - [Cached](#) - [Similar pages](#)

《第47届格莱美颁奖典礼》(The 47th Annual Grammy Awards)[HDTVrip ... - [[Translate this page](#)]

[Rocafella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./Hip Hop Since 1978 & Mapleshade Productions.] 35. Best Rap Album[最佳说唱专辑] ...

lib.verycd.com/2005/02/23/0000039982.html - 50k - [Cached](#) - [Similar pages](#)

Web

Results 51 - 60 of about 699 for "hip hop since 1978". (0.27 seconds)

Hip Hop Forums [Powered by Invision Power Board]

... G and Hip Hop. G Roberson and Hip Hop own the company called **Hip Hop since 1978**, They over there, Lyor Cohen's over there. I trust their system. ...

www.danewsstand.com/board/index.php?s=f7e2e18a64ecdf4bc1181fd51e381e72&act=Print&client=printer&a... - 13k - Supplemental Result - [Cached](#) - [Similar pages](#)

第四十七届格莱美入围名单解析: Rap类 TOM音乐 - [Translate this page]

公司: [Rocafella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./**Hip Hop Since 1978** & Mapleshade Productions.] 作品: Let's Get It Started ...

fm974.ent.tom.com/1079/1288/2005127-48670.html - 28k - [Cached](#) - [Similar pages](#)

Realest Niggas - Hip Hop Rap Message Board - Kanye West Inks Joint ...

... Yeah his production credits on Beautiful Struggle and New Danger are for Getting Out Our Dreams/ **Hip Hop Since 1978**. Isn't Legend's album comin out next week? ...

realestniggas.com/board/showthread.php?goto=lastpost&t=38784 - 53k - Supplemental Result - [Cached](#) - [Similar pages](#)

THE NATIONAL ACADEMY OF RECORDING ARTS & SCIENCES, INC. Final ...

Hip Hop Since 1978 & Mapleshade Productions.] • Live Like You Were Dying Tim Nichols & Craig Wiseman, songwriters (Tim McGraw) Track from: Live Like You ...

www.enjoythemusic.com/news/1204/grammy.txt - 84k - [Cached](#) - [Similar pages](#)

Market Wire - Media and Entertainment Releases for 03/28/05

Hip Hop Since 1978 Principals G. Roberson & Kyambo "Hip Hop" Joshua Extend Agreement With Atlantic. 2:00 AM Was Overrated Anyway: Company Offers 12 Reasons ...

www.seomarketwire.com/Mediaa/050328.html - 12k - [Cached](#) - [Similar pages](#)

Graffiti.com.co Tu Mural Virtual y Punto. - [Translate this page]

[Roc-A-Fella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./**Hip Hop Since 1978** & Mapleshade Productions.] • Live Like You Were Dying ...

www.graffiti.com.co/articulo.php?id=367 - 30k - [Cached](#) - [Similar pages](#)

欢迎光临上海热线! - [Translate this page]

唱片公司: [Roc-A-Fella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./**Hip Hop Since 1978** & Mapleshade Productions.] 获奖热度: ★★★★★ ...

joy.online.sh.cn/joys/gb/content/2005-02/07/content_1096421.htm - 66k - [Cached](#) - [Similar pages](#)

欢迎光临上海热线! - [Translate this page]

Track from: The College Drop-Out [Rocafella Records; Publishers: Konman Entertainment/Gimme My. Publishing Co./**Hip Hop Since 1978** & Mapleshade Productions.] ...

joy.online.sh.cn/joys/gb/content/2005-02/14/content_1097489.htm - 88k - [Cached](#) - [Similar pages](#)

Urbanvillage.dk

... G. Roberson og Kyambo "Hip-Hop" Joshua, der sammen har startet **Hip-Hop Since 1978**, har underskrevet en label deal med Atlantic Records. ...

www.urbanvillage.dk/nyheder/?pg=2&nID=643 - 12k - [Cached](#) - [Similar pages](#)

音乐的力量——news - [Translate this page]

Hip Hop Since 1978 & Mapleshade Productions.] Live Like You Were Dying Tim Nichols & Craig Wiseman, songwriters (Tim McGraw) Track from: Live Like You Were ...

music.gz163.cn/musicnews/2004-12-09/2003.html - 94k - [Cached](#) - [Similar pages](#)



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Results 61 - 70 of about 697 for "hip hop since 1978". (0.40 seconds)

Tiscali Spettacoli

[Roc-A-Fella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./Hip Hop Since 1978 Mapleshade Productions.] Live Like You Were Dying ...
spettacoli.tiscali.it/musica/articoli/2005/gennaio/24/song_of_the_year.html - 22k - [Cached](#) - [Similar pages](#)

greatest hit outkast plus better Top Ten, Top Den's

... By Sasha Frere-Jones Look hard at the universe of **hip-hop since 1978** and you won't find a lot of records that say "I'm sorry." So, when OutKast released the ...
www.toptentopdens.com/hurricane/greatest-hit-outkast.htm - 20k - Supplemental Result - [Cached](#) - [Similar pages](#)

Gamigo Foren - Grammy Awards 2005: Die Gewinner - [Translate this page]

[Hip Hop Since 1978 & Mapleshade Productions.] Category 35: Best Rap Album (For albums containing 51% or more playing time of VOCAL tracks.) ...
forum.gamigo.de/showthread.php?t=17580 - 97k - [Cached](#) - [Similar pages](#)

:: GRUUVU :: The GRAMMY Awards

... Kanye West Track from: The College Drop-Out Rocafella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./Hip Hop Since 1978 & Mapleshade ...
my.gruuve.com/grammy.php - 60k - Supplemental Result - [Cached](#) - [Similar pages](#)

[PDF] Slate eBook Club - December 2003

File Format: PDF/Adobe Acrobat - [View as HTML](#)
Look hard at the universe of **hip-hop since 1978** and you won't find a lot of records that say "I'm sorry." So, when OutKast released the 2000 hit "Ms. ...
slate.msn.com/ebooks/eBc/eBc-December-2003.pdf - [Similar pages](#)

Build My World

[Hip Hop Since 1978 & Mapleshade Productions.] Best Rock Gospel Album Wire Third Day [Essential Records] Best Pop/Contemporary Gospel Album All Things New ...
thechrysalis.blogspot.com/ - 36k - [Cached](#) - [Similar pages](#)

第47届格莱美奖提名名单 - [Translate this page]

出自专辑: The College Dropout. [Roc-A-Fella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./Hip Hop Since 1978 & Mapleshade Productions.] ...
music.yule.sohu.com/20041208/n223392636.shtml - 142k - [Cached](#) - [Similar pages](#)

ooDoggy.com - Not Your Father's Search Engine

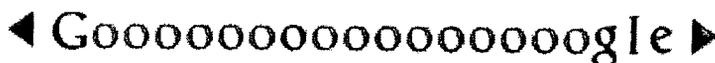
... By Sasha Frere-Jones http://slate.msn.com/id/2089335 Look hard at the universe of **hip-hop since 1978** and you won't find a lot of records that say "I'm sorry ...
www.oodoggy.com/results.aspx?q=Outkast&p=3&s=1 - 21k - Supplemental Result - [Cached](#) - [Similar pages](#)

Real Names Wrestlers Stars Celebrity Wwe

... r&b artists. ... Halle Berry's middle name - Marie Hell Rell - Durell Mohammed
Hip Hop since 1978 - Kyambo Joshua ... whudat.com. ...
www.lookee.com/dir/real_names/ - 17k - Supplemental Result - [Cached](#) - [Similar pages](#)

Real Names | World Stamp Directory * Articles and Links

... r&b artists. ... Halle Berry's middle name - Marie Hell Rell - Durell Mohammed
Hip Hop since 1978 - Kyambo Joshua ... www.whudat.com ...
www.auctione.com/info/Real-Names - 13k - Supplemental Result - [Cached](#) - [Similar pages](#)





Web

Results 71 - 79 of about 697 for "hip hop since 1978". (1.86 seconds)

Rappers Real Name

... Hell Rell [*] Durell Mohammed; **Hip Hop since 1978** [*] Kyambo Joshua; Houston [*] Houston Summers IV; Hurricane G [*] Gloria Rodriguez ...
www.hip-hop-music-classic.com/Rappers-Real-Name.html - 42k - [Cached](#) - [Similar pages](#)

Disco D.com ~ View topic - What new artistes would you like to ...

... Site Admin Joined: 04 Jan 2005 Posts: 135 Location: From NY to Brasil. Hip Hop and Gee have a company called **Hip Hop Since 1978** that manages Kanye and Just. ...
discod.com/theboards/viewtopic.php?t=112&sid=01a1687add62008c48d284680f7f88b6 - 74k - Supplemental Result - [Cached](#) - [Similar pages](#)

Veja a lista completa de vencedores do Grammy 2005

... Faixa de: The College Drop-Out (Kanye West) [Rocafella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./**Hip Hop Since 1978** & Mapleshade ...
www.i-letras.net/noticias/noticia.php?id=287 - 73k - Supplemental Result - [Cached](#) - [Similar pages](#)

ARUBAHIPHOP.COM YOUR SOURCE FOR HIPHOP

... Kanye West) Track from: The College Dropout [Rocafella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./**Hip Hop Since 1978** & Mapleshade ...
arubahiphop.com/newsarticle340.php - 19k - Supplemental Result - [Cached](#) - [Similar pages](#)

Download Castle | Filesharing P2p Software

Hip Hop Since 1978 Principals G. Roberson & Kyambo 'Hip Hop' Joshua Ext Chief among the duo's upcoming priorities is new signing Saigon, ...
www.downloadcastle.com/filesharing-p2p-software.html - 31k - [Cached](#) - [Similar pages](#)

Motown Dance Party Resources

... Kanye West)Track from: The College Dropout[Roc-A-Fella Records; Publishers: Konman Entertainment/Gimme My Publishing Co./**Hip Hop Since 1978** & Mapleshade ...
www.kidsdanceparty-dvd.co.uk/directory/Motown-Dance-Party.html - 55k - Supplemental Result - [Cached](#) - [Similar pages](#)

www.Flawlesslyrics.com ---- Urban Artists Government Names

Hip Hop since 1978 Houston Hurricane G. Halle Marie Berry Kejuan Muchita Heather Gardner Dwight Errington Myers Durell Mohammed Kyambo Joshua ...
www.flawlesslyrics.com/govnames.html - 50k - [Cached](#) - [Similar pages](#)

The Enemyboard :: View topic - RONALD ISLEY SUFFERS STROKE

... Get well soon Ron! _____ Been **Hip Hop since 1978**..And still Hip Hop today! amongst these Hip Pop times.. ...
enemyboard.publicenemy.com/pb/viewtopic.php?p=18895&sid=10af632bae20fad5ea0d737936f09ac6 - 21k - Supplemental Result - [Cached](#) - [Similar pages](#)

Anthems of a 19 Year Old

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bloganthems.blogspot.com/ - 52k - [Cached](#) - [Similar pages](#)

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If you like, you can repeat the search with the omitted results included.*

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SINGAPORE, BRUSSELS

December 12, 2005

Writer's Direct Contact
(202) 887-8769
BEdge@mofocom

VIA Courier Delivery

The Commissioner for Trademarks
U.S. Patent and Trademark Office
P.O. Box 1451
Alexandria, VA 22313-1451

Re: U.S. Service Mark Application No. 76/554,436
Mark: HIP HOP SINCE 1978
Class: 9
Our File No: 57879-6001.000

Dear Sir:

Enclosed please find an Amendment to Allege Use under 37 C.F.R. § 2.76, with Declaration for the above-referenced mark. The Commissioner is hereby authorized to charge the \$100.00 (\$100.00 per class) filing fee and any additional fees which may be required, or to credit any overpayment, to Deposit Account No. 03-1952, referencing 57879-6001.000. A duplicate copy of this letter is enclosed for this purpose.

Also enclosed is a specimen showing the mark in use in Class 9 and a postcard.

If you should have any questions, please do not hesitate to contact the undersigned.

Respectively submitted,



W. Brian Edge
Attorney for Applicant

Enclosures

dc-435668

December 12, 2005

Writer's Direct Contact
(202) 887-8769
BEdge@mofocom

VIA Courier Delivery

The Commissioner for Trademarks
U.S. Patent and Trademark Office
P.O. Box 1451
Alexandria, VA 22313-1451

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W. Brian Edge
Attorney for Applicant

Enclosures

TRADEMARK
Docket No. 57879-6001000

<p>AMENDMENT TO ALLEGE USE UNDER 37 C.F.R. § 2.76 WITH DECLARATION</p>	<p>Mark: HIP HOP SINCE 1978</p>	
<p>Serial No.: 76/554,436</p>		
<p>TO THE ASSISTANT COMMISSIONER FOR TRADEMARKS</p>		
<p>Applicant Name: Rock The World, LLC</p>		
<p>Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. § 1051 et. seq., as amended). One specimen showing the mark as used in commerce is submitted with this statement.</p> <p><input type="checkbox"/> Check here only if a Request to Divide under 37 C.F.R. § 2.87 is being submitted with this Amendment.</p> <p>Applicant is using the mark in commerce on or in connection with the following goods/services:</p> <p>PRE-RECORDED SOUND RECORDINGS, AUDIO CASSETTES, COMPACT DISCS, DIGITAL VIDEO DISCS AND VIDEO CASSETTES, ALL FEATURING MUSIC (IC 009)</p> <p>Date of first use of mark anywhere: At least as early as February 10, 2004.</p> <p>Date of first use of mark in commerce which the U.S. Congress may regulate: At least as early as February 10, 2004.</p>		
<p>The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that s(he) is properly authorized to execute this Amendment to Allege Use on behalf of the applicant; s(he) believes the applicant to be the owner of the trademark/service mark sought to be registered; the trademark/service mark is now in use in commerce; and all statements made of her (his) own knowledge are true and all statements made on information and belief are believed to be true.</p> <p>12-8-05 Date</p> <p> Signature</p> <p>G. Roberson / CEO Print Name and Title</p> <p>Telephone No.</p>		

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: Rock The World, LLC)
Mark: HIP HOP SINCE1978)
Serial No.: 76/554,436)
Filed: October 27, 2003)

REQUEST FOR REMAND

Applicant hereby requests that the Trademark Trial and Appeal Board remand this case to the Examining Attorney under TBMP Section 1209.04 for entry and consideration of Applicant's Amendment filed simultaneously herewith. Applicant's Amendment seeks to (1) delete the goods identified in Class 025, (2) Assert a Section 2(f) claim in order to overcome the refusal under Section 2(e)(1), and (3) Amend the Application to the Supplemental Register in the event the Examining Attorney maintains the Section 2(e)(1) refusal. We enclose a copy of the Amendment for the Board's convenience.

In the event Applicant's Request for Remand is denied, Applicant hereby requests a thirty (30) day extension of time to submit Applicant's Appeal Brief.

December 12, 2005

Respectfully submitted,

MORRISON | FOERSTER LLP

By: W. Brian Edge
W. Brian Edge

dc-431686