

ESTTA Tracking number: **ESTTA11741**

Filing date: **07/15/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Shecter, Jules R.**
Application Serial Number: **76548039**
Application Filing Date: **09/29/2003**
Mark: **POP "N" DIP**
Date of Publication **06/15/2004**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Frankford Candy & Chocolate Company, 2101 Washington Avenue, Philadelphia, PA 19146, UNITED STATES, a corporation organized under the laws of Pennsylvania, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- *The potential opposer needs additional time in which to contact applicant and attempt to resolve this matter amicably.*

The time within which to file a notice of opposition is set to expire on 07/15/2004. Frankford Candy & Chocolate Company respectfully requests that the time period within which to file an opposition be extended until 10/13/2004.

Respectfully submitted,
/Denise I. Mroz/
07/15/2004

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