

ESTTA Tracking number: **ESTTA223470**

Filing date: **07/10/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|----------------------------|------------------------------------|
| Applicant: | Buzz Off Insect Shield, LLC |
| Application Serial Number: | 76535857 |
| Application Filing Date: | 07/24/2003 |
| Mark: | BUZZ OFF INSECT SHIELD |
| Date of Publication | 06/17/2008 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, S. C. Johnson & Son, Inc., 1525 Howe Street, Racine, WI 53403, UNITED STATES, a corporation organized under the laws of Wisconsin, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/17/2008. S. C. Johnson & Son, Inc. respectfully requests that the time period within which to file an opposition be extended until 10/15/2008.

Respectfully submitted,

/Sally L. Davis/

07/10/2008

Sally L. Davis

S. C. Johnson & Son, Inc.

1525 Howe Street

Racine, WI 53403

UNITED STATES

B050994@scj.com

262/260-2620