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Munis McD

(Name)

12/3/03

(Date)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of application:

Applicant: The Baby Einstein Company,
LLC

Mark: LITTLE EINSTEIN

Serial No.: 76/452,744

Published: December 2, 2003

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

**FIRST REQUEST FOR EXTENSION OF TIME TO FILE
NOTICE OF OPPOSITION**

In the matter of the above-identified application, published in the *Official Gazette* on December 2, 2003, the opposition period is set to expire on January 1, 2004.

Einstein and Noah Corp. ("Potential Opposer"), a Delaware corporation, having its principal place of business at 1687 Cole Boulevard, Golden, CO 80401 by and through its attorneys hereby requests that the time for filing a Notice of Opposition to the above application be extended sixty days, up to and including March 1, 2004.

The extension is necessary in order for Einstein and Noah Corp. to further investigate and evaluate the necessity of filing a Notice of Opposition.

This Request is being submitted in triplicate as required by 37 C.F.R. § 2.102(d).

Date: 12/31/03

Respectfully submitted,

COOLEY GODWARD LLP

By: 

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December 31, 2003

Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3514

Re: Request for Extension of Time to File Notice of Opposition
Our File: Einstein and Noah Corp./Dispute with The Baby Einstein Company, LLC
Our Reference: 300992-203

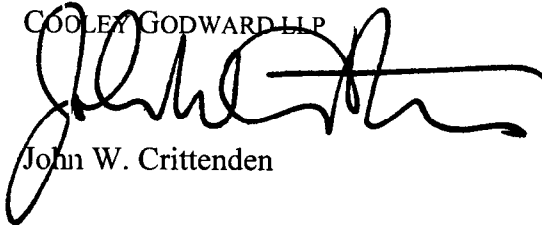
Dear Sir or Madam:

Enclosed is a Request for Extension of Time to File Notice of Opposition regarding the mark LITTLE EINSTEIN serial no. 76/452,744. This Request is being submitted in triplicate as required by 37 C.F.R. §2.102(d).

Please confirm receipt of these documents by date-stamping and returning the enclosed postcard. Thank you.

Very truly yours,

COOLEY GODWARD LLP



John W. Crittenden

JWC:mly

Enclosures

cc: Ty Lufman, Esq.
Ms. Julie Bettinger
Kathryn M. Wheble, Esq.

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01-05-2004

U.S. Patent & TMO/TM Mail Rpt Dt. #57

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