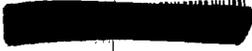


**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of:)
)
Mark: OLLY & FRIENDS)
)
Serial No: 76/447,198)
)
Filing Date: September 5, 2002)
)
Applicant: Toby NYC Corp.)
)
Intl. Class: 018, 024)
)
Publication Date: May 27, 2003)


06-16-2003
U.S. Patent & TMO/TM Mail Rcpt Dt. #22

Assistant Commissioner for Trademarks
BOX TTAB - NO FEE
2900 Crystal Drive
Arlington, Virginia 22202-3513

Attn: Trademark Trial & Appeal Board

**FIRST REQUEST UNDER RULE 2.102 TO EXTEND
TIME FOR FILING NOTICE OF OPPOSITION**

North American Bear Co. ("Petitioner"), an Illinois corporation, with an address of 401 North Wabash Street, Chicago, Illinois 60610 hereby requests that the time for filing a Notice of Opposition to the above-identified application, due June 26, 2003 be extended for an additional period of thirty days (30 days) up to and including July 26, 2003.

1. North American Bear Co. believes that it would be damaged by the registration of this mark on the Principal Register.

2. This is North American Bear Co.'s first request for an extension of time to file a Notice of Opposition to this mark.

3. This request is submitted in triplicate, as required by 37 C.F.R. section 2.102(d).

WHEREFORE, North American Bear Co. respectfully requested that the aforementioned extension be granted.

NORTH AMERICAN BEAR CO.

Dated: June 16, 2003

By:



Charles A. Valente
Krasnow Saunders Cornblath
500 North Dearborn - 2nd Floor
Chicago, Illinois 60610
(312) 755-5700

*Attorney for Prospective Opposer
North American Bear Co.*

CERTIFICATE OF MAILING BY "Express Mail"

"Express Mail" mailing label number EI400419615US

I hereby certify that this document titled "First Request Under Rule 2.102 To Extend Time For Filing Notice Of Opposition" is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service in an envelope addressed to the Assistant Commissioner for Trademarks BOX TTAB - NO FEE, 2900 Crystal Drive, Arlington, Virginia 22202-3513 on June 16, 2003.

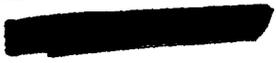
Express Mail Label:EI400419615US



Rena McClinton
Assistant to Charles A. Valente

Dated: June 16, 2003

KRASNOW SAUNDERS CORNBLOTH
ATTORNEYS



06-16-2003

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #22

June 16, 2003

TTAB

THE BOYCE BUILDING
500 NORTH DEARBORN STREET
SECOND FLOOR
CHICAGO, ILLINOIS 60610
(312) 755-5700
FAX: (312) 755-5720
www.ksc-law.com

Assistant Commissioner for Trademarks
BOX TTAB - NO FEE
2900 Crystal Drive
Arlington, Virginia 22202-3513

Attn: Trademark Trial & Appeal Board

Dear Assistant Commissioner:

Enclosed please find 3 copies of First Request Under Rule 2.102 To
Extend Time For Filing Notice of Opposition on behalf of North American
Bear Company.

Please return one executed copy in the enclosed stamped envelope.

Very truly yours,

A handwritten signature in cursive script that reads "Charles A. Valente".

Charles A. Valente

Enclosures

CAV:rjm