I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first-class mail in an envelope addressed to:
Assistant Commissioner for Trademarks
Box TTAB - NO FEE
2900 Crystal Drive
Arlington, Virginia 22202-3513

on 10/16/02 [signature]
Date Signature

LISA A. IVERSON
Typed or printed name of person signing certificate

ATTORNEY DOCKET NO: 60089-013

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application of:		)
		)
Odwalla, Inc.		)
		)
Serial No.:	76/380,587	)
		)
Filed:	March 11, 2002	)
		)
Int'l Class:	32	)
		)
Published:	September 17, 2002	)
		)
Mark:	HIP HYDRATION	)

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ASSISTANT COMMISSIONER FOR TRADEMARKS
Box TTAB - NO FEE
2900 Crystal Drive
Arlington, VA 22202-3513

FIRST REQUEST FOR EXTENSION OF TIME
TO FILE NOTICE OF OPPOSITION

Dear Madam or Sir:

Pursuant to Trademark Rule 2.102 (37 C.F.R. § 2.102), Petitioner, HIPP & Co., a registered company duly organized and existing under the laws of Switzerland, whose registered office is located at Brunigstrasse 141, CH-6072 Sachseln,

Switzerland, by and through its attorneys, hereby requests that the time for filing an opposition to the above-identified application, which was published in the Official Gazette (Trademarks) of September 17, 2002, be extended for **thirty (30) days, from October 17, 2002 up to and including November 16, 2002**.

This request for extension of time is being made for good cause. Petitioner is investigating this matter to determine whether an opposition is necessary. This request to extend time is not being filed solely for the purpose of delay.

This request to extend time for filing an opposition is submitted in triplicate as required by 37 C.F.R. § 2.102(d).

Respectfully submitted,

HIPP & Co.

Date: 10/16/02

By: _____

Susan Somers Neal
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TTAB

[redacted]

Neal & McDevitt®

10-21-2002

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #26

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Evanston, Illinois 60201
Telephone: 847-424-8330
Facsimile: 847-424-8320

October 16, 2002

ATTORNEY DOCKET NO: 60089-013

Assistant Commissioner for Trademarks
Box TTAB – NO FEE
2900 Crystal Drive
Arlington, VA 22202-3513

Re: First Request for Extension of Time to File Notice of Opposition

Dear Madam or Sir:

Enclosed please find a First Request for Extension of Time to File Notice of Opposition against Application Serial No.76/380,587 for the mark HIP HYDRATION on behalf of Potential Opposer, HIPP & Co. This request is being submitted in triplicate, pursuant to 37 C.F.R. §102(d).

If there are any fees associated with this filing, they should be charged to Deposit Account No. 50-0640. A duplicate copy of this letter is attached for charging purposes, if necessary.

Respectfully submitted,

Lisa A. Iverson
Attorney for Potential Opposer

LAI/alw
Enclosures