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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
Before The Trademark Trial and Appeal Board**

In The Matter Of: :  
: :  
Trademark Application :  
Ser. No. 76/368,532 :  
: :  
Filed: February 11, 2002 :  
: :  
Applicant: Vogue USA CORP. :  
: :  
Trademark: VOGUE CORP. :  
: :  
Published: November 4, 2003 :  
-----X :  
Advance Magazine Publishers Inc. :  
: :  
Potential Opposer :  
: :  
v. :  
: :  
Vogue USA Corp. :  
Applicant :  
-----X



11-28-2003  
U.S. Patent & TMO/TM Mail Rcpt Dt. #64

**REQUEST FOR FIRST EXTENSION OF  
TIME TO OPPOSE**

Advance Magazine Publishers Inc., a New York corporation whose principal place of business is Four Times Square, New York, NY 10036, (hereinafter referred to as "Potential Opposer") believes that it could be damaged by registration of the mark shown in Application Ser. No. 76/368,532 published in Int. Class 3, and hereby requests a sixty (60) day extension of time to oppose the same, pursuant to Trademark Rule 2.102.

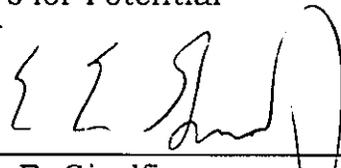
Good cause for such extension exists, since Potential Opposer is gathering relevant materials and information in order to determine the necessity of filing an opposition.

Potential Opposer therefore respectfully requests that the time for filing an opposition to the above-referenced trademark be extended for sixty (60) days, i.e. until February 2, 2004.

This request is made in good faith, and not for the purpose of unnecessary delay.

Respectfully,

SABIN, BERMANT & GOULD  
Four Times Square  
New York, New York 10036  
Attorneys for Potential  
Opposer

By:   
Eric E. Gisolfi

Dated: November 25, 2003

Telephone: (212) 381-7070

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail addressed to: Assistant Commissioner of Patents and Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513, Attn Trademark Trial & Appeal Board

Date: 11/25/03

Signed: Folenta Medica