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Attorney Ref. No. 21307.034

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application of :
Kabushiki Kaisha Sega, d.b.a :
Sega Corporation : **REQUEST ON CONSENT FOR**
Serial No.: 76/349,051 : **EXTENSION OF TIME TO FILE**
Filed: December 13, 2001 : **OPPOSITION WITH**
 : **STATEMENT OF GOOD**
 : **CAUSE**

For Trademark: : 
VIRTUA ATHLETICS : *5* 04-05-2004

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #22

BOX TTAB - NO FEE
Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

Pursuant to the provisions of Section 2.102(c) of the Trademark Rules of Practice and Section 13 of the Act of July 5, 1946 (15 U.S.C. 1051 et. seq., as amended), Athletics Investment Group LLC d/b/a The Oakland Athletics Baseball Company, a California limited liability company, located at 7677 Oakport Street, Second Floor, Oakland, California 94621, by and through its attorneys undersigned, hereby requests that the time for filing a Notice of Opposition to the above identified application, be extended for a period of sixty (60) days up to and including **June 13, 2004**.

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I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10 on the date indicated above and is addressed to the Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202 on

4/5/04 Deborah A O'Hara
(Date of Deposit) (Typed or printed name of person mailing paper or fee)
Deborah A O'Hara
(Signature)

The application was published in the Official Gazette of December 16, 2003.

Applicant's counsel consented to this extension.

The extension is requested to allow the parties to continue to discuss the matter and to determine if this matter may be resolved without the filing of a formal opposition.

Dated: April 5, 2004

Respectfully submitted,

COWAN, LIEBOWITZ & LATMAN, P.C.
Attorneys for Potential Opposer

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Certificate of Service

The undersigned hereby certifies that the foregoing Request on Consent for Extension of Time to File Opposition And Statement of Good Cause was served on Applicant by mailing a copy, first class, postage prepaid, to Applicant's attorney, David Ehrlich, Fross, Zelnick, Lehrman & Zissu, P.C., 866 United Nations Plaza, New York, New York 10017 on April 5, 2004.

By: Antonio Borrelli
Antonio Borrelli