

UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD

Re: Trademark Application **Serial No. 76/344,000** for the mark IT SHINES FOR ALL
Applicant: One SL LLC
Filed: November 30, 2001
Classes: 16 and 41
Published: December 3, 2002

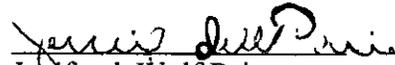
REQUEST FOR EXTENSION OF TIME TO FILE OPPOSITION

The East Hampton Star, a corporation of the State of New York with an address at 153 Main Street, P.O. Box 5002, East Hampton, New York 11937, through its undersigned counsel, hereby requests a 60 day extension of time to and including October 10, 2004 to oppose the above-identified application.

As good cause for such 60-day extension, it is stated that such time is needed to investigate the need to file an opposition to the above-identified application and/or to attempt to reach an amicable resolution of the matter. This request is made in good faith and not for the purposes of delay and is being submitted in triplicate in accordance with Trademark Rule

2.102(d).
August 12, 2004

Respectfully submitted,


Jennifer de Wolf Paine
Proskauer Rose LLP
Attorneys for Potential Opposer
1585 Broadway
New York, New York, 10036
(212) 969-3016

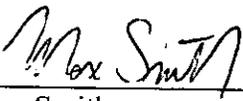
PROOF OF SERVICE

I hereby certify that, on August 12, 2004, I caused a true copy of the foregoing REQUEST FOR EXTENSION OF TIME TO OPPOSE, to be served by fax and first class mail, postage prepaid, upon counsel for Applicant at the following address:

:

Bruce J. Goldner
Skadden Arps Slate Meagher Et Al
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Max Smith

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August 12, 2004

TTAB

TTAB - NO FEE

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

Re: **Request For Extension Of Time To Oppose**
Applicant: The East Hampton Star
Serial No.: 76/344,000
Mark: IT SHINES FOR ALL

To Whom It May Concern:

Enclosed for filing in connection with the above-referenced proceeding are the following:

- 1) Request For Extension Of Time To Oppose (in triplicate); and
- 2) Certificate of Service reflecting service of the foregoing document upon counsel for Applicant by fax and first class mail.

We also include a self-addressed stamped postcard, which we ask that you return to us to confirm your receipt of this submission.

Respectfully submitted,

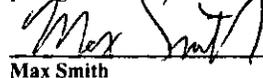


Max Smith

Enclosures

CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope with sufficient postage addressed to the Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3514 on the date shown below:



Max Smith

DATE OF DEPOSIT August 12, 2004



08-16-2004

U.S. Patent & TMO/TM Mail Rcpt Dt. #22