

**UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
2900 Crystal Drive  
Arlington, Virginia 22202-3513**

**Mailed: November 17, 2003**

Applicant: Mavety Media Group Ltd.  
Serial No. 76297267  
Mark: PLAYGUY

JOE STRAHL  
PO BOX 369  
CLIFFSIDE, NC 28024

**Dwayne Bowling, Lead Legal Assistant:**

Sirs:

The record in this case now shows that the proposed amendment filed by applicant on August 5, 2002 has been approved by the Trademark Examining Attorney and entered.

Accordingly, proceedings with respect to the potential opposition are resumed and the potential opposer herein, PLAYBOY ENTERPRISES INTERNATIONAL, INC., is allowed until December 17, 2003 in which to file an opposition to applicant's application.