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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	76293327
Applicant	Prema Jyothi Light
Applied for Mark	SHIMMERING RAINFOREST
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Date	06/22/2013

Trademark: SHIMMERING RAINFOREST  
Serial #: 76293327  
Applicant: Prema Jyothi Light

**EXHIBIT J – Specimen 01**

“Meet The Vanavasitos, The Very Special Shimmering Rainforest Elephants”

The following four-page leaflet is offered as a Specimen in support of the Trademark shown on Drawing Page 04 (see EXHIBIT D), which is in full color, with all typographical corrections made.

This Specimen is also filed in support of Acquired Distinctiveness, as set forth in TMEP § 1212.05, which requires that the Trademark has been in use for at least a five-year period before the claim of Acquired Distinctiveness was made.

However, Specimen 3, “Swirlina & Twirlina”, is also filed in support of Acquired Distinctiveness, as this version of the Trademark has been in use since before 1982. It has Acquired Distinctiveness by its use over decades. The claim of use since well before the original application date was affirmed in the Declaration of Use in the RESPONSE TO OFFICE ACTION dated 01-28-13, as well as in the original claim of Acquired Distinctiveness made on December 15, 2009.

# Shimmering Rainforest™\*

Meet The  
**Vanavasitos**  
The Very Special  
Shimmering Rainforest Elephants

Fun Things for Kids  
To Do Inside --  
Follow The Dots,  
Coloring Page &  
Find Hidden Things  
In The Jungle!

by  
Prema  
Jyothi  
Light



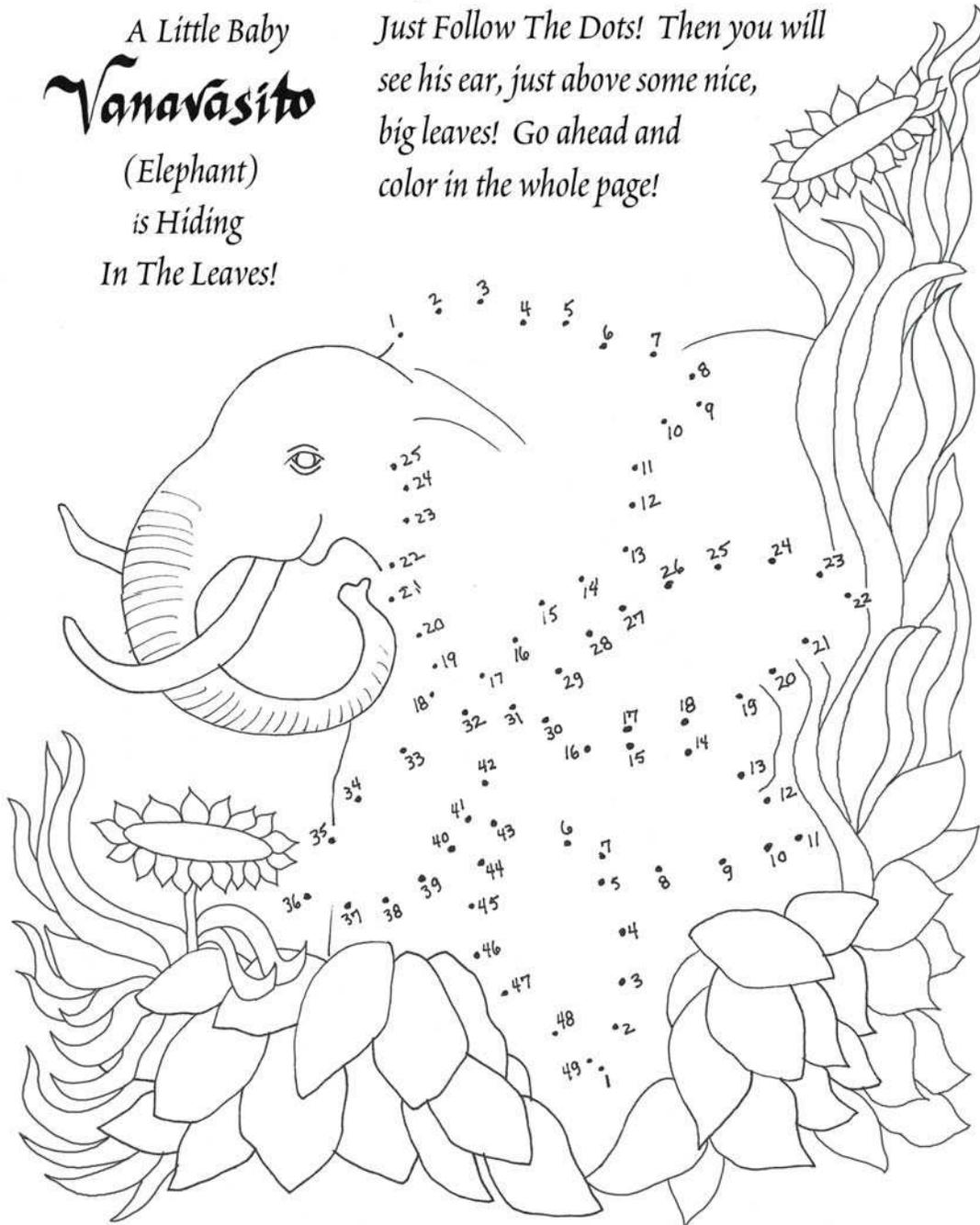
*"Hi there, little fella! Wonder where your mommy is?"*

© 2004, Prema Jyothi Light

\* (For complete Trademark, see back page)

A Little Baby  
**Vanavāsito**  
(Elephant)  
is Hiding  
In The Leaves!

Do you want to see him a little better?  
Just Follow The Dots! Then you will  
see his ear, just above some nice,  
big leaves! Go ahead and  
color in the whole page!



Please Help The Nice **Vanavāsito** Find Some Nice Things To Eat!



Yes, he's a little hungry. But, some nice visitors to the jungle happened to leave some delicious things behind that he can eat. Can you help him find them?

See if you can find the things below, in the picture above!

