

TTAB

Attorney Docket No.: 00971-00007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD



IN THE MATTER OF

TRADEMARK : ALL WEATHER

APPLICANT : Old World Industries, inc.

APPLN. SERIAL NO. : 76/256,523

FILING DATE : May 14, 2001

OFFICE ACTION DATE : April 23, 2002

EXAMINER : Shaunia P. Wallace
(Law Office 107)

10-21-2002
U.S. Patent & TMO TM Mail Rpt Dt. #75

TRADEMARK TRIAL AND
APPEAL BOARD
OCT 31 AM 9:14

NOTICE OF APPEAL AND REQUEST FOR SUSPENSION

Assistant Commissioner for Trademarks
Trademark Trial and Appeal Board
BOX TTAB FEE
2900 Crystal Drive
Arlington, Virginia 22202-3513

Applicant hereby appeals to the Trademark Trial and Appeal Board from the Final Refusal to register the above-referenced mark. Applicant further requests suspension of the appeal pending the Examiner's decision on applicant's Request for Reconsideration, filed today. A copy of the Request for Reconsideration as filed is attached for the Board's reference.

A check for the appeal fee of \$100 is attached. Please charge any shortfall or missing fees, and credit any overpayment, to Deposit Account No. 16-0650.

Certificate of Mailing
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Trademarks, Attn: BOX TTAB FEE, 2900 Crystal Drive, Arlington, Virginia 22202-3513 on October 18, 2002.

Shaunia P. Wallace

10/29/2002 KGIBBONS 00000032 76256523

01 FC:6403

100.00 OP

Respectfully submitted,

PATTISHALL, McAULIFFE, NEWBURY,
HILLIARD & GERALDSON

By: 

David C. Hilliard
Sanjiv D. Sarwate
311 South Wacker Drive
Suite 5000
Chicago, Illinois 60606
(312) 554-8000

Attorneys for Applicant, Old World Industries, Inc.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN THE MATTER OF

TRADEMARK : ALL WEATHER
APPLICANT : Old World Industries, Inc.
APPLN. SERIAL NO. : 76/256,523
FILING DATE : May 14, 2001
OFFICE ACTION DATE : April 23, 2002
EXAMINER : Shaunia P. Wallace
(Law Office 107)

RESPONSE TO OFFICE ACTION AND REQUEST FOR RECONSIDERATION

Assistant Commissioner for Trademarks
BOX RESPONSES NO FEE
2900 Crystal Drive
Arlington, Virginia 22502-3513

Dear Sirs:

This submission is filed in response to the Examiner's Office Action of April 23, 2002. Applicant requests reconsideration of the Examiner's Final Refusal to register this mark under Sections 2(d) and 2(e)(1) of the Trademark Act.

Comments

Refusal under Section 2(d)

The Examiner has issued a Final Refusal under Section 2(d) of the Trademark Act because of a perceived likelihood of confusion with the mark shown in U.S. Registratoin No. 722,709. Applicant notes that Registration No. 722, 709 has been cancelled, and requests that the refusal to register under Section 2(d) be withdrawn. A copy of a printout from the TESS database showing the cancellation of Registration No. 722,709 is attached.

Certificate of Mailing
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Trademarks, Attn: BOX RESPONSES NO FEE, 2900 Crystal Drive, Arlington, Virginia 22202-3513 on October 18, 2002.

Shaunna P. Wallace

Refusal under Section 2(e)(1)

Applicant initially responded to the Examiner's refusal to register this mark under Section 2(e)(1) by citing its ownership of United States Trademark Registration Nos. 1,700,058 and 1,700,059 for the marks ALL WEATHER and ALL WEATHER & Design for "antifreeze and summer coolant," and noting applicant's long and continuous use of ALL WEATHER since 1982, as described in its prior registrations. Applicant therefore claimed that ALL WEATHER had acquired distinctiveness as a trademark belonging to applicant and was entitled to registration under Section 2(f) of the Trademark Act. 37 CFR §2.41(b); TMEP §1212.04.

The Examiner has not disputed that the mark applicant presently seeks to register is identical to the marks in its existing registrations. Instead, the Examiner's maintenance of the Section 2(e)(1) refusal is based solely on the belief that the goods in applicant's prior registrations are not related to the goods for which applicant is currently seeking registration, i.e. that "antifreeze and summer coolant" are unrelated to "automotive windshield cleaning fluids." Numerous companies, however, offer both antifreeze and windshield cleaning products. Examples include Prestone, Valvoline, Twinco Romax, Pitt Penn, and Warren Distribution. Website excerpts showing these companies' concurrent offering of windshield cleaners and antifreeze products are attached for the Examiner's ease of reference. In addition to these companies, a visit to the auto products section of any major mass market retailer, such as K-Mart, Wal-Mart, or Meijer, will show that these companies often offer their own private label lines of automotive chemicals, including both antifreeze and windshield cleaning chemicals. Although antifreeze and windshield cleaning fluids may perform different functions, they are related because both are intended for use in automobiles, and, as such, would be viewed by consumers as connected products that would both be part of an automotive chemical

manufacturer's product line. Indeed, both antifreeze and windshield cleaning fluid are likely to be carried in the automotive section of large retail stores with automotive departments, such as K-Mart, Sears, Meijer, or Wal-Mart. Applicant therefore submits that the reputation and goodwill associated with applicant's antifreeze and summer coolant would be carried over to windshield cleaning fluids, and that windshield cleaning fluids would likely be viewed as merely a product line extension.

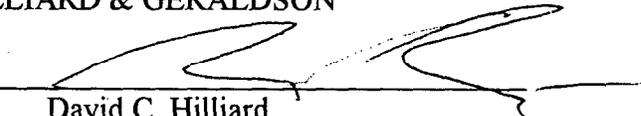
Applicant further notes that any reasonable doubts as to the distinctiveness of any term in applicant's mark, or the mark as a whole, is to be resolved in favor of applicant. In Re Merrill Lynch, Pierce, Fenner & Smith, Inc., 828 F.2d 1567, 1571 (Fed. Cir. 1987). Applicant therefore requests that the refusal to register under Section 2(e)(1) be withdrawn.

CONCLUSION

For the foregoing reasons, Applicant requests that the Examiner withdraw her objections and approve this application for publication.

Respectfully submitted,

PATTISHALL, McAULIFFE, NEWBURY,
HILLIARD & GERALDSON

By: 

David C. Hilliard
Sanjiv D. Sarwate
311 South Wacker Drive
Suite 5000
Chicago, Illinois 60606
(312) 554-8000

Attorneys for Applicant, Old World Industries, Inc.

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 08/20/2002 11:13:02 ET

Serial Number: 72095064

Registration Number: 722709

Mark

all-weather

(words only): ALL-WEATHER

Current Status: Registration canceled under Section 8.

Date of Status: 2002-07-20

Filing Date: 1960-04-14

Registration Date: 1961-10-10

Law Office Assigned: Unknown

CURRENT APPLICANT(S)/OWNER(S)

1. Erving Paper Mills

Address:

Erving Paper Mills
Erving, MA
United States

State or Country of Incorporation: Massachusetts

Legal Entity Type: Corporation

GOODS AND/OR SERVICES

Windshield Wipes

U.S. Class: 037 (International Class 016)

First Use Date: 19540213

First Use in Commerce Date: 19540213

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2002-07-20 - Canceled Section 8 (10-year)/Expired Section 9

1981-10-10 - Registration renewed - 20 year

CONTACT INFORMATION

Correspondent (Owner)

TWINCO ROMAX

Products

Zecol

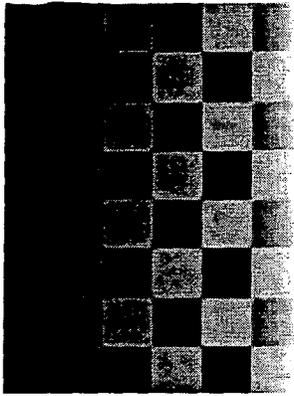
Retail Sets

Products

MSDS Sheets

Contact Us

- | | | | |
|------------------------------|----------------------------|--------------------|--------------------|
| AC Spark Plugs | Equus Testing Equipment | Mendtite | Slick 50 Engine |
| Absorber Chamois | Exhaust Systems | Mercury Outboard | Snow Brushes & |
| Acme Trailer Balls | Extreme Accessories | Milton Tire Repair | Scrapers |
| Air Conditioning Parts/Freon | Filters: | Miniature Bulbs | Snowmobile Oil |
| Air Fresheners | Air | Mirrors | Son-of-a-Gun |
| Air Guide Compasses | Breather | Mothers Car Care | Spark Plugs |
| Alemite CD-2 Chemicals | Fuel | Motor Oil: | Spillmaster Drink |
| Alternator Repair | Oil | Amoco | Holdings |
| Aluma Seal | Fixtures, Shelves, Hooks | Castrol | Splash Guards |
| Anco Wiper Blades | Flashers | Champion | Splatt Bug Remo |
| Antifreeze | Floor Dry | Citgo | Splitfire Spark Pl |
| Ardex Chemicals | Floor Jacks/Stands | Conoco | Spray Bottles & |
| Armorall Car Care | Floor Mats | Havoline | Sprayers |
| Autolite Spark Plugs | Floor Soap | In Line | Squeegees |
| Auto Ventshade Accessories | Flushing Tees | Kendall | Stabil |
| Bar & Chain Oil | Fram Filters | Max | Stant: |
| Bars Leaks | Freon | Mercury | Gas Caps |
| Batteries | Freez Proof | Mobil | Radiator Caps |
| Battery Cable/Parts | Funnels | Motorcraft | Thermostats |
| Bearings | Fuses | Pennzoil | Starting Fluid |
| Beef Sticks | GP Splash Guards | Quaker State | Steel Wool |
| B'Lasters Chemicals | Gas Cans | Shell | Steering Wheel |
| Blast Window Wash | Gas Caps | Sta-Lube | Covers |
| Blower Motors | General Switches | Trop Artic | Superior Suspens |
| Blue Coral Car Care | Glo-Shield by Duralube | Valvoline | Sure Shot Spraye |
| Booster Cables | Gloves, Latex | Wolf's Head | Sylvania Bulbs |
| Brake: | Goggles | Muffler Repair | Syon Repair Kits |
| Fluid | GoJo Hand Cleaner | Neapco U-Joints | Tape |
| Lines | Grease | Nu-Finish Wax | Tech Tire Repair |
| Pads | Gumout Chemicals | Octane Boost | Thermostats |
| Shoes | Gunk Chemicals | Olympic Drill Bits | Tie Downs |
| Tools | Halogen Bulbs | Ozium Air | Tire Mounting |
| Brotex Shop Towels | Hand Cleaner | Fresheners | Compound |
| Brute Force U-Joints | Hand Tools | Padlocks | Tire Repair |
| Bulbs | Heater Hose | Paint (Krylon) | Tools - Hoist, |
| Bungee | Heet | Perfection Exhaust | Grinder, Drill Pre |
| Buss Fuses | Hodge Wheel Weights | Permatex Chemicals | Air Compressor, |
| CRC Chemicals | Hood Shields | Philips Bulbs | Tow Ropes |
| Cable & Cable Ties | Hoppy Lite Mate | Plasticolor | Trailer Balls |
| Car Freshner Trees | Hose: | Plews Tools | Trailer Bearing K |
| Cargo Quicksteel | Clear Vinyl | Power Service | Trailer/Truck Ac |
| Century Floor Mats | Exhaust | Prestex | Trans, Coolers |
| Chamois | Fuel Line | Prestone Chemicals | Trico Exact Fit |
| Champion Lubricants | Heater | Primary Wire | Trouble Lights |
| Champion Plugs | PCV | Pro-Gard Chemicals | Tuff Stuff |
| Chevron Chemicals | Vacuum | Prolong | Turtle Wax |
| Chilton Gas Cans | Hotline Gasline Antifreeze | Purple Power | U-Joints |
| Clean Rite Car Care | Ice Melt | Window Wash | Unity Spotlights |



Cobbs Accessories
Compasses
Crushproof Hose
Custom Accessories
Cut-Off Wheels
Cyclo Chemicals
DL Hand Cleaner
Deer Warning
Deicers
Deflecta Shield
Design Tech
Drain Pans
Drill Bits
Duplicolor Paint
Duralube Engine
Duro Chemicals
Engine Hoist
Engine Stand

Ideal Hose Clamps
Interdynamics
JB Weld
JMark
Jacks & Jack Stands
K&W Chemicals
KR Tools
Kats Engine Heaters
Kit Wax
Krylon Paint
Liquid Lustre Wax
Little Tree Air Freshn
Litter Baskets
Loctite Chemicals Lucas
Oil
Mallory
Marvel Mystery Oil
Medo Air Fresheners

Quicksilver Oil
Race Glaze
Rags-in-a-Box
Rain Dance Car
Care
Rain-X
Ray-O-Vac
Batteries
Rema Tire Repair
Restore Engine
Trmt.
Rislone Engine
Roberk Wiper
Blades
Rough Service
Bulbs
Rubber Queen
RV Antifreeze
STP
Sandpaper
Scott Paper Towels
Seafoam
Shop Supplies
Silver Seal Stop
Leak

Qualit Brakes
Vacuum Tees
Vector 12 Volt
Victor
Victory Lap Rep
Vinyl Tubing
WD40
Wagner Bulbs
Waxes & Polishes
Wheel Weights
Windshield Wash
Wiper Blades
Wire, Primary
Wire Terminals
Wynns Chemical
Xtreme Accessor
Zecol Chemicals
Zecol Max Oil

© 2001 Valvoline. All rights reserved. Privacy Policy.

SHARE THIS PAGE PRINT FRIENDLY



PRODUCTS CAR CARE RACING PRIZE ZONE THE STORE

ANTIFREEZE & RADIATOR CHEMICALS

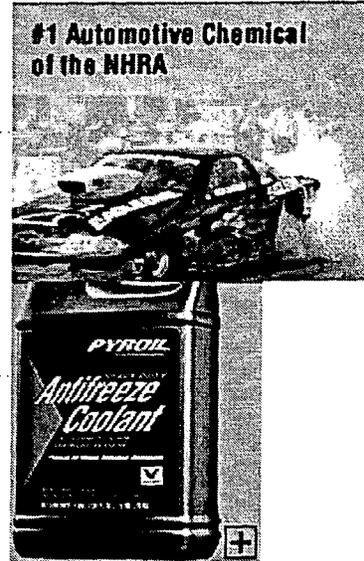
Antifreeze/ Coolant

Protects your engine from summer boilovers and winter freeze-ups

Pyroil Antifreeze is a patented low-silicate formula that protects automobiles and light-duty trucks from rust and corrosion.

- Helps prevent rust and corrosion
- Protects all cooling system metals including aluminum
- Low-silicate chemistry compatible with heavy-duty applications

Print friendly version of this product
 Share this page with a friend



Antifreeze

- Overview
- How it Works
- Product Specs
- Sizes and Grades
- Testimonials
- MSDS/Product Info
- Ask Pyroil

Other Pyroil Products

- Engine and Fuel Systems
- Functional Fluids
- Cleaners/Lubricants
- Specialty

FIND VALVOLINE

zip code

PRODUCT INDEX

PRODUCTS BY BRAND

PRODUCTS BY CATEGORY



Flushing Your Radiator
Cooling system maintenance



Prize Zone
Enter the zone for the cool prizes and exciting



Newsletter Subscription
Sign up to receive top-and car care information a long-standing expert subjects - Valvoline.



Heritage Screensaver
Experience the Valvoline our 135 Years of Heritage screensaver.

© 2001 Valvoline. All rights reserved. Privacy Policy.

SHARE THIS PAGE PRINT FRIENDLY



Windshield De-Icer

Quickly melts frost and ice

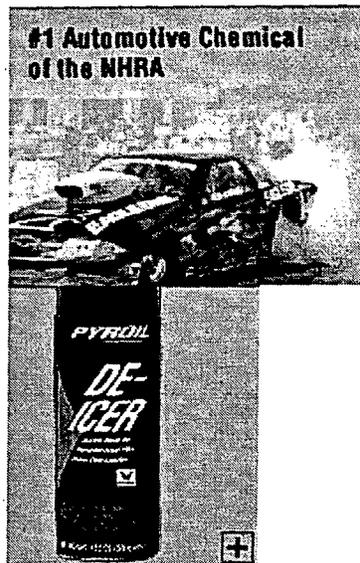
Pyroil Windshield De-Icer melts ice on car windows, thaws frozen door latches and removes road film. It is harmless to auto paint, chrome and rubber parts.

- Melts frost and ice fast
- Thaws frozen locks
- Harmless to car finishes
- Convenient and easy to use
- Ozone safe propellant
- Non-smear formula
- Frees ice encrusted wipers

Part Number DI-11.5
 Size 11.5 oz
 UPC 28882-10076

Print friendly version of this product

Share this page with a friend



#1 Automotive Chemical of the MHRA

Windshield De-Icer

Overview

- ▶ How to Use
- ▶ Testimonials
- ▶ MSDS/Product Info
- ▶ Ask Pyroil

Other Pyroil Products

- Engine and Fuel Systems
- Functional Fluids
- Cleaners/Lubricants
- Specialty

FIND VALVOLINE

zip code

PRODUCT INDEX

PRODUCTS BY BRAND

PRODUCTS BY CATEGORY



Winter Prep Getting ready for cold-weather motoring



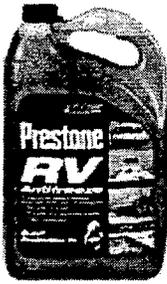
Prize Zone Enter the zone for the coolest prizes and exciting



Newsletter Subscription Sign up to receive top-notch and car care information a long-standing expert subjects - Valvoline.



Heritage Screensaver Experience the Valvoline our 135 Years of Heritage screensaver.



Prestone® RV Antifreeze Provides Exceptional Protection for Winterizing Water Systems

Use Prestone® RV Antifreeze for winterizing all types of potable water systems, such as those found in vacation homes, boats, trailers, as well as swimming pool filtration and heating systems. This propylene glycol-based formula prevents potable water system pipes from suffering burst-damage during the winter, while protecting against the build-up of rust and corrosion.

Prestone Products' specially formulated RV Antifreeze provides quality performance and burst protection down to -50°F.

Also, Prestone RV Antifreeze meets the industry's minimum corrosion requirements for all common metals. Again, tests show that most of the competitive products are unable to meet their claims of providing the same level of protection as Prestone RV Antifreeze.

Winterizing Your Vacation Home or RV

Unless you plan to pay for heat all season, it is essential to keep antifreeze in your RV or vacation home's water system throughout the winter months in order to prevent burst pipes and corrosion. Empty out your water system first before putting in Prestone® RV Antifreeze. For your convenience, Prestone RV Antifreeze has been formulated so that it does not need to be diluted before being put into the system.

In the spring, flush out the system completely to get rid of all of the antifreeze. Prestone RV Antifreeze's bright pink, nonpermanent-staining color helps you see when your water is completely clear. Below are some winterizing tips for your mobile or vacation home:

- Check that all locks are secure
- Leave an unlabeled key and a phone number where you can be reached with a neighbor
- Stop paper delivery
- Tidy up the home so that it doesn't look abandoned
- Leave stakes next to the driveway and walkway if they will be plowed
- Shut off all gas and electricity
- Disconnect all electrical appliances
- Disconnect all rubber hoses on washers and dishwashers
- Throw out any food and clean the fridge. Turn off the fridge and leave door open

Never use engine antifreeze for potable water systems

[PRODUCTS](#) • [STORE LOCATOR](#) • [CAR CARE TIPS](#) • [MOTORSPORTS](#) • [SPECIAL OFFERS](#) • [GEARHEAD SIGN IN](#) • [CONTACT/QUESTIONS](#) • [ABOUT PRESTONE](#) • [NEWS](#) • [JUMPIT](#) • [FRAM](#) • [AUTOLITE](#)



Prestone LowTox® Antifreeze/Coolant

Prestone LowTox® Antifreeze/Coolant with propylene glycol is less toxic than conventional ethylene glycol antifreeze. Prestone LowTox Antifreeze/Coolant offers similar freeze-up and boilover protection when compared to a conventional antifreeze product, while ensuring outstanding rust and corrosion protection for all cooling system parts, including the thin, lightweight aluminum radiators found in many vehicles. Prestone LowTox Antifreeze/Coolant provides an added margin of safety if accidentally ingested by pets or wildlife. Prestone Products always advises that you use, store and dispose of all antifreeze/coolant products safely. If you are concerned about your pet's safety, using Prestone LowTox Antifreeze/Coolant is recommended as an extra precaution.

Prestone Products is also proud to support animal health and veterinary medical programs through donations to The American Veterinary Medical Association.

Tip

If you decide to replace your existing antifreeze/coolant with Prestone LowTox® Antifreeze/Coolant, make sure you completely drain and flush the cooling system first. You should be aware that if you add any regular ethylene glycol antifreeze to Prestone LowTox Antifreeze/Coolant, you will lose the added margin of safety afforded by the propylene glycol formula.

Safety Tips for Pet Owners.

[PRODUCTS](#) • [STORE LOCATOR](#) • [CAR CARE TIPS](#) • [MOTORSPORTS](#) • [SPECIAL OFFERS](#) • [GEARHEAD SIGN IN](#) •
[CONTACT/QUESTIONS](#) • [ABOUT PRESTONE](#) • [NEWS](#) • [JUMPIT](#) • [FRAM](#) • [AUTOLITE](#)



Prestone LowTox® Antifreeze/Coolant

Prestone LowTox® Antifreeze/Coolant with propylene glycol is less toxic than conventional ethylene glycol antifreeze. Prestone LowTox Antifreeze/Coolant offers similar freeze-up and boilover protection when compared to a conventional antifreeze product, while ensuring outstanding rust and corrosion protection for all cooling system parts, including the thin, lightweight aluminum radiators found in many vehicles. Prestone LowTox Antifreeze/Coolant provides an added margin of safety if accidentally ingested by pets or wildlife. Prestone Products always advises that you use, store and dispose of all antifreeze/coolant products safely. If you are concerned about your pet's

safety, using Prestone LowTox Antifreeze/Coolant is recommended as an extra precaution.

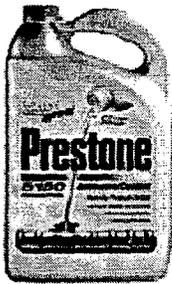
Prestone Products is also proud to support animal health and veterinary medical programs through donations to The American Veterinary Medical Association.

Tip

If you decide to replace your existing antifreeze/coolant with Prestone LowTox® Antifreeze/Coolant, make sure you completely drain and flush the cooling system first. You should be aware that if you add any regular ethylene glycol antifreeze to Prestone LowTox Antifreeze/Coolant, you will lose the added margin of safety afforded by the propylene glycol formula.

Safety Tips for Pet Owners.

PRODUCTS • STORE LOCATOR • CAR CARE TIPS • MOTORSPORTS • SPECIAL OFFERS • GEARHEAD SIGN IN • CONTACT/QUESTIONS • ABOUT PRESTONE • NEWS • JUMPIT • FRAM • AUTOLITE



Prestone® Extended Life 5/150 Antifreeze/Coolant

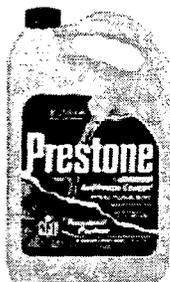
Prestone® Extended Life 5/150 Antifreeze/Coolant is recommended and formulated for use in all GM vehicles that require a GM DEX-COOL® approved formula coolant, as well as all other cars and light-duty trucks with aluminum radiators. This patented formula has a concentrated blend of premium, long-lasting inhibitors for extended performance, protecting against temperature extremes and the ravages of rust and corrosion for 5 years or 150,000 miles.

Tip

If you decide to replace your existing antifreeze/coolant with Prestone Extended Life 5/150 Antifreeze/Coolant, make sure you completely drain and flush the cooling system first in order to gain the full benefits of the longer-lasting formula. Also, if you are currently using Prestone Extended Life 5/150 Antifreeze/Coolant in your car's cooling system, and you add a conventional antifreeze/coolant, you will lose the extended protection.

DEX-COOL® is a registered trademark of General Motors Corporation.

PRODUCTS • STORE LOCATOR • CAR CARE TIPS • MOTORSPORTS • SPECIAL OFFERS • GEARHEAD SIGN IN •
CONTACT/QUESTIONS • ABOUT PRESTONE • NEWS • JUMPIT • FRAM • AUTOLITE



Prestone® Antifreeze/Coolant - #1 in the U.S.

Prestone® antifreeze/coolant is the #1-selling antifreeze/coolant in the U.S. and a promotional partner of the NFL. Its patented Dual Action Formula provides superior quality protection for all automotive cooling systems. In addition to providing protection from -84°F to 276°F, Prestone antifreeze/coolant protects all cooling system metals from rust and corrosion, including the thin, lightweight aluminum found in many newer radiators.

Prestone Products Corporation has been manufacturing antifreeze/coolant for over 70 years and the Prestone® brand name has become synonymous with both antifreeze and quality performance. That is why Prestone antifreeze/coolant is the #1-selling antifreeze in the U.S. today.

Tip

Changing your antifreeze/coolant annually helps prevent the #1 cause of engine-related breakdowns - cooling system failure.

[Learn how to easily and safely flush and fill your cooling system.](#)

[PRODUCTS](#) • [STORE LOCATOR](#) • [CAR CARE TIPS](#) • [MOTORSPORTS](#) • [SPECIAL OFFERS](#) • [GEARHEAD SIGN IN](#) •
[CONTACT/QUESTIONS](#) • [ABOUT PRESTONE](#) • [NEWS](#) • [JUMPIT](#) • [FRAM](#) • [AUTOLITE](#)



Prestone® Bug Wash® Windshield Cleaner

Prestone® Bug Wash® windshield cleaner is an advanced windshield cleaner specially designed to meet the needs of warm weather driving. Prestone Products recognized that summer and winter driving pose different problems for motorists. Prestone developed a washer fluid that will remove unwanted summer residue, giving your windshield a streak-free shine. Unlike year-round washer fluids, this unique, specialized formula contains concentrated cleaners ideal for removing bugs, road grime and tree sap and other hard-to-remove substances.

Prestone® Bug Wash® Concentrate Washer Fluid Additive

Everyday driving conditions can result in tough sticky deposits for car windshields. In the never-ending battle for clarity, new Prestone® Bug Wash® Concentrate Washer Fluid Additive delivers! It is specially formulated to enhance the cleaning power of ordinary "blue" washer fluids. Prestone Bug Wash Concentrate Washer Fluid Additive helps to cut through stubborn bugs, tree sap and road grime on the windshield.

Tip

In order to ensure optimum visibility and road safety year-round, it is a good idea to switch your windshield washer fluid in the spring and late fall. Winter and summer driving conditions create very different visibility problems for drivers. As the seasons change, use up existing fluid and start filling your washer reservoir with the appropriate fluid for the upcoming months.

[PRODUCTS](#) • [STORE LOCATOR](#) • [CAR CARE TIPS](#) • [MOTORSPORTS](#) • [SPECIAL OFFERS](#) • [GEARHEAD SIGN IN](#) •
[CONTACT/QUESTIONS](#) • [ABOUT PRESTONE](#) • [NEWS](#) • [JUMPIT](#) • [FRAM](#) • [AUTOLITE](#)



Prestone® Windshield Melt® De-Icer Concentrated Additive

Designed to make your windshield washer fluid work like an ice scraper!

When it gets cold, most blue washer fluids just can't cut it... ice that is. Some fluids just freeze and smear, totally blocking visibility instead of helping. To solve this problem, the cold-weather experts at Prestone Products used the company's proven ice-melting technology to develop Windshield Melt® De-Icer Additive. When mixed with ordinary blue washer fluid, this product improves the melting of light ice and frost and

reduces dangerous refreeze.

Adding a bottle of this powerful de-icing concentrate to the washer fluid reservoir boosts freeze protection by up to 20°F, enabling an existing windshield washer to perform at much colder temperatures. For example, if the washer fluid in a typical reservoir protects to -10°F, adding a bottle of Windshield Melt De-Icer Additive will boost that protection to -30°F.

Tip

This additive is particularly good in areas where winter temperatures are unpredictable. Keep a bottle of Windshield Melt® De-Icer Additive in the trunk of your car. If you get caught in a freeze but have just added a washer fluid with poor de-icing qualities to your reservoir, one bottle of Windshield Melt® De-Icer Additive will give you the boost you need. Poor visibility can contribute to accidents, so having a good de-icer is an important safety measure.

PRODUCTS • STORE LOCATOR • CAR CARE TIPS • MOTORSPORTS • SPECIAL OFFERS • GEARHEAD SIGN IN •
CONTACT/QUESTIONS • ABOUT PRESTONE • NEWS • JUMPIT • FRAM • AUTOLITE



Prestone® Windshield De-Icer Washer Fluid

Specially formulated for even the coldest winters, Prestone® Windshield De-Icer Washer Fluid quickly removes light ice and frost. Unlike many "blue" washer fluids, this yellow powerhouse won't freeze up in the washer reservoir even at temperatures as low as -34°F, and guards against re-freeze on your windshield. Prestone Windshield De-Icer washer fluid was also developed to provide outstanding windshield cleaning performance in the messiest of winter weather conditions.

Tip

According to the National Highway Traffic Safety Administration statistics, poor visibility is a contributing factor in many fatal crashes. One of the hazards of winter driving is the ice and salt that accumulate on your windshield. The risks associated with poor visibility can worsen if you use an underperforming windshield de-icer, as it can refreeze and leave streaks. To keep windshields clear in icy weather conditions, keep these steps in mind:

1. Start the car and turn on the defroster.
2. Use Prestone® Spray De-Icer on the frosted or icy glass. Wait a few seconds. Turn on windshield wipers and use Prestone® Windshield De-Icer washer fluid "The Yellow Powerhouse" to clear windshield.
3. For heavy ice, you may need to score the surface of the ice first with the scraper cap of the Prestone De-Icer spray can or an ice scraper.
4. Use Prestone Windshield De-Icer washer fluid to keep windows clear and clean while driving.

The color "yellow" for Prestone® De-Icer Washer Fluid is a trademark of Prestone Products Corporation.

[PRODUCTS](#) • [STORE LOCATOR](#) • [CAR CARE TIPS](#) • [MOTORSPORTS](#) • [SPECIAL OFFERS](#) • [GEARHEAD SIGN IN](#) •
[CONTACT/QUESTIONS](#) • [ABOUT PRESTONE](#) • [NEWS](#) • [JUMPIT](#) • [FRAM](#) • [AUTOLITE](#)



Pitt Penn Premium Windshield Wash - Specially formulated to remove oil, road grime, and bugs from the windshield.



Pitt Penn Premium Permanent Antifreeze and Coolant is a universal formulation that protects all metals in all cooling systems including aluminum, iron, steel, solder, copper, and brass.

Warren Distribution

WARREN PERFORMANCE PACKAGING

Polar Products

Material Safety Data Sheets

ISO POLAR GASLINE ANTIFREEZE
POLAR ANTIFREEZE
POLAR GASLINE ANTIFREEZE
POLAR LONG LIFE ANTIFREEZE
POLAR METHANOL (METHYL ALCOHOL)
POLAR POWER DISESEL FUEL TREATMENT
POLAR PREMIX 50/50 ANTIFREEZE
POLAR RV ANTIFREEZE
POLAR STARTING FLUID
POLAR WINDSHIELD DE-ICER
POLAR WINDSHIELD WASHER CONCENTRATE
POLAR WINDSHIELD WASHER DE-ICER
POLAR WINDSHIELD WASHER FLUID

[Click here for MSDS in 'PDF' format](#)

If you are unable to find the MSDS in the list above, send us email at: MSDS@WD-WPP.COM
Be sure to include company, mailing address, city, state, zip, phone and fax number as well as specific item description.