

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In Re Trademark Application of:

Tierra Madre, LLC

Serial No.: 76-089,511

Filed: July 17, 2000

Mark: THE OTHER WHITE MILK



04-05-2002

U.S. Patent & TMO/TM Mail Rcpt Dt. #77

REQUEST FOR EXTENSION OF TIME TO FILE NOTICE OF OPPOSITION

Box TTAB NO FEE  
Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

Attention: Trademark Trial and Appeal Board

Sir/Madam:

The National Pork Producers Council ("NPPC") by and through its attorneys, hereby requests that the time for filing an opposition against the above-referenced application of Tierra Madre, LLC to register THE OTHER WHITE MILK, which was published for opposition in the Official Gazette dated March 19, 2002, under Serial No. 76-089,511, be extended for a period of thirty (30) days. The requested extension would extend the period for filing an opposition from April 18, 2002 to May 18, 2002.

Petitioner is the owner of the trademark THE OTHER WHITE MEAT. Petitioner has been using this trademark since at least as early as November of 1986 and owns a United

States Patent and Trademark office registration for this mark (Reg. No. 1,486,548). Petitioner requests this extension of time in order to allow it to complete its investigation of the pending application so as to determine if it will be necessary and/or appropriate to prepare and file a Notice of Opposition.

It is respectfully submitted that the foregoing reasons constitute good cause within the meaning of 15 U.S.C. 1063 and Rule 2.102(c) of the Trademark Rules of Practice for requesting the additional extension of time.

Respectfully submitted

NATIONAL PORK PRODUCER'S COUNCIL

Dated: April 5, 2002

By:   
James R. Guerette  
Petitioner's Attorney  
Loeb & Loeb LLP  
345 Park Avenue, 18<sup>th</sup> Floor  
New York, N.Y. 10154  
(212) 407-4000

CERTIFICATE OF EXPRESS MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as EXPRESS MAIL, Receipt No. EL 753059260 US, postage pre-paid, in an envelope addressed to: Assistant Commissioner for Trademarks 2900 Crystal Drive, Box TTAB NO FEE, Arlington, VA 22202-3513 on this 5th day of April, 2002.

  
Vera Fischetti

TTAB

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**EXPRESS MAILING CERTIFICATE**  
*Uera Fischler* hereby certifies that the foregoing documents are being deposited with the United States Postal Service as Express Mail postage prepaid in an envelope addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513 on this date of 4/5/02 (date)  
*Uera Fischler* (Signature)  
EL 753059262US (Express Mail Label Number)  
4/5/02 (Date of Deposit)

April 5, 2002

**EL 753059262US**

## VIA EXPRESS MAIL

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Box TTAB- NO FEE  
Arlington, VA 22202-3513



**04-05-2002**

U.S. Patent & TMO/TM Mail Rcpt Dt. #77

Re: Request for Extension of Time to File Notice of Opposition for "THE OTHER WHITE MILK", Serial No. 76-089,511

Dear Sir/Madam:

Enclosed for filing please find three copies (an original and two copies) of a Request for Extension of Time to File Notice of Opposition with regard to the above-referenced trademark application.

Once the enclosed Request for Extension of Time to File Notice of Opposition has been received, kindly return the enclosed self-addressed, postage-paid postcard confirming your receipt of these materials.

Sincerely,

James R. Guerette

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216943v1  
Enclosures

cc: Ms. Liz McCoy  
James D. Taylor, Esq.