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Express Mail No.: EL 477 836 396 US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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TRADEMARK TRIAL AND APPEAL BOARD

In re Trademark Application of
CLOROX-BOMBRIL S/A

Serial No.: 76-088,177

Filed: July 14, 2000

Mark: BOM BRIL

Published: September 17, 2002

Attorney Docket No. 11166-044-999



Box TTAB
No Fee
Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

03-14-2003
U.S. Patent & TMO/TM Mail Rpt Dt. #77

**REQUEST ON CONSENT FOR AN EXTENSION OF
TIME TO FILE A NOTICE OF OPPOSITION**

TO THE TRADEMARK TRIAL AND APPEAL BOARD:

HALLMARK HOLDINGS, INC., a corporation organized and existing under the laws of the State of Delaware, with an office located at 809 Broad Street, Wrens, Georgia, 30833, has heretofore requested an extension of time to oppose the above-identified application until March 16, 2003.

CERTIFICATION UNDER 37 C.F.R. 1.10

I hereby certify that this paper is being deposited with the United States Postal Service as Express mail, label No. EL 477 836 396 US in the envelope addressed to: Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513, on March 13, 2003.

Colleen M. Keegan
(Name)

Colleen M. Keegan
(Signature)

March 13, 2003
(Date of Signature)

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Hallmark Holdings, Inc. hereby requests a further sixty (60) day extension of time in which it may file a Notice of Opposition to said application. Said extension would permit a Notice of Opposition to be filed on or before May 15, 2003. Counsel for Applicant, Laurinda Hicks, Esq. of Dickinson Wright PLLC, has been consulted and consented to the extension of time. The extension of time is not for purposes of delay, but for the parties to further negotiate the terms for an amicable resolution of the potential opposition. It is respectfully submitted this reason constitutes good cause within the meaning of 15 U.S.C. 1063 and Rule 2.102(c) of the Trademark Rules of Practice.

Please address all communications in response to this request to said corporation's attorney, Peter D. Vogl (a member of the Bar of the State of New York) at the address designated below.

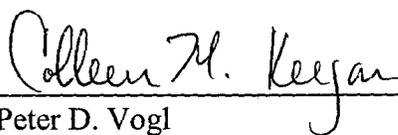
This request is submitted in triplicate pursuant to Rule 2.102(d).

Respectfully submitted,

HALLMARK HOLDINGS, INC.

Dated: New York, New York
March 13, 2003

By: _____



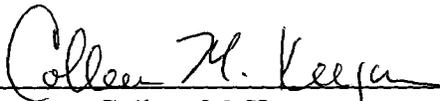
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Attorneys for Prospective Opposer

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing REQUEST ON
CONSENT FOR AN EXTENSION OF TIME TO FILE A NOTICE OF OPPOSITION has been
served by First Class Mail on March 13, 2003 upon:

Laurinda L. Hicks, Esq.
DICKINSON WRIGHT PLLC
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Colleen M. Keegan