

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application of: Jivan Foods, Inc./Aliments Jivan Inc.
Serial No.: 76/048505
Mark: **KISS THE COOK and Design**
Filed: 05/15/2000
Potential Opposer: Hershey Chocolate & Confectionery Corporation
5060 Ward Road, Wheat Ridge, CO 80033

BOX TTAB--NO FEE
Assistant Commissioner for Trademarks
Arlington, VA 22202-3513

Re: 1st Request Under Rule 2.102 to
Extend Time for Filing Notice of Opposition

Sir:

In the matter of the above-identified application which was published in the Official Gazette of October 8, 2002, page TM 56, it is respectfully requested that the time for filing a Notice of Opposition to the above application be extended for a period of sixty (60) days from November 7, 2002 to and including January 6, 2003.

This request is not made for the purposes of delay. Potential Opposer requires additional time to fully investigate and consider this application to determine whether it is necessary to file a Notice of Opposition.

Respectfully submitted,
HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION,
Potential Opposer

By: Martha L. Cecil-Few
Martha L. Cecil-Few
Counsel

Wheat Ridge, Colorado
October 28, 2002

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first-class mail in an envelope addressed to: Box TTAB-NO FEE, Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513 on October 28, 2002.

Martha L. Cecil-Few
Martha L. Cecil-Few, Counsel

Hershey Chocolate & Confectionery Corporation



A Hershey Foods Company

4860 Robb Street, Suite 204
Wheat Ridge, CO 80033
Phone: (303) 463-6550
Fax: (303) 467-7997

January 3, 2003

BOX TTAB-NO FEE
Assistant Commissioner for Trademarks
U.S. Patent and Trademark Office
2900 Crystal Drive
Arlington, VA 22202-3513

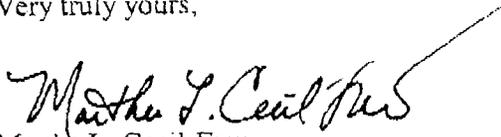
Re: Serial No. 76/048505
Mark: KISS THE COOK and Design
Filed: 05/15/2000

Dear Assistant Commissioner:

Enclosed please find Hershey Chocolate & Confectionery Corporation's Second Request to Extend Time for Filing Notice of Opposition regarding the referenced trademark. Kindly acknowledge receipt of this document by stamping and returning the enclosed postcard.

Thank you for your attention to this matter.

Very truly yours,


Martha L. Cecil-Few
Counsel

Enclosures
c: L.S. Vettori (HFC)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
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In re Application of: Jivan Foods, Inc./Aliments Jivan Inc.
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Filed: 05/15/2000
Potential Opposer: Hershey Chocolate & Confectionery Corporation
4860 Robb Street, Suite 204, Wheat Ridge, CO 80033

BOX TTAB--NO FEE
Assistant Commissioner for Trademarks
Arlington, VA 22202-3513

Re: Second Request Under Rule 2.102 to
Extend Time for Filing Notice of Opposition

Sir:

In the matter of the above-identified application which was published in the Official Gazette of October 8, 2002, page TM 56, it is respectfully requested that the time for filing a Notice of Opposition to the above application be extended for a period of thirty (30) days from January 6, 2003 to and including February 5, 2003.

This request is not made for the purposes of delay. Potential Opposer requires additional time to fully investigate and consider this application to determine whether it is necessary to file a Notice of Opposition.

Respectfully submitted,
HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION, Potential Opposer

By: Martha L. Cecil-Few
Martha L. Cecil-Few
Counsel
Wheat Ridge, Colorado
January 3, 2003

CERTIFICATE OF MAILING

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Martha L. Cecil-Few
Martha L. Cecil-Few
Counsel

HERSHEY CHOCOLATE & CONFECTIONERY CORP.

5060 Ward Road
Wheat Ridge, CO 80033
(303) 463-2460
(303) 463-2465

facsimile transmittal

To: Howard Ross Fax: (703) 746-7090

From: Martha L. Cecil-Few Date: February 11, 2003

Re: KISS THE COOK & DESIGN - 1st & 2nd EXTENSION OF TIMES

CC:

Urgent For Review Please Comment Please Reply Please Recycle

Notes: Please see the attached 1st Extension of Time and the 2nd Extension of Time per your

request.

Leah Kling

Legal Assistant

PLEASE NOTE: The information contained in this facsimile message is privileged and confidential, and is intended only for the use of the individual named above and others who have been specifically authorized to receive it. If you are not the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, or if any problems occur with transmission, please contact sender. Thank You.

Hershey Chocolate & Confectionery Corp.
Jolly Rancher
 **A Hershey Foods Company**

5060 Ward Road
Wheat Ridge, CO 80033
Phone: (303) 422-1456
Fax: (303) 423-2366

October 28, 2002

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Assistant Commissioner for Trademarks
U.S. Patent and Trademark Office
2900 Crystal Drive
Arlington, VA 22202-3513

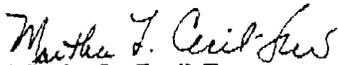
Re: Serial No. 76/048505
Mark: KISS THE COOK and Design
Filed: 05/15/2000

Dear Assistant Commissioner:

Enclosed please find Hershey Chocolate & Confectionery Corporation's 1st Request to Extend Time for Filing Notice of Opposition regarding the referenced trademark. Kindly acknowledge receipt of this document by stamping and returning the enclosed postcard.

Thank you for your attention to this matter.

Very truly yours,


Martha L. Cecil-Few
Counsel

Enclosures
c: L. Vettori (HFC)