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Mary Ellen Denison
 Mary Ellen Denison

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
 BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Trademark Application for "101% REAL")	
Applicant: Itoro Ephraim Akpaffiong d/b/a 101 PercentReal.com)	TTAB NO FEE
Serial No.: 76/039,911)	
Filed: May 3, 2000)	
International Class No.: 25)	
Published in the Official Gazette: October 29, 2002 Page TM 61)	

**SECOND REQUEST FOR EXTENSION OF TIME
 TO FILE NOTICE OF OPPOSITION**

Levi Strauss & Co., headquartered at 1155 Battery Street, San Francisco, California 94111, by its attorneys and under the provisions of Rule 2.102(c) of the Trademark Rules and practice, hereby moves the Honorable Trademark Trial and Appeal Board for its Order granting potential Opposer an additional 30 days, to and including January 27, 2002, during which it may file a Notice of Opposition against Application Serial No. 76/039,911 of Itoro Ephraim Akpaffiong d/b/a 101 PercentReal.com, seeking registration of "101% REAL" for the goods identified in said application.

Second Request for Extension
 Serial No. 76/039,911

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Applicant's mark was published for Opposition at Page TM 61 of the Official Gazette of October 29, 2002.

A prior aggregate extension of time of 60 days was granted on December 12, 2002.

SHOWING OF GOOD CAUSE

The requested extension of time for filing a Notice of Opposition is not requested for purposes of delay. Good cause for such extension is shown in that the potential Opposer needs extended time within which to investigate the above application and discuss the matter of protecting potential Opposer's rights in its marks and the propriety of filing a Notice of Opposition.

Potential Opposer submits the requisite showing of good cause contemplated by Rule 2.102(c) has been satisfied by the statements set forth above.

DATED: December 23, 2002

Respectfully submitted,

By: 

Gail I. Nevius
Legal Strategies Group
5905 Christie Avenue
Emeryville, California 94608
Telephone: (510) 450-9600
Fax: (510) 450-9601

Attorneys for Potential Opposer
Levi Strauss & Co.

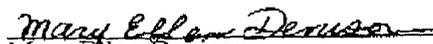
Second Request for Extension
Serial No. 76/039,911

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing:
SECOND REQUEST FOR EXTENSION OF TIME TO FILE NOTICE OF OPPOSITION
was served by first class mail on:

Dwayne L. Mason
AKIN, GUMP, STRAUSS, HAUER & FELD, LLP
711 Louisiana, Suite 1900
Houston, TX 77002

Attorneys for Applicant,
this 23 day of December, 2002.


Mary Ellen Denison

Second Request for Extension
Serial No. 76/039,911

In the Matter of Trademark Application
for "101% REAL"

In the Matter of Trademark Application
for "101% REAL"

**SECOND REQUEST FOR EXTENSION OF TIME
TO FILE NOTICE OF OPPOSITION**

Applicant: Itozo Ephraim Akpaffiong
d/b/a 101 PercentReal.com
Serial No.: 76039,911
Filed: May 3, 2000
Int'l. Class: 25
Published in the Official Gazette
October 29, 2002
Page TM 61

U.S. Patent & Trademark Office Form 101, 8/72
12-23-2002

Request Filed: December __, 2002



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FEDERAL BUREAU OF INVESTIGATION

U.S. DEPARTMENT OF JUSTICE

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A Law Corporation
5905 Christie Avenue
Emeryville, California 94608
Telephone: (510) 450-9600
Facsimile: (510) 450-9601

FACSIMILE TRANSMITTAL SHEET

TO: Attn: Tina Craven
Trademark Trial & Appeal Board

Code: 724

Fax: 703-746-7121
Tel: 703-308-9300 Ext.- 118

FROM: Vasuki Selvan

DATE: February 4, 2003

PAGES: 5

Re: U.S. Trademark Application - Serial No. 76/039,911
Mark: 101% REAL
Applicant: Itoro Ephraim Akpaffiong
d/b/a 101PercentReal.com
Opposer: Levi Strauss & Co.

Dear Tina:

Further to our telephone conversation of this morning, please find attached a copy of Levi Strauss & Co.'s SECOND REQUEST FOR EXTENSION OF TIME TO FILE NOTICE OF OPPOSITION regarding the above referenced mark, filed on December 23, 2003. Also included is a copy of the return postcard noting receipt by the PTO on December 23, 2003. Please do not hesitate to contact me if you need further information. Thank you.

Regards,
Vasuki Selvan
(510) 450-9608

IF YOU DO NOT RECEIVE ALL PAGES, PLEASE CALL (510) 450-9600.
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