

TAB

TRADEMARK  
4061-4003

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK EXAMINING OPERATIONS

Applicant : Orange Personal Communications Services Limited

Serial No. : 75/854,459

Filing Date : November 22, 1999

Mark : OWORLD

Examining Attorney : James A. Rauen, Law Office 103

Office Action : October 11, 2001 (No. 03)



04-11-2002

U.S. Patent & TMO/TM Mail Rcpt Dt. #70

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 Arlington, VA 22202-3513

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JESUS R. REMEDIOS

(Typed or printed name of the person mailing paper(s))

Signature of the person mailing paper (s)

S I R :

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**NOTICE OF APPEAL**

Applicant hereby appeals to the Trademark Trial and Appeal Board from the decision of the Trademark Examining Attorney refusing registration.

Applicant also has submitted, on this day, a Request for Reconsideration directed to the Examining Attorney, a copy of which is attached as Exhibit 1. Accordingly, Applicant

respectfully requests that this appeal be suspended pending the Examining Attorney's consideration of Applicant's Request for Reconsideration.

Respectfully submitted,

MORGAN & FINNEGAN, L.L.P.

Dated: 4-11-02

By: 

Dickerson M. Downing  
Attorneys for Applicant  
345 Park Avenue  
New York, NY 10154  
(212) 758-8752



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TRADEMARK/SERVICE MARK  
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75/854,459

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Serial No. : 75/854,459  
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Examining Attorney : James A. Rauen  
Law Office 103  
Office Action : October 11, 2002 (No. 3)

BOX RESPONSES - NO FEE  
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S I R:

REQUEST FOR RECONSIDERATION

Applicant hereby requests reconsideration of the final refusal set out in the October 11, 2001 Office Action, based on the following:

TRADEMARK/SERVICE MARK

4061-4003

75/854,459

**AMENDMENTS**

**Description of Goods and Services**

Please delete the current description of goods and services in its entirety and

replace it with the following:

**Class 9:** Television sets, television screens; computers; peripheral equipment for computers; programmed-data-carrying electronic circuits; computer programs and computer software all being for use in relation to the operation and management of telecommunications equipment, apparatus and installations and the operation and management of a telecommunications network service; audio and video discs and tapes sold blank; prerecorded audio discs and tapes, prerecorded video discs and tapes and prerecorded audio-visual discs and tapes which relate to information concerning telecommunications and for use in relation to the operation and management of telecommunications equipment, apparatus and installations and the operation and management of a telecommunications network service; electrical wires; blank and pre-recorded magnetic cards; downloadable electronic publications in the nature of brochures, manual, leaflets, pamphlets and booklets in the fields of telecommunications, business, product promotion, financial, real estate, stocks and shares, maintenance and repair of property, household items, vehicles, maintenance and repair of telecommunications installations, networks, telephones and computer equipment, travel, entertainment, sports, cultural events, computing, travel, and restaurants; computer software and telecommunications apparatus, namely modems, data cards and card modems to enable connection to databases and the internet; computer software to enable searching of data; satellite transmitters and receivers; electric wires and cables; electrical resistance wires; electrodes, namely connection terminals and conductors for non-medical use; radio pagers and radio telephones; telephones, mobile telephones and telephone handsets; accessories for telephones and telephone handsets, namely clip-on fascias, replacement keypads, holograms, "plug and play" car kits, namely adaptors, leads, speakers, a plug attachment, built-in speakers and microphone connections, radio hands free sets, MP3 players, voice recognition kits, namely speakers, microphone, battery charger, headsets, belt clips, lapel microphones, mobile phone covers, shock proof mobile phone cases, cable tidies; adapters for use with telephones; battery chargers for use with telephones; desk or car mounted units incorporating a loudspeaker to allow a telephone handset to be used hands-free; in-car telephone handset cradles; bags and cases specially adapted for holding or carrying portable telephones and telephone equipment and accessories; computerized

TRADEMARK/SERVICE MARK

4061-4003

75/854,459

personal organizers; antennas; batteries; micro processors; computer key boards; telephone keypads; modems; electronic monitoring and instruments for use in tracking telecommunication and electronic signals, for monitoring electric traffic across telecommunication lines, telemetry, signaling systems capabilities; installations and switchboards, namely private branch exchange apparatus, interactive voice response and switchboard apparatus; radio receivers and transmitters; optical and electro-optical apparatus and instruments, namely telephone display screens, video screens, television screens, video screens for use within a video phone, video cameras, video cameras for use in a video phone, computer display screens, backlighting units for video display screens and liquid crystal display screens; video films, namely entertainment, education and instructional; electrical and electronic accessories and peripheral equipment designed and adapted for use with computers, audio-visual apparatus and electronic games equipment and apparatus, namely control pads, joysticks, speakers, MP3 players, digital, musical and video players; parts and fittings for all the aforesaid goods.

Class 35: Developing and producing advertising campaigns for businesses; developing promotional campaigns for businesses; business management; customer and loyalty reward programs providing financial discounts, preferential pricing programs and gifts; business information services, namely market research, business analysis, business investigation; mail order services featuring general merchandise; business information and consulting services concerning the supplying and promoting of commodities and selection and display of goods; consumer information and consulting services provided to prospective purchasers of commodities and goods; dissemination and compilation of advertisements for others via on-line electronic communications network; computerized database management and data processing services; telephone answering and telephone answering and organization and handling of voice, fax and text messages

Class 36: Insurance, namely, insurance administration, insurance agencies, insurance brokerage, insurance claims processing, insurance consultation, insurance actuarial services, insurance subrogation and salvage and financing of telecommunications apparatus, systems and installations; credit card and transaction services; financial information services, namely providing stock exchange quotations and stocks and shares information; stocks and bonds brokerage; charitable fund raising services, namely organizing charitable collections and fund raising activities; financial sponsorship in the areas of sports, cultural activities and the arts; merchandising services for inducing the purchasing public to buy the goods of others through a promotional gift redemption program; information and consulting services relating to insurance,

TRADEMARK/SERVICE MARK

4061-4003

75/854,459

financial affairs, monetary affairs, home and on-line banking, real estate affairs, stocks and share information, stocks and bonds brokerage, provided on-line from a computer database or the internet

- Class 37: Installation, maintenance and repair of telecommunications apparatus and systems, telephones, mobile telephones and telephone handsets, paging apparatus, radio paging apparatus, radio telephone apparatus, computers and personal organizers, computers, satellite transmitters and receivers; information and consulting services relating to all the aforementioned
- Class 38: Telecommunications and communication services, namely, telephone, facsimile and user to user teleprinter exchange services; electronic message collection and transmission; radio-paging and electronic mail services; electronic transmission and reception of data and of information; providing information in the field of telecommunications via website accessed via the internet; electronic data interchange services; providing frame relay connectivity services for the transfer of data; satellite communication services; broadcasting transmission of radio or television programs; leasing and rental of telecommunications equipment; provision of access to an electronic on-line network for information retrieval
- Class 41: Education and training services in the field of telecommunications rendered through conducting courses, lectures, workshops, conferences, seminars, tutorials, on-line tuition and correspondence courses; organizing and staging of educational and training initiatives and events in the fields of science, technology, sports, vocation, arts, business, literature, finance, telecommunications, computers and the Internet; educational services relating to business operations, information technology and computers through conducting courses, lectures, workshops, conferences, seminars, tutorials, on-line tuition and correspondence courses; educational and training services provided over the Internet in the fields of science, technology, sports, vocation, arts, business, literature, finance, telecommunications, computers and the Internet; organization and staging of cultural initiatives, competitions and events in the fields of science, technology, sports, the arts, business, finance, literature, vocational events, telecommunications, computing and the Internet; organizing and staging of entertainment events and competitions in the fields of science, technology, sports, the arts, business, finance, literature, vocational events, telecommunications, computing and the Internet; information relating to education, entertainment, sports and cultural events by means of a telephony network or from a computer database via the Internet, providing on-line computer game; provision of information relating to all of the aforesaid services by means of a telephony network and from a computer database or via the Internet

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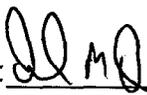
Class 42: Technical consultation in the field of telecommunications; café, bar, cafeteria, bistro, restaurant or coffee houses featuring multiple-user access to a global computer information network; preparation of food and drink; catering services; restaurant services; cafe and cafeteria services; snack-bar services; fast-food restaurant services; computer services, namely maintenance, updating and design of computer software and programs for others; computer programming services for others; information services in the field of computers and computer network facilities; on-line computer programming for others; computer rental; design, drawing and commissioned writing, all for the compilation of web pages on the internet; creating and maintaining web sites for others; hosting the web sites of others; installation and maintenance of computer software; computer programming services for others pertaining to providing access time to a computer database; security and fraud prevention information and consultancy services; arranging of insurance security registration services for the protection of mobile telephones and their accessories against loss, theft or damage; horoscope forecasting; weather forecasting; news and current affairs information services; hotel reservation services for others; consultation services rendered in conjunction with all the aforementioned services; computer services, namely, providing on-line books, journals, booklets, magazines in the fields of education, entertainment, sports and cultural events; database development services, namely, the assembly of electronic data into computer listings and databases for business and commercial use by others

CONCLUSION

Applicant submits the application is now in condition for allowance and requests that it be passed for publication at the earliest possible date.

Respectfully submitted,

Date: 4-11-02

By:   
Dickerson M. Downing  
Attorney for Applicant  
MORGAN & FINNEGAN, L.L.P.  
345 Park Avenue  
New York, New York 10154  
(212) 415-8752

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TRADE MARK OFFICE

TRADEMARK  
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
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Applicant : Orange Personal Communications Services Limited  
Serial No. : 75/854,459  
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Examining Attorney : James A. Rauen  
Law Office 103  
Office Action : October 11, 2001 (No. 03)



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JESUS R. REMEDIOS

(Typed or printed name of the person mailing paper(s))

Signature of the person mailing paper (s)

**LETTER OF TRANSMITTAL**

S I R :

Enclosed herewith is Applicant's Notice of Appeal (which includes a copy of Applicant's Request for Reconsideration attached as Exhibit 1), a Certificate of Express Mail and a return receipt postcard.

As stated in the Notice of Appeal, Applicant requests suspension of the appeal pending consideration of the Request For Reconsideration by the Examining Attorney.

A check in the amount of \$100 is enclosed for the filing fee. Please charge any additional fees to the undersigned attorney's Deposit Account No. 13-4500.

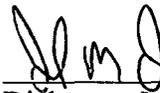
Kindly acknowledge receipt of the aforementioned materials by dating and returning the enclosed self-addressed postcard at your earliest convenience.

Respectfully submitted,

MORGAN & FINNEGAN, L.L.P.

Dated: 4-11-02

By:



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