

ESTTA Tracking number: **ESTTA80158**

Filing date: **05/10/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>GREAT JUICE COMPANY, THE</b>
Application Serial Number:	<b>75588742</b>
Application Filing Date:	<b>11/16/1998</b>
Mark:	<b>JUST JUICE</b>
Date of Publication	<b>05/09/2006</b>

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Dayhoff, LLC, 1200 Walnut Hill Lane, Suite 1700, Irving, TX 75038, UNITED STATES, a Limited Liability Company, organized under the laws of Florida, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel
- *The potential opposer has contacted the applicant and is awaiting a response.*

The time within which to file a notice of opposition is set to expire on 06/08/2006. Dayhoff, LLC respectfully requests that the time period within which to file an opposition be extended until 09/06/2006.

Respectfully submitted,

/rnr/

05/10/2006

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