

TTAB

UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD

IN THE MATTER OF REGISTRATION NO. 2,324,683

DATE OF ISSUE: February 29, 2000 74513390

-----X

CAVERN CITY TOURS LTD. :

Petitioner, :

Cancellation No. _____

-against- :

HARD ROCK CAFÉ INTERNATIONAL, :

Registrant. :

"Express Mail" mailing label No.
Number EV606159468 US
Date of Deposit JULY 11, 2005

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner of Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513.

JANICE E. BERNARD
Name
Janice E. Bernard
Signature

Box: TTAB
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

PETITION FOR CANCELLATION

Cavern City Tours Ltd. ("Petitioner"), a corporation organized and existing under the laws of the United Kingdom, having its principal place of business at 10 Mathew Street, Liverpool, Merseyside, L2 6RE, believes that it is and will be damaged by Registration No. 2,324,683 (the "Registration") issued February 29, 2000 in the name of Hard Rock Café International, Inc. ("Registrant"), for the trademark CAVERN CLUB, and hereby petitions to



cancel same. Petitioner alleges that Petitioner has prior rights to CAVERN CLUB, and that Registrant committed fraud on the PTO in its application for the registration of CAVERN CLUB. Registrant has no legal rights in the mark or Registration.

As grounds for cancellation, it is alleged that:

1. The Cavern Club is a legendary rock and roll club that was opened in Liverpool, England in 1957. Petitioner and its predecessors in interest have used the name and trademark THE CAVERN CLUB since that time. A specimen showing the mark as currently used is attached hereto as Exhibit A.
2. In 1961, the world famous band The Beatles made their first appearance at The Cavern Club. Between 1961 and 1963, The Beatles performed at The Cavern Club almost 300 times. In the years that followed, a number of legendary rock and roll bands played at the club, including The Rolling Stones, The Yardbirds, The Kinks, Elton John and The Who.
3. Petitioner Cavern City Tours Ltd. currently owns registrations for THE CAVERN CLUB and CAVERN PUB in classes 25, 41 and 42 in the UK, in all 25 European Community countries, and in Australia, Hong Kong, Brazil and Argentina.
4. In 1994, in an interview on Canadian television, a director of Cavern City Tours Ltd. indicated Petitioner's intent to open a number of clubs around the world under the name "The Cavern Club." Subsequently, Petitioner opened restaurants/nightclubs in Australia and Argentina, and is contemplating a number of other opportunities around the world, including in numerous locations in the United States. (*See Exhibit B for press coverage discussing the planned expansion.*)
5. The Cavern Club is world famous, and it has been and is promoted

extensively in the United States. It is featured in numerous domestic travel guides as *the* place for American Beatles' fans to visit. (See Exhibit C for excerpts from several travel guides.) The Cavern Club in Liverpool has been featured on numerous television shows in the United States and around the world, and in innumerable press stories about The Beatles over the years.

6. Paul McCartney, one of the original members of the Beatles, appeared at The Cavern Club in 1999 to return to the roots of his career, and the concert was promoted extensively in the United States and throughout the world. It was broadcast over the Internet and fans worldwide heard and watched the show. Indeed, Amazon's U.S. website continues to sell a DVD of the show. (See Exhibit D.)

7. Petitioner is a co-sponsor of the "Magical History Tour." For the past 20 years, the "Magical History Tour" has been promoted extensively in the United States and throughout the world as a travel vacation in which Beatles fans travel to Liverpool England during "Beatle Week" and "follow in the footsteps of the Beatles." A prominent part of the tour takes travelers to The Cavern Club. (See Exhibit E for pages from the website of Liverpool Tours, a U.S. based tour company that promotes the tour.) In addition, hundreds of thousands of visitors, including many from the United States, attend festivities during "Beatle Week" in Liverpool, including activities at The Cavern Club.

8. As a result of the extensive promotional efforts of Petitioner, and the relevance of The Cavern Club in the history of The Beatles and the attention generated thereby, Petitioner's customers and the public in general have come to know and recognize Petitioner's mark The Cavern Club and associate it with a single source.

9. Registrant Hard Rock Café International, Inc., filed a trademark

application based on its intent to use CAVERN CLUB on April 18, 1994. Registrant filed its application immediately after the Petitioner's announcement of its intent to open The Cavern Club in additional territories around the world, including the United States.

10. Registrant's CAVERN CLUB mark was allowed on November 5, 1996, and after numerous extensions of time to use, Registrant submitted a Statement of Use specifying the mark was used for services associated with Class 42 as early as September 1998, and goods associated with class 25 as early as September 1999.

11. Upon information and belief, Registrant was well aware of the existence and fame of The Cavern Club in Liverpool and the worldwide fame of the THE CAVERN CLUB owned by Petitioner when it filed its application and when it submitted its Statement of Use. Indeed, the specimen submitted to demonstrate its use of CAVERN CLUB for Class 42 services includes promotional material in which Registrant states, "The Cavern Club features a solid brass 19th Century bar door and imported bricks on one wall from Liverpool, England. These bricks have absorbed the sounds of the Beatles first recordings. Another wall boasts original pen & ink drawings from 'The Who.'" (*See Exhibit F for the specimen referenced.*)

12. When Registrant filed its trademark application for CAVERN CLUB, its representative declared that "he believes the applicant to be entitled to use such mark in commerce; to the best of his knowledge and belief no other person, firm, corporation, or association has the right to use the above identified mark in commerce, either in the identical form or in such near resemblance thereto as may be likely, when applied to the goods and services of such other person, to cause confusion, or to cause mistake, or to deceive." (*See Exhibit G for Registrant's original trademark application, signed by a Vice President and*

Assistant Secretary of Registrant.) Clearly these statements are false, as Registrant's promotional materials demonstrate it was well aware that Petitioner had prior rights to the mark, The Cavern Club.

13. Said false statements were made by Registrant with the knowledge they were false, and with the intent to induce the U.S. Patent and Trademark Office to grant the CAVERN CLUB registration to Registrant for its own benefit and to the detriment of Petitioner. Petitioner has been and is damaged by said registration because as Registrant has known all along, Petitioner plans to open The Cavern Club in the United States, but its application for registration of the mark THE CAVERN CLUB will be blocked by Registrant's registration of CAVERN CLUB.

14. The continuance of the Registration, when Petitioner was clearly in first use of the mark THE CAVERN CLUB, is a source of injury and damage to Petitioner's present right to use and register the mark THE CAVERN CLUB.

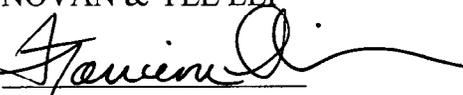
WHEREFORE, Petitioner Cavern City Tours Ltd. believes and avers that it has been damaged and will continue to be damaged by Registration No. 2,232,540 and respectfully prays that it be canceled.

Two copies of this Petition for Cancellation and the required fee are enclosed herewith.

Dated: New York, New York
July 11, 2005

Respectfully submitted,

DONOVAN & YEE LLP

By: 
Francine Miller

The Soho Building
110 Greene Street, Suite 700
New York, New York 10012
(212) 226-7700

Attorneys for Petitioner
Cavern City Tours Ltd.



MAIN MENU

Check out 'Gig Guide' for details of all shows at The Ca

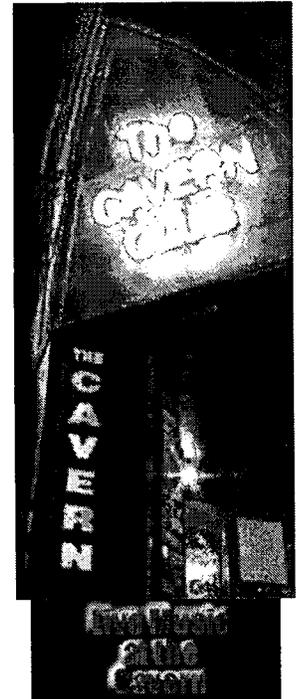
- [Cavern City Tours Home](#)
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- [History](#)
- [On - Line Store](#)
- [Cavern Records](#)
- [Book The Club](#)
- [Club Floor Plan](#)
- [Equipment Spec.](#)
- [Contact Details](#)
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Welcome to "The Most Famous Club in the World" Here you can find out everything you need to know about The Cavern Club - past and present. From its early days as a jazz club in the cellar of a fruit warehouse, to the full live music programme of today.

[Fish photos >>](#)
[James Marsters photos >>](#)



full ipo schedule

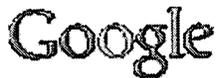


[This week at the Cavern >>](#)
[Getting a gig at The Cavern >>](#)
[Add a band to Artist Profiles >>](#)

Opening Times

Monday - Wednesday 11am - 6pm. unless otherwise stated
 Thursday 11am - 2am
 Friday and Saturday 11am- 2.30am
 Sunday 11am-12.30am.

[Where are we? >> Map](#)



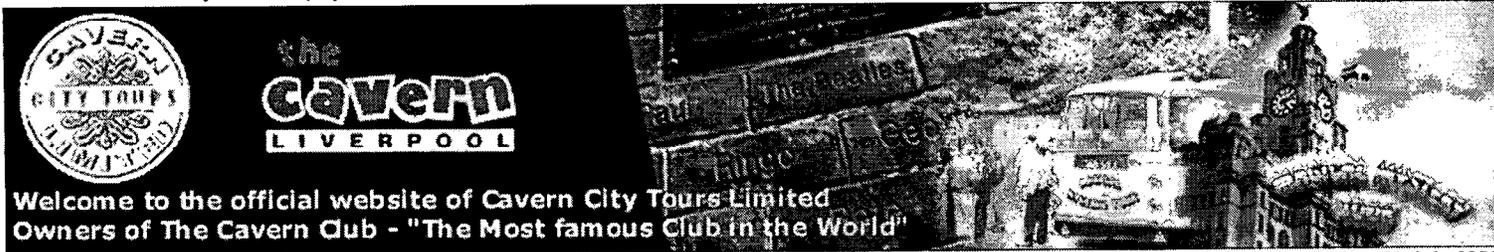
Search

WWW The Cavern Club

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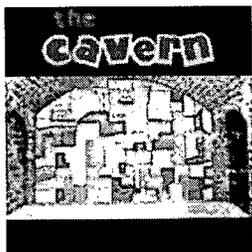
Web site design by Fab Productions

>> Make The Cavern your Homepage



Welcome to the official website of Cavern City Tours Limited
 Owners of The Cavern Club - "The Most famous Club in the World"

LAST UPDATED >> Friday, 08 July 2005



Some Time in Cavern City

— There are plenty of birds in Liverpool - ACF — *Established 1983*



The Cavern on-line store is now open..... see side panel _

MAIN MENU

- [Home Page](#)
- [Cavern Club](#)
- [Cavern Pub](#)
- [Magical Mystery Tours](#)
- [Beatles England](#)
- [Beatle Week](#)
- [Hard Days Night Hotel](#)
- [Company Profile](#)
- [F.A.Q.'s](#)
- [Contact Details](#)
- [Site Map](#)
- [Guest Book](#)
- [Links Page](#)
- [Cavern Recommends](#)

Beatle Week 2005

Wednesday 24 - Tuesday 30 August 2005

Details of packages for 2005 are published now..

All Single & Triple rooms at the Adelphi have **SOLD OUT!!**

All rooms at the The Thistle, Grand Central Unite and Liverpool Liner have now **SOLD OUT!!**

Cavern On-line Store

The eagerly awaited Cavern on-line store is now open. You can shop with complete confidence and security using **World Pay**.

You will find a complete range of Cavern merchandise from t-shirts to tea mugs and our exclusive **Paul McCartney @ The Cavern** range of products. >> [Here](#)

GUESTBOOK



CAVERN CLUB NEWS

What's on This Week
 Gig Guide & Archive



CAVERN CITY NEWS



Channel 4 attacked for decision to screen interview with Lennon's murderer.

Objection petition has been raised. >> [More](#)



Interested in a Cavern franchise licence? Call **Dave Jones** on +44 151 236 9091 or e-mail Dave direct >> [Here](#)



Ticket for Liverpool launched, offering free entry and discounts to many of the City's top attractions. >> [More](#)



Cavern Wall of Fame/Lennon statue diorama and fridge magnets available in on-line store >> [Here](#)

BEATLE WEEK NEWS



BEATLE WEEK 2005

24 - 30 August 2005.

Details published >> [Here](#)



BEATLE WEEK 2004

T-shirts are now available from our on-line store. If you missed out on yours....you can purchase them >> [Here](#)

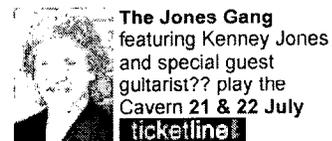


BEATLE WEEK 2004

Find out what you missed at the biggest ever Beatle week: >> [Here](#)



There are hundreds of Beatle cover versions. We are looking for your favourites. >> [More](#)



The Jones Gang featuring Kenney Jones and special guest guitarist?? play the Cavern 21 & 22 July [ticketline!](#)

INTERNATIONAL POP OVERTHROW



IPO linked up with Mathew St. Festival in May check these links. >>

Intro from **David Bash** Message for Artists

Full Schedule Alphabetical Artist List

Cool IPO Tribute site

>> [Read Paul Du Noyer article](#)

>> [Beatle Week 2004 Scrapbook](#)

11 August

14 August



Forthcoming Attractions at The Cavern

Find out more >> [Here](#)

The Cavern Recommends

Buy your Cavern and Beatle related products from this site in association with Amazon. You will find great deals on CD's, DVD's and Books >> [Here](#)

Cavern Pub Entertainment Programme

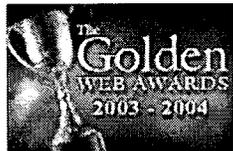
The Cavern Pub, Mathew Street, opposite the Club, offers live music 7 nights a week. To see the current programme, click >> [Here](#)

did you know ?

By Pressing "F11" on your keyboard, you can make this site full screen and get the most pleasing aspect from it. This is particularly useful if your screen resolution is set at 800 x 600. Pressing "F11" again will return to your standard browser settings.

where are we ?

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hire the cavern

I want to book The Cavern for my private function... What do I do? [Click Here](#)

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Opens 2005

Tickets for live music events at The Cavern can be purchased from..

ticketline



Dean Howard Band

[ticketline!](#)



R Bruce

[ticketline!](#)



Check out the photos from the Travis gig on 5 October >> [Here](#)



Photos from the Embrace gig on 6 October >> [Here](#)



Photos from the Fish gig on 2 May >> [Here](#)

Attention bands playing at the Cavern!! You can now have your performance filmed onto VHS with the soundtrack coming direct from the mixing desk at a cost of just £30



New album from The Amazing Kappa expected soon!!! >> [More](#)

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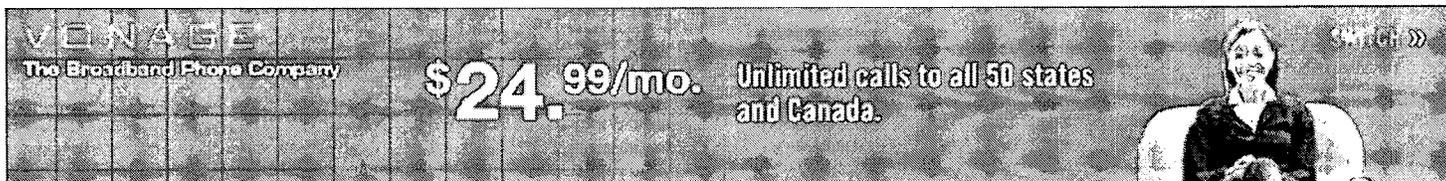
IN ASSOCIATION WITH amazon.co.uk



Cavern City Tours Ltd. are the owners of The Cavern Club, Liverpool. Their commercial activities have traditionally been based around The Beatles industry, however, their three venues, two major festivals and hotel plans have established them as a major player in the region's tourism and leisure industry.

Fran Miller - RE: Cavern Club

From: "Peter Schillinger" <ps@schillingerlaw.com>
To: "Fran Miller" <fmiller@yeellp.com>
Date: 7/8/2005 12:31 PM
Subject: RE: Cavern Club
CC: "Marya Yee" <MYee@yeellp.com>, "will schillinger" <will@pilotrecording.com>



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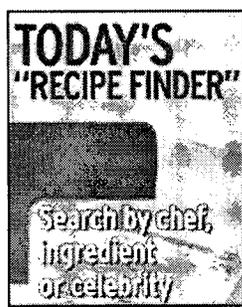
Local News

Beatles' club to be reproduced

Famed Cavern nightclub will open locations around world

REUTERS

LIVERPOOL, England, Oct 8 — The Cavern nightclub where The Beatles launched their career as the world's most famous rock band is set to be reproduced around the world from Rio de Janeiro to Moscow.

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But there is one country where the Cavern will never be replicated.

'Other cities in England might be interested but I won't allow it,' Heckle, a Liverpoolian, said emphatically.

THE COMPANY which owns The Cavern, where the Beatles were first spotted by their manager Brian Epstein in 1961, says it plans to form a subsidiary to oversee the project.

It plans to open a Cavern in the southern Spanish holiday resort of Fuengirola next month, one in Adelaide, Australia, in June and one in Rio next autumn.

If all goes to plan, Caverns will follow in Buenos Aires, New York, Florida and even Moscow, where for years before the collapse of the Soviet Union people were banned from listening to The Beatles.

"There's interest from all over the world," said Bill Heckle, chairman of Cavern City Tours, which runs the club in downtown Liverpool.

"The challenge is to do it properly."

Heckle says the new Caverns will have to look like the club where The Beatles first played in February 1961.

They will have to incorporate the unplastered brick arches which characterize the Liverpool club, have a stage like the original and promise to promote live music.



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- Music downloads
- Music videos
- Celebrity photos

“There will, however, be some flexibility to allow for local differences,” Heckle told Reuters. “It’s a bit of a hybrid between a license and a franchise.”

Cavern City

Tours will take a

percentage of the turnover of each new club.

The Cavern has had a tumultuous history since it opened as a jazz club in January 1957.

It became the focus for the Mersey Beat sound of the early 1960s and has played host to all the biggest bands of British rock and pop from The Beatles to Oasis.

The Beatles played the club between 1961 and 1963 and secured their first recording contract after being spotted by Epstein during a lunchtime gig there in November 1961.

Former Beatle Paul McCartney returned to his roots in 1999, playing a concert in the cramped confines of The Cavern before just a handful of people.

But the club has also suffered hard times and senseless town planning.

The buildings above it were demolished in 1973 and The Cavern was filled in. For years, locals used the waste ground above as a car park.

It was excavated in the early 1980s, partly in response to the assassination of The Beatles’ guiding light John Lennon.

Bricks from the original Cavern were used to build a new club on the old site and, after financial difficulties forced another closure in the late 1980s, it reopened in 1991.

It now reaps a turnover of around one million pounds (\$1.6 million) a year and is the centerpiece of an annual Beatles pilgrimage which brought over half a million people to Liverpool over a single weekend in August.

Heckle says 16 cities have already expressed an interest in having a Cavern and more are likely to follow.

But there is one country where the Cavern will never be replicated.

“Other cities in England might be interested but I

won't allow it," Heckle, a Liverpudlian, said emphatically.

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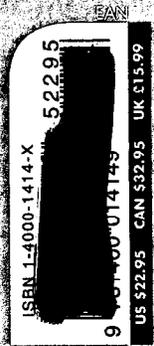
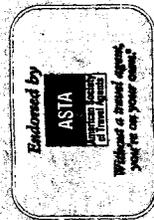
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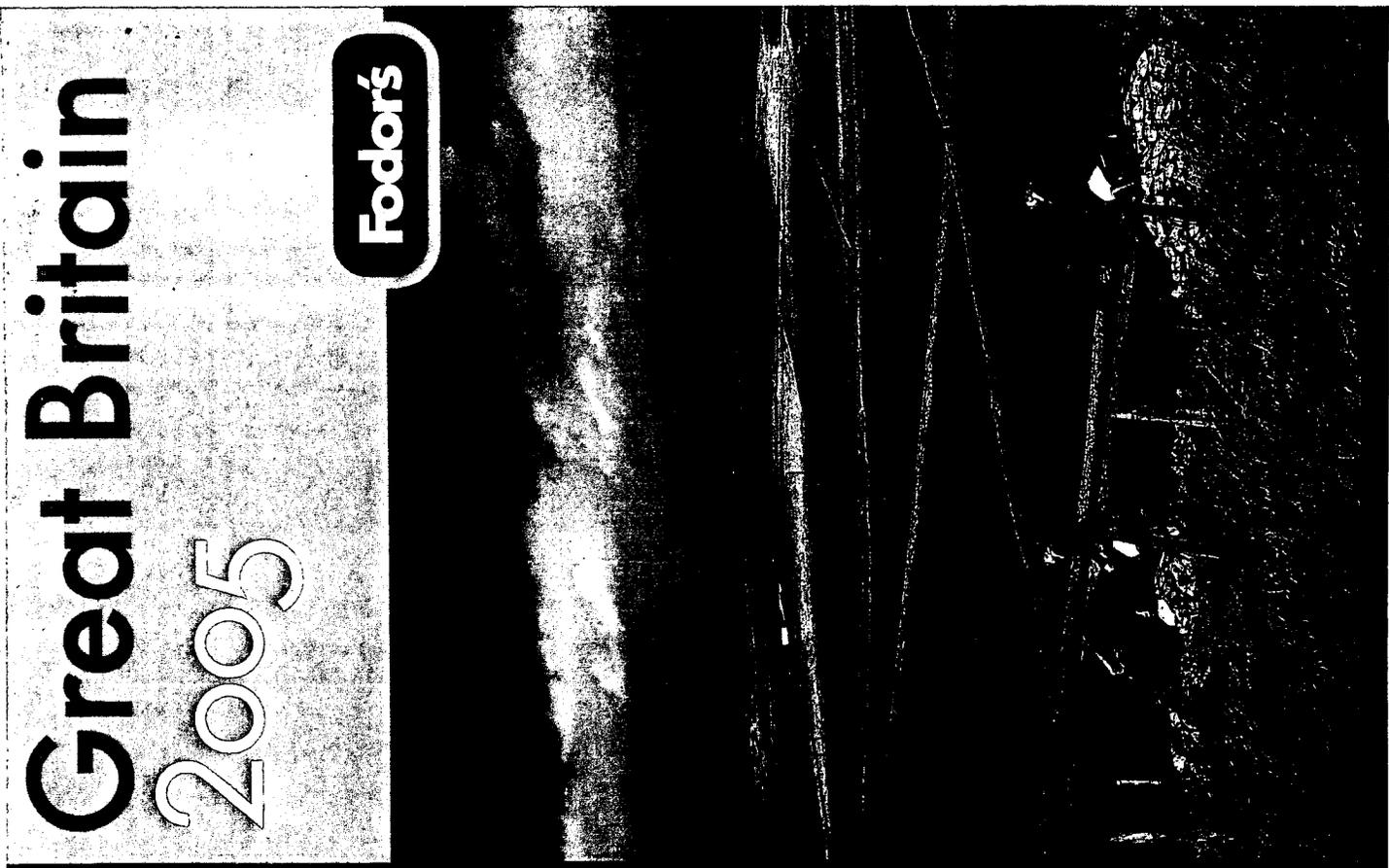
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DESTINATION GREAT BRITAIN

Never mind whether or not you've been to Great Britain before—for the English-speaking traveler, to come here is to come back here. Even before you arrive, its images are imprinted on your consciousness. In London, the dome of St. Paul's is iconically familiar, as are Big Ben and the Thames. Beyond the capital, an afternoon at any stately home, whether in Yorkshire or Kent, reveals another side of Britain. The house is so splendid it must be a mirage, the gardens headily perfumed by flowers. A spot of sun emerges, and you half expect to encounter a character out of English literature. The experience is all the finer because you know that wherever you find yourself on this island, you may come upon some other grace note around the next bend. It may be an enchanted castle or a village whose clocks seem to have stopped two centuries ago, a brooding moor or a glittering loch rimmed by craggy peaks, a half-timber Tudor house or a long-distance footpath where you can tramp for miles with a view of the sea. Wherever you go, have a wonderful trip!

T. O. D. 9

Lancashire & the Peaks

the Year of the Sea. Check out www.liverpoolculture.com for the latest information.

Liverpool, on the east bank of the Mersey River estuary, at the point where it merges with the Irish Sea, developed from the 17th century through the slave trade. It became Britain's leading port for ferrying Africans to North America and for handling cargoes of sugar, tobacco, rum, and cotton, which began to dominate the local economy after the abolition of the slave trade in 1807. Because of its proximity to Ireland, the city was also the first port of call for those fleeing famine, poverty, and persecution in that country. Liverpool was often the last British port of call for thousands of mostly Jewish refugees fleeing the pogroms in Eastern Europe.

Many of the best-known liner companies were based in Liverpool, including Cunard and White Star, whose best-known vessel, the *Titanic*, was registered in Liverpool. The city was dealt an economic blow in 1894 with the opening of the Manchester Ship Canal, which allowed traders to bypass Liverpool and head to Lancashire's other major city, 35 miles away. Liverpool's economy never recovered, and decline gradually set in. Wartime bombing in the 1940s devastated the city's infrastructure, and rebuilding was in a modern style unsympathetic to the existing architecture. The postwar growth of air travel curtailed the services of the oceangoing liners, and a few years later Britain's entry into the European Common Market saw more trade move from the west coast to the east.

As economic decline set in, Liverpool produced its most famous export—the Beatles. The group was one of hundreds that copied the rock 'n' roll they heard from visiting American GIs and merchant seamen in the late 1950s, and one of many that played local venues such as the Cavern (demolished but since rebuilt nearby). All four Beatles were born in Liverpool, but the group's success dates from the time they left for London. Nevertheless, the city has milked the group's Liverpool connections for all they are worth, with a multitude of local attractions such as Paul McCartney's and John Lennon's childhood homes.

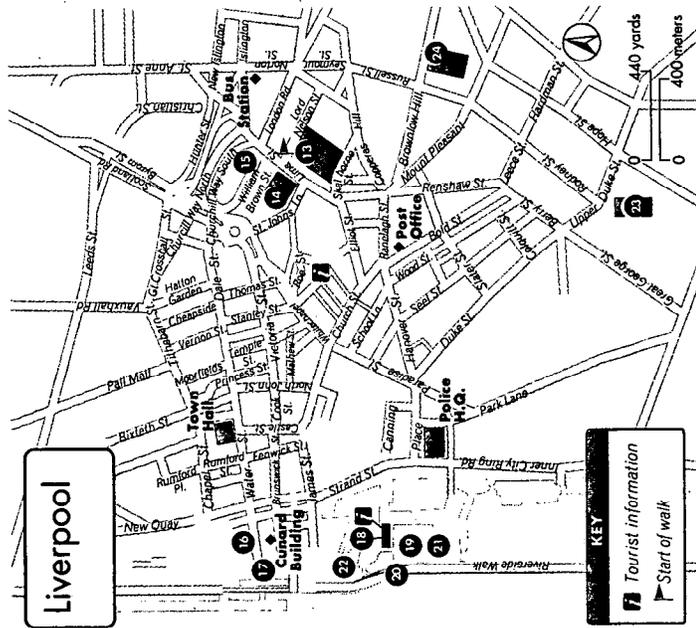
Despite the roughness and shabbiness of parts of the city, a surprising number of people visit Liverpool to tour the Beatles sites, view the paintings in the renowned art galleries, and learn about the city's industrial and maritime heritage at the impressive Albert Dock area.

Exploring Liverpool

Liverpool has a fairly compact center, and you can see many city highlights on foot. This walk includes some civic landmarks and museums, some key Beatles sights, and the Albert Dock and its maritime heritage sights.

A Good Walk

Begin, as many people do, at Lime Street and Lime Street Station **1**, which is not just the famous railway station but also the city's grandest Classical Revival building, **St. George's Hall** **6**. To the north lies William Brown Street, a showcase boulevard of municipal buildings, in-



cluding the outstanding **Walker Art Gallery** **5**. A left turn at the end of William Brown Street leads into Whitechapel, a street of dowdy-looking stores. However, Nos. 12–14 were once the NEMS (North End Music Stores) record shop owned by Brian Epstein. In 1961 when a teenager asked for a record by Tony Sheridan and the Beat Brothers, Epstein couldn't find it in his catalog. He discovered that the backing band was the Beatles, a local group. The Beatles were playing daily at a nearby club, the Cavern, so he made the short journey—as you can do now—down Whitechapel, turning right at Stanley Street and left onto **Mathew Street** to get to the Cavern at No. 10. The rest is, as they say, history.

The western end of Mathew Street leads into North John Street, and a right turn brings you out at Dale Street, overlooked (to your left) by the looming mass of the **Royal Liver Building** **8**, part of Liverpool's famous waterfront skyline. Equally renowned is the palazzolike Cunard Building to the south, once the head office of the famous Cunard Steamship Company. Ferries from **Pier Head** **7**, near the Royal Liver Building, travel across the wide Mersey estuary to the Wirral Peninsula. A riverside walk connects with the museum area that includes the **Merseyside Maritime Museum** **9** and **Albert Dock** **10**, 19th-century brick warehouses that have been redeveloped into boutiques, restaurants, offices, a hotel,

and **Tate Liverpool** ②. The complex also includes the **Beatles Story** ④, detailing the story of the city's best-known sons, and the **Museum of Liverpool Life** ⑦.

From Albert Dock it's a reasonably short walk back to the city centre. For a longer walk that takes in the city's two cathedrals, head south-east along Duke Street and Upper Duke Street toward the Gothic-inspired **Anglican Cathedral** ②. Hope Street, which runs along the eastern side of the cathedral, links the latter with its Roman Catholic counterpart to the north, the modernistic **Metropolitan Cathedral of Christ the King** ③, and includes some romantic Georgian properties such as **Gambier Terrace** (John Lennon lived at No. 3) and the **College of Art** where Lennon studied. From the Catholic cathedral, it's a five-minute walk northwest back to Lime Street Station.

TIMING

You can do this walk in an hour without stopping, but you need a full day to visit all the museums and churches. Remember that 20 Forthlin Road and Mendips, the childhood homes of Paul McCartney and John Lennon, are in Liverpool but lie outside the center city.

★ What to See

① **Albert Dock.** To understand the city's prosperous maritime past, head straight for waterfront Albert Dock, 7 acres of restored warehouses built in 1846. Named after Queen Victoria's consort, Prince Albert, the dock provided storage for silk, tea, and tobacco from the Far East until it was closed in 1972. Rescued by the Merseyside Development Corporation, the fine colonnaded brick warehouse buildings are England's largest heritage attraction, containing the **Merseyside Maritime Museum**, **Museum of Liverpool Life**, **Tate Liverpool**, and the **Beatles Story**. When weather allows, sit at an outdoor café overlooking the dock or take a boat trip through the docks and onto the river. Albert Dock is part of the large area known as **Liverpool's Historic Waterfront**. ④ **Tourist Information Centre, Merseyside Maritime Museum, Waterfront** ☎ 0151/478-4098 @ www.albertdock.com ⑤ **Information center**, daily 10-5.

② **Anglican Cathedral.** The largest church in northern Britain overlooks the city and the River Mersey. Built of local sandstone, the Gothic-style cathedral was begun in 1903 by architect Giles Gilbert Scott; it was finally finished in 1978. Take a look at the grand interior, view the exhibit of Victorian embroidery, climb the 331-foot-tall tower, and stop at the refectory center. A refectory serves light meals and coffee. ④ **St. James's Manx City Centre** ☎ 0151/709-6271 @ www.liverpoolcathedral.org.uk ⑥ **Suggested donation, tower and embroidery exhibition** £3.25 ⑦ **Daily 8-6. Tower Mar-Sept, Mon-Sat, 11-4:30; Oct-Feb, Mon-Sat, 11-3:30**

need a break?

③ **Prohibition** (☎ 1A Bold St., City Centre ☎ 0151/707-2333) used to be a library and a gentleman's club. Now you can sink into a huge sofa for coffee or cocktails beneath the grand domed ceiling.

④ **Beatles Story.** You can follow in the footsteps of the Fab Four at one of the more popular attractions in the Albert Dock complex. It has an entertaining series of scenes re-created from their career, as well as the glass

John Lennon wore when he composed "Imagine." The same owners manage Fingerprints of Elvis (☎ 17-19 The Colonnades, Albert Dock, Waterfront ☎ 0151/709-1790 @ www.fingerprintsfelvis.com ☎ £4.95) Daily 10-6, which explores Elvis Presley's life and displays some of his guitars and stage outfits. ④ **Britannia Vaults, Albert Dock, Waterfront** ☎ 0151/709-1963 @ www.beatlesstory.com ☎ £7.95 ⑤ **Mar-Oct, daily 10-6; Nov-Feb, daily 10-5; last admission 1 hr before closing.**

⑥ **Lime Street Station.** Perhaps the most imposing expression of the city's former industrial might is this railway station, whose cast-iron train shed was the world's largest in the mid-19th century. The opening scene in the film *A Hard Day's Night*, which shows the Beatles on a railway station platform, supposedly Lime Street, was filmed in Marylebone Station, London. ④ **Lime St., City Centre.**

Liverpool's Historic Waterfront. Liverpool's famous waterside sights include the Royal Liver and Cunard buildings, Pier Head (ferries leave for river trips), and the Albert Dock complex. Also here are the Merseyside Maritime Museum, Museum of Liverpool Life, Tate Liverpool, and the Beatles Story. A shuttle bus (every 20 minutes) runs to the waterfront from the Queen Square bus station, a couple of minutes' walk from Lime Street Station.

Mathew Street. It was at the Cavern on this street that Brian Epstein, who became the Beatles' manager, first heard the group in 1961. The Cavern had opened at No. 10 as a jazz venue in 1957, but beat groups, of whom the Beatles were clearly the most talented, had taken it over. Epstein became their manager a few months after first visiting the club, and within two years the group was the most talked-about phenomenon in music. The Cavern club fell on hard times in the early '70s and was demolished in 1973; it was rebuilt a few yards from the original site. At No. 31, check out the Beatles Shop.

Mendips. The august National Trust (overseers of such landmarks as Blenheim Palace) also maintains the 1930s middle-class, semidetached house that was the home of John Lennon from 1946 to 1963 and is now a must-see for Beatles pilgrims. After his parents separated, John joined his aunt Mimi here; she gave him his first guitar but banished him to play on the porch, saying, "The guitar's all very well, John, but you'll never make a living out of it." The house can be seen only on a tour, for which you must prebook a seat on the minibus that connects the site with Albert Dock (mornings) or Speke Hall (afternoons). ④ **251 Menlove Ave., Woolton** ☎ 0870/900-0256 @ www.spekehall.org.uk/mendips.htm ☎ £12 includes 20 Forthlin Rd. and Speke Hall gardens ⑤ **Apr.-Oct., Wed.-Sun. and national holidays; 4 departures a day (call for times).**

⑦ **Merseyside Maritime Museum.** Part of the Albert Dock complex, the museum tells the story of the port of Liverpool by way of models, paintings, and original boats and equipment spread across five floors; it also has a gallery on the Battle of the Atlantic and Liverpool's role during World War II. In summer full-size vessels are on display. The Transatlantic Slavery exhibition, on the human misery engendered by the slave

rant, cable TV with movies, bar, meeting room, free parking; no alc ☒ AE MC, V ☒ BP.

☒ **Liverpool Youth Hostel.** This hostel just a few minutes' walk from Albert Dock really should change its name, because it offers modest hotel standards for bargain prices. The smart rooms (for two, four, or six people) are fully carpeted, with private bathrooms and heated towel rails. Guests must be members of the Youth Hostels Association; you can join on the spot (£14), but it's advisable to book well in advance. ☒ *Chaloner St., Waterfront, L1 8EE* ☒ 0151/709-8888 ☒ 0151/709-0417 ☒ *www.yha.org.uk* ↗ 106 beds ☐ Cafeteria, recreation room, laundry facilities; no alc, no room TVs ☐ MC, V ☒ BP.

Nightlife & the Arts

Nightlife

Baby Cream (☒ Atlantic Pavilion, Albert Dock, Waterfront ☒ 0151/709-1004), one of the city's newer bars, is a place where you can burn your own CDs, listen to weekend DJs, and pamper yourself in the glitzy black powder room. **Blue Bar** (☒ Edward Pavilion, Albert Dock, Waterfront ☒ 0151/709-7097), typical of the bars at the Albert Dock, attracts a funky, young professional crowd with its late hours, grill, and doobie seating. The **Cavern Club** (☒ 8-10 Mathew St., City Centre ☒ 0871/22-1957) draws many on the Beatles trail, who don't realize it's not the original spot—that was demolished years ago. The **Cavern Pub** (☒ Mathew St., City Centre ☒ 0151/236-4041) merits a stop for nostalgia's sake; here are recorded the names of the groups and artists who played in the Cavern Club between 1957 and 1973. The **Philharmonic** (☒ 36 Hope St., City Centre ☒ 0151/707-2837), nicest of the city-center pubs and opposite the Philharmonic Hall, is a Victorian-era extravaganza (complete with ornate toilets) decorated in colorful marble, with comfortable bar rooms and good food. **Ye Cracke** (☒ 13 Rice St., off Hope St., City Centre ☒ 0151/709-4171), one of the city's oldest pubs, was much visited by John Lennon in the 1960s; it has five cozy bars.

The Arts

The well-regarded Royal Liverpool Philharmonic Orchestra plays its concert season at **Philharmonic Hall** (☒ Hope St., City Centre ☒ 0151/709-3789).

Everyman Theatre (☒ 5-9 Hope St., City Centre ☒ 0151/709-4776) focuses on works of all kinds by British playwrights as well as experimental productions from around the world. The **Liverpool Empire** (☒ Line St., City Centre ☒ 0870/606-3536) presents major ballet, opera, drama, and musical performances. **Royal Court Theatre** (☒ 1 Roe St., City Centre ☒ 0151/709-4321), an art deco building, is one of the city's most appealing sites for pop and rock concerts and stand-up comedy.

Sports & the Outdoors

Football

Football (soccer in the United States) matches are played on weekends and, increasingly, weekdays. Ticket prices vary, but the cheapest seats

start at about £20. Tourist offices can give you match schedules and directions to the grounds. **Liverpool** (☒ 0870/220-2345), one of England's top clubs, plays at Anfield, 2 mi north of the city center. **Everton** (☒ 0151/330-2300, 0870/7383-7866 booking line), once a major force but now in a seemingly perpetual rebuilding phase, plays at Goodison Park, about ½ mi north of Anfield.

Horse Racing

Britain's most famous horse race, the Grand National steeplechase, has been run at Liverpool's **Aintree Racecourse** (☒ Ormskirk Rd., Aintree ☒ 0151/523-2600) almost every year since 1839. The race is held in March or April. Admission on race days is £15 (for Grand National, ☒ £14-£70). The Grand National Experience (☒ 0151/522-2921, ☒ £7-☉ late May-mid-Oct., Tues.-Fri. 11 and 2) includes a tour of the racecourse, admission to the visitor center, and a ride on the race simulator; advance booking is required.

Shopping

★ **The Beatles Shop** (☒ 31 Mathew St., City Centre ☒ 0151/236-8066) may stock the mop-top knickknack of your dreams. **Circa 1900** (☒ 11-13 Holts Arcade, India Buildings, Water St., City Centre ☒ 0151/236-1282) specializes in authentic art nouveau and art deco pieces, from ceramics and glass to furniture. The **Stanley Dock Sunday Market** (☒ Great Howard St. and Regent Rd., City Centre) has more than 400 stalls operating each Sunday, selling bric-a-brac, clothes, and toys from 9 to 4. The **Walker Art Gallery** (☒ William Brown St., City Centre ☒ 0151/478-4199) has a small lobby shop with high-quality glassware, ceramics, and jewelry by local designers.

THE PEAK DISTRICT

BUXTON, BAKEWELL, HADDON HALL, CHATSWORTH

Heading southeast, away from the urban congestion of Manchester and Liverpool, it's not far to the southernmost contortions of the Pennine Hills. Here, about an hour from Manchester, sheltered in a great natural bowl, is the spa town of Buxton: at an elevation of more than 1,000 feet, it's the second-highest town in England. Buxton makes a convenient base for exploring the 540 square mi of the Peak District, Britain's oldest—and, some say, most beautiful—national park. "Peak" is perhaps misleading; despite being a hilly area, it contains only long, flat-top rises that don't reach much higher than 2,000 feet. Yet a trip around destinations such as Bakewell, Matlock, Castleton, and Edale, and the grand estates of Chatsworth House, Haddon Hall, and Hardwick Hall involves negotiating fairly perilous country roads, each of which repays the effort with enchanting views. Outdoor activities are popular in the Peaks, particularly caving (or "potholing"), walking, and hiking. Bring all-weather clothing and waterproof shoes.

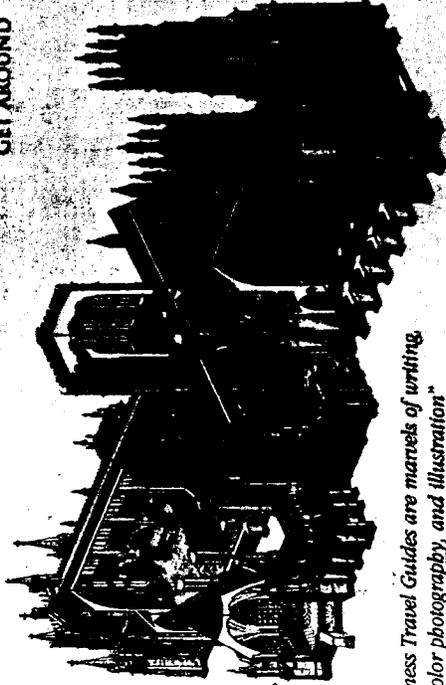
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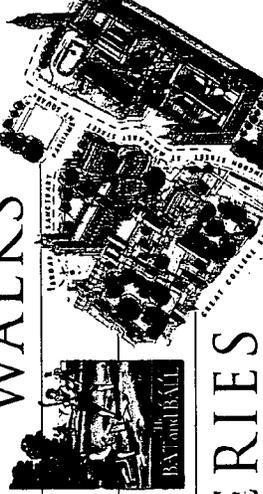
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USAGE, I.E., THE "FIRST FLOOR" IS ONE FLIGHT UP.

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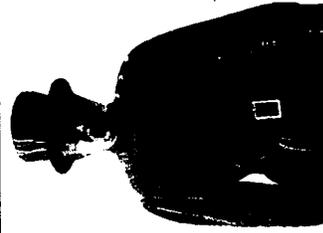
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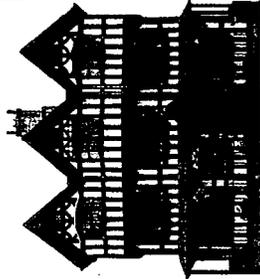
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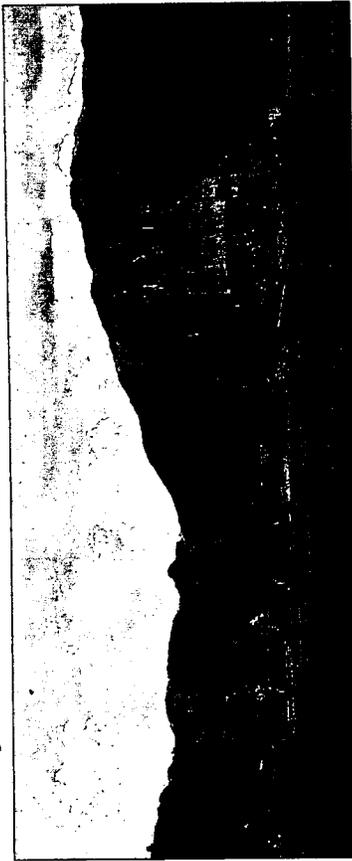
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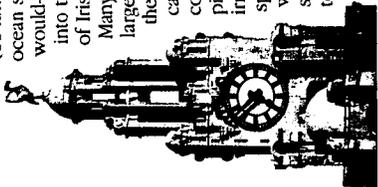
Ellean Donnan Castle on Loch Duich in the Scottish Highlands



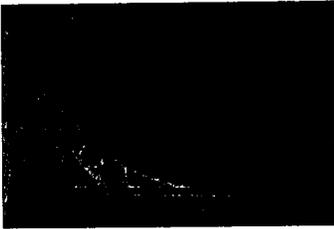
Liverpool

TRACES OF SETTLEMENT on Merseyside date back to the 1st century. In 1207 "Livpul", a fishing village, was granted a charter by King John. The population was only 1,000 in Stuart times, but during the 17th and 18th centuries Liverpool's westerly seaboard gave it a leading edge in the lucrative Caribbean slave trade. The first docks opened in 1715 and eventually stretched 7 miles (11 km) along the Mersey. Liverpool's first ocean steamer set out from here in 1840, and would-be emigrants to the New World poured into the city from Europe, including a flood of Irish refugees from the potato famine.

Many settled permanently in Liverpool, and a large, mixed community developed. Today, the port handles even greater volumes of cargoes than in the 1950s and 1960s, but container ships use Bootle docks. Despite economic and social problems, the irrepressible "Scouse" or Liverpoolian spirit re-emerged in the Swinging Sixties, when four local lads stormed the pop scene. Many people still visit Liverpool to pay homage to the Beatles, but the city is also known for its orchestra, the Liverpool Philharmonic, its sport (football and the Grand National steepchase) and its universities.



Royal Liver Building



Victorian ironwork, restored and polished, at Albert Dock

Exploring Liverpool
Liverpool's waterfront by the Pier Head, guarded by the mythical Liver Birds (a pair of cormorants with seaweed in their beaks) on the **Royal Liver Building**, is one of the most easily recognized in Britain. Nearby are the famous ferry terminal across the River Mersey and the revitalized

docklands. Other attractions include top-class museums and fine galleries, such as the **Walker** (see pp364-5). Its wealth of interesting architecture includes some fine Neo-Classical buildings in the city centre, such as the gargantuan **St George's Hall**, and two cathedrals.

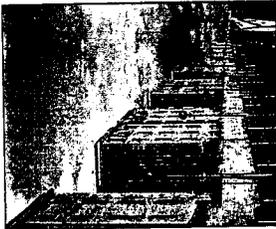


Albert Dock

0151 708 7334. daily. 25 Dec. 1 Jan. some attractions. www.albertdock.com

There are five wire-ship's bell in the Maritime Museum

houses surrounding Albert Dock, all designed by Jesse Hartley in 1846. The docks were closed by 1972. After a decade of dereliction, these Grade I listed buildings were restored in a development that includes museums, galleries, shops, restaurants, bars and businesses.



Albert Dock quay beside the River Mersey

Merseyside Maritime Museum

Albert Dock. 0151 478 4499. daily. limited. www.merseysidemaritimemuseum.org.uk

Devoted to the history of the Port of Liverpool, this large complex has good sections on shipbuilding and the Cunard and White Star liners as well as a Transatlantic Slavery gallery. The area on the Battle of the Atlantic in World War II includes models and charts. Another gallery deals with emigration to the New World. The **HM Customs and Excise National Museum** is also located here, and examines the history of the subject, including smuggling, as well as customs and excise today. Across the quayside is the rebuilt Piermaster's House and the Coopersage.

Museum of Liverpool Life
Pier Head, Albert Dock. 0151 478 4499. daily. www.museumofliverpoolife.org.uk

Many aspects of Liverpool culture converge here. Exhibits cover the history of Liverpool, its people and their contribution to international life. The **City Soldier's** gallery explores life in the King's Regiment in times of war and peace. Other interactive exhibits and accounts of daily life tell stories of sporting and political events since the 1800s.

Visitors' Checklist

Liverpool. 450,000. 7 miles (11 km) SE Liverpool. Lime St. Merston St. from Pier Head to the Wirral, also sightseeing trips: to Isle of Man & N Ireland. Queens Sq (09066 806886). Sun Heritage market. 0906 689 6886; Liverpool Show: May, River Festival: Jun; Beatles Week: Aug. www.visitliverpool.com

Beatles Story

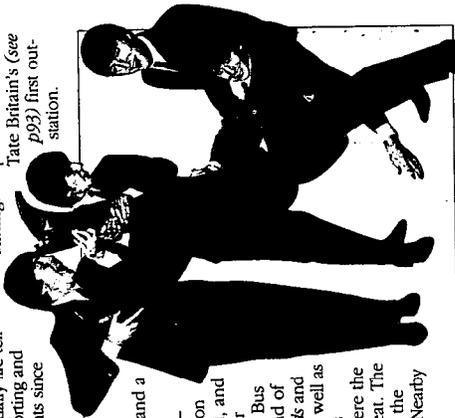
Brianna Vaults. 0151 709 1963. daily. 25, 26 Dec. www.beatlesstory.com

In a walk-through exhibition, this museum records the history of The Beatles' meteoric rise to fame, from their first record, *Love Me Do*, through Beatlemania to their last live appearance together in 1969, and their eventual break-up. The hits that mesmerized a generation can be heard.

Tate Liverpool

Albert Dock. 0151 702 7400. Tue-Sun, public hols. Mon; Good Fri, 24-26 Dec, 1 Jan. some exhibitions. by arrangement.

Tate Liverpool has one of the best contemporary art collections outside London. Marked by bright blue and orange panels and arranged over three floors, the gallery was converted from an old warehouse by architect James Stirling. It opened in 1988 as Tate Britain's (see p93) first out-station.



THE BEATLES

Liverpool has produced many good bands and a host of singers, comedians and entertainers before and since the 1960s. But the Beatles – John Lennon, Paul McCartney, George Harrison and Ringo Starr – were the most sensational, and locations associated with the band, however tenuous, are revered as shrines in Liverpool. Bus and walking tours trace the hallowed ground of the Salvation Army home at *Strauberry Fields* and *Penny Lane* (both outside the city centre), as well as the boys' old homes. The most visited site is Mathew Street, near Moorfields Station, where the Cavern Club first thrived to the Mersey Beat. The original site is now a shopping arcade, but the bricks have been used to create a replica. Nearby are statues of the Beatles and *Eleanor Rigby*.

LIVERPOOL CITY CENTRE

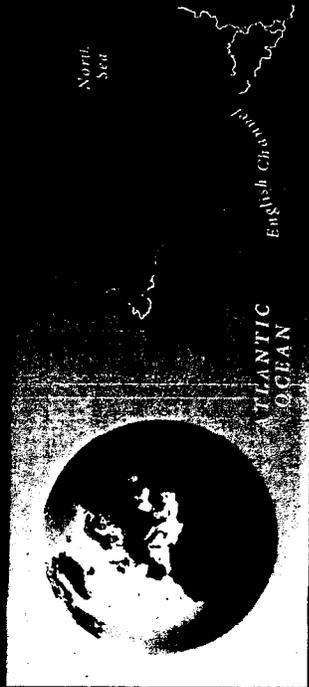
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- Royal Liver Building
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KEY

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- British Rail station
- Ferry terminal
- Parking
- Tourist information
- Church

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England

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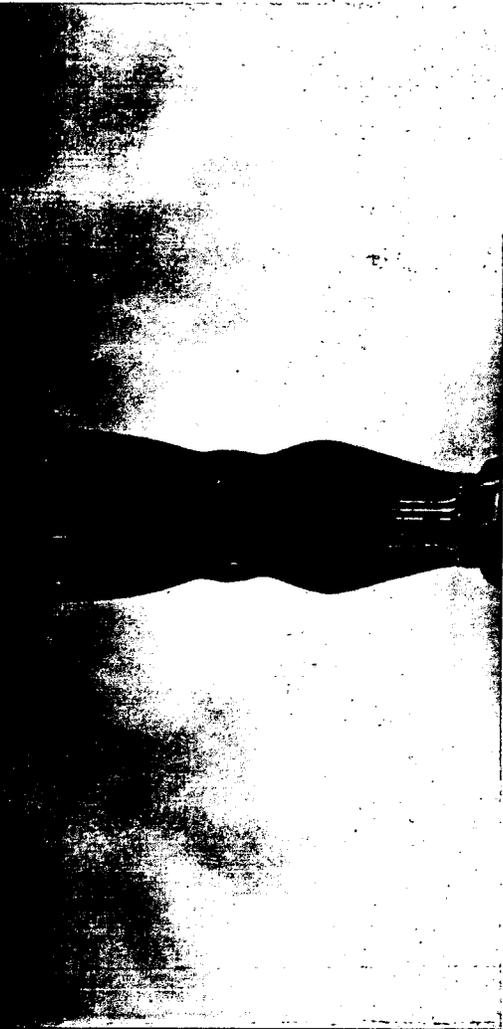
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3RD EDITION

Wales



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Destination England

Welcome to England, a 1000-year-old nation packed with history, and right in the spotlight on the world stage today. The English people often take their own country for granted, but whether you're from far-flung regions or just exploring your own backyard, a closer look reveals a feast of delights to make your head spin – from Hadrian's Wall in the north to Canterbury Cathedral in the south, from high culture in the Tate galleries to high energy at Old Trafford, from the ancient megaliths of Stonehenge to the space-age domes of the Eden Project.

This astounding variety is the key to enjoying travel in England. There really is something for everyone, whether you're eight or 80, visiting for a week or a month, travelling solo or in a group, with friends, your kids or your grandma.

London – quite rightly – is a major magnet, while England's other cities have flourished, with stunning new buildings, tempting bars and restaurants, and some of the finest museums in the world. After dark, the cutting-edge clubs, top-class theatre and formidable live music can't fail to provide a string of nights to remember. And then there's the great English countryside: wild mountains, rolling hills, pristine beaches, rocky islands, woodland floors decked with bluebells and gorse-clad moors dropping down to the sea.

Along with these gems, England's top drawcard is its compact geography. In a country that takes just eight hours to travel end to end, you're never far from the next castle, the next national park or the next relaxed lunch in a friendly village pub. The choice is endless, and we've hand-picked the best to produce this book. Use it as a guide – to steer you from place to place – and mix it with making your own discoveries. You won't be disappointed.



DAVID RYAN

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LIVERPOOL IN...

Two Days

Head to the waterfront and explore the Albert Dock museums – the Tate (opposite), Museum of Liverpool Life (opposite) and Merseyside Maritime Museum (opposite) – before paying tribute to the Fab Four at the Beatles Story (opposite). Keep to the Beatles theme and head north toward the Cavern Quarter (see opposite) around Mathew St. Round off your evening with dinner at London Carriage Works (p639), a pint at the marvellous Philharmonic (p639) and wrap yourself in the crisp linen sheets of the Hope Street Hotel (p637). Night hawks can tear it up in the bars and clubs of the hip Ropewalks area (p640). The next day, explore the city's two cathedrals (below) and check out the twin delights of the Liverpool Museum (p633) and the Walker Art Gallery (p633).

Four Days

Follow the two-day itinerary but add in a Yellow Duckmarine tour (p636) to experience the docks from the water. Make a couple of pilgrimages to suit your interests: visit Mendips (opposite) and 20 Forthlin Rd (opposite), the childhood homes of John Lennon and Paul McCartney respectively, now run by the National Trust; or walk on holy ground at Anfield (p640), home of Liverpool Football Club. Race junkies can head out to the visitor centre at Alintree Racecourse (p641), home of England's most beloved race, the Grand National.

CONSERVATION CENTRE

Ever wonder how art actually gets restored? Find out at this terrific centre (☎ 478 4999; www.liverpoolmuseums.org.uk/conservation; Old Haymarket; ☎ 10am-5pm Mon-Sat, noon-5pm Sun) housed in a converted railway good depot. Hand-held wands help tell the story, but the real fun is actually attempting a restoration technique with your own hands. Sadly, our trembling paws weren't allowed near anything of value – that was left to the real-experts, whose skills are pretty amazing.

FACT

Proof that Ropewalks isn't all about booze and bars, this brand-new media centre (☎ 707 4450; www.fact.co.uk; 88 Wood St; ☎ galleries 11am-6pm Tue-Wed, 11am-8pm Thu-Sat & noon-5pm Sun, cinemas noon-10pm) – whose acronym stands for Film, Art & Creative Technology – is all about film and new media such as digital art. Two galleries feature constantly changing exhibitions and three screens show the latest arthouse releases. There's also a bar and café.

WESTERN APPROACHES MUSEUM

The Combined Headquarters of the Western Approaches (☎ 227 2008; 1 Rumford St; adult/child £4.75/3.45; ☎ 10.30am-4.30pm Mon-Thu & Sat Mar-Oct), the secret command centre for the Battle of the Atlantic, was abandoned at the end of the war with virtually everything left intact.

THE CATHEDRALS

The city's two cathedrals are separated by the length of Hope St. At the northern end, the Roman Catholic Metropolitan Cathedral of Christ the King (☎ 709 9222; off Mount Pleasant; ☎ 8am-6pm Mon-Sat, 8am-5pm Sun Oct-Mar) was completed in 1967 according to the design of Sir Frederick Gibberd after the original plans by Sir Edwin Lutyens, whose crypt is inside. It's a mighty impressive modern building that looks like a soaring concrete tepee; hence its nickname, Paddy's Wigwam.

At Hope St's southern end stands the neo-gothic Liverpool Cathedral (☎ 709 6271; www.liverpoolcathedral.org.uk; Hope St; voluntary donation £3; ☎ 8am-6pm), the life work of Sir Giles Gilbert Scott (1880-1960), whose other contributions to the world were the red telephone box and the power station in London that is now home to the Tate Modern. Size is a big deal here: this is the largest church in England and the largest Anglican cathedral in Europe. The central bell is the world's third-largest (with the world's highest and heaviest peal) while the organ, with its 9765 pipes, is probably the world's largest operational model.

There are terrific views of Liverpool from the top of the 101m tower (admission £3.5; ☎ 11am-3pm Mon-Sat).

Albert Dock

Liverpool's biggest tourist attraction is Albert Dock. 2½ hectares of water ringed by a colonnade of enormous cast-iron columns and

impressive five-storey warehouses that make up the country's largest collection of protected buildings, and now a World Heritage site. A fabulous development programme has really brought the dock to life; here you'll find several outstanding museums and an extension of London's Tate Gallery, as well as top-class restaurants and bars.

MERSEYSIDE MARITIME MUSEUM

The story of one of the world's great ports is the theme of this excellent museum (☎ 478 4999; admission free; ☎ 10am-5pm) and believe us, it's a graphic and compelling page-turner. One of the many great exhibits is Emigration via New World, which tells the story of nine million emigrants and their efforts to get to North America and Australia – the walk-through model of a typical ship shows just how tough conditions on board really were. But the real highlight is the Transatlantic Slavery exhibit, which pulls no punches in its portrayal of the shameful trade that made Liverpool rich and left us with the scourge of modern racism. This is heavy stuff, and should on no account be missed.

MUSEUM OF LIVERPOOL LIFE

A celebration of Liverpool and its hardy history is on offer at this entertaining museum (☎ 478 4080; admission free; ☎ 10am-5pm) that looks at the city in all its guises; from its multiculturalism and advocacy of trade unionism to its role in the British Army and its unparalleled love of football. Liverpool life was

DOING THE BEATLES TO DEATH

Between March 1961 and August 1963, The Beatles played a staggering 275 gigs in a club on Mathew St called the Cavern, which was essentially a basement with a stage and a sound system. They shared the stage with other local bands who helped define the 'Mersey Beat', but it was John, Paul, George and Ringo who emerged into the sunlight of superstardom, unparalleled success and crass marketing. Forty years later, the club is gone, the band has long broken up and two of its members are dead, but the phenomenon lives on and is still the biggest tourist magnet in town. The Cavern Quarter – basically a small warren of streets around Mathew St – has been transformed to cash in on the band's seemingly unending earning power: the Rubber Soul Oyster Bar, the From Me to You shop and the Lucy in the Sky With Diamonds café should give you an idea of what to expect. For decent memorabilia, check out The Beatles Shop (www.thebeatleshop.co.uk; 31 Mathew St).

The fans will undoubtedly want to visit Mendips, the home where John lived; with his Aunt Mimi from 1945 to 1963, and 20 Forthlin Rd, the rather plain terraced home where Paul grew up; you can only do so by prebooked tour (☎ 708 8574; £12; ☎ 10.30am & 11.20am Wed-Sun, Easter-Oct) from Albert Dock, just outside the Beatles Story. Visitors to Speke Hall (see p642) can also visit both from there. If you'd rather do it yourself, the TICs also stock the Discover Lennon's Liverpool guide and map, and Robin Jones' Beatles Liverpool.

always tough, it tells us, but Scousers have always managed to crack a smile and just keep going. If only real life were that simple.

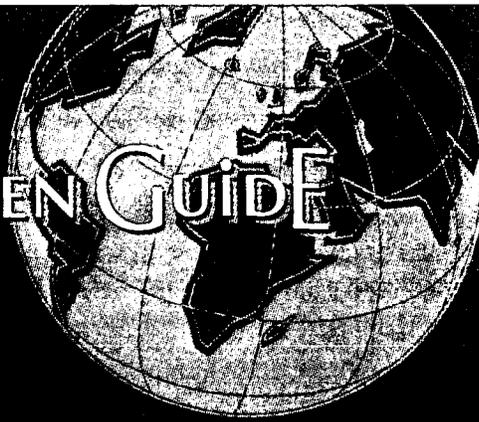
TATE LIVERPOOL

Touted as the home of modern art in the north, this gallery (☎ 702 7400; admission free; adult/child £4/3 to special exhibitions; ☎ 10am-5.50pm Tue-Sun) features a substantial checklist of 20th-century artists across its four floors as well as touring exhibitions from the Mother Ship on London's Bankside. But it's all a little sparse, with none of the energy we'd expect from the world-famous Tate.

THE BEATLES STORY

Liverpool's most popular museum (☎ 709 1963; adult/child £7.95/5.45; ☎ 10am-6pm Mar-Oct, 10am-5pm Nov-Feb) won't illuminate any dark, juicy corners in the turbulent history of the world's most famous foursome – there's not a mention of internal discord, drugs, Yoko Ono or the Frog Song – but there's plenty of genuine memorabilia to keep a Beatle fan happy. Particularly impressive is the full-size replica Cavern Club (which was actually tiny) and the Abbey Road studio where the lads recorded their first singles, while George Harrison's crappy first guitar (now worth half a million quid) should inspire budding penniless musicians to keep the faith. The museum is also the departure point for the Magical Mystery and Yellow Duckmarine tours (see p636) as well as visits to Mendips and 20 Forthlin Rd (see boxed text below).

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LIVERPOOL

chosen; building began in October 1962 and the completed cathedral was consecrated on the Feast of Pentecost, 14 May 1967.

The exterior is distinctive, an extraordinary buttressed circular structure in concrete, culminating in the lantern (290ft/88m high) with its crown of pinnacles. The main entrance, with its bronzed fibreglass doors carrying the emblems of the Evangelists, is set into the wedge-shaped belltower.

From the inner porch the High Altar is immediately visible, at the centre of the circular nave (194ft/60m in diameter). The tower, its stained glass in the colours of the spectrum with three bursts of white light representing the Trinity, rises above the High Altar, architectural as well as liturgical focal point. The baldachin is suspended from above; the candlesticks are short; the Crucifix is purposely narrow - all to ensure an uninterrupted view of the celebrant at the altar for the congregation. Near the entrance is the circular **Baptistry** with a simple marble font.

In the crypt **Lutyens'** massive brick vaults now form four main areas, including a parochial hall, a concert venue and a museum recounting the story of the building of the cathedral.

This last area also has the **Chapel of Relics**, burial place of the Archbishops, which has as its door a fretted six-tonne marble disc, which rolls back as did the stone sealing the tomb of Christ.

★★ **The Walker** ☉ - The gallery's collection of paintings, British and European, is among the best in the country.

Numerous painters of the Italian school are represented, from the 14C to the Renaissance and after; among them an exquisite Simone Martini *Christ Discovered in the Temple* and a Salvador Rosa *Landscape with Hermit*. There is a fine precisely-constructed Poussin, *Landscape with the Ashes of Phocion*, while the extensive holdings of Northern European art include works by Rembrandt, Elsheimer and the invitingly drowsy *Nymph of the Fountain* by Cranach.

The range of British work is particularly complete, extending from Elizabethan and later portraits to key works by Stubbs (*Horse Frightened by a Lion*), Wright of Derby (*Easter Sunday at Rome*) and Richard Wilson (*Snowdon from Llan Nantlle*); many *Pre-Raphaelites*, including Millais' *Lorenzo and Isabella* and Ford Madox Brown's *Coat of Many Colours* and narrative paintings like WR Yeames' *When did you last see your Father?* The gas-lit mark of Victorian Liverpool is evoked by Atkinson Grimshaw's *The Custom House*. Modern British artists include exponents of the Camden Town School, Stanley Spencer, Lucian Freud, and Paul Nash. A small number of French Impressionists, Degas, Seurat and Monet, are juxtaposed with their British contemporaries.

St George's Hall - "One of the finest neo-Grecian buildings in the world" (Pevsner) was completed in 1854; it contains a circular Concert Room with caryatid gallery and a vast tunnel-vaulted Great Hall of more than Roman opulence. A renovation scheme aims to give a new lease of life to the building (closed until 2005).

Beatlemania

In the 1960s the Beatles gave the city a new reputation, for the Liverpool sound and the Mersey beat. A map of the high spots associated with the group, Beatles' Liverpool, is available from the TIC and there are guided tours and bus tours to suit dedicated fans.

Visit **The Beatles Story** (*Britannia Pavilion*) to relive or discover the 1960s, the decade known for the phenomena of rock'n'roll, teenagers, the Mersey beat and Beatlemania. A lively and entertaining walk-through presentation of the Fab Four (John, Paul, George and Ringo), the places (the cellar club The Cavern, Strawberry Fields, Penny Lane, Hamburg) and the hits (*Strawberry Fields*, *Magical Mystery Tour*, *Sergeant Pepper's Lonely Hearts Club Band*, *Yellow Submarine*). Also on view is the piano at which John Lennon composed the romantic hit song *Imagine*.

The **Statue of Eleanor Rigby** (*Stanley Street*) is the work of Tommy Steele, a contemporary of The Beatles, who created Eleanor; as in the song, she sits on a bench with shopping bag and headscarf, sharing her few crumbs with the sparrows; a plaque behind her dedicates the statue "To all the lonely people".

Round the corner in Mathew Street is the site of the Cavern Club, where the Beatles first performed, now marked by a modern neon sign *Cavern Walks*

LIVERPOOL

The hall dominates the neighbouring neo-Classical civic buildings which constitute the landmark focal point of the city.

Bluecoat Arts Centre ☉ - *School Lane*. A Queen Anne building set round a cobbled court, founded 1717 as a charity school, now houses the Merseyside Arts Trust and series of exhibitions.

Western Approaches ☉ - *1-3 Rumford Street*. During the Second World War, the underground command headquarters for the battle of the Atlantic played a vital role. The labyrinth of rooms include the main operations room and the Bombed-out room.

EXCURSIONS

Southport - *20mi/32km north by A 565*. An elegant and dignified seaside resort with tree-lined streets, attractive flowerbeds and famous gardens. Broad and spacious **Lord Street**, where the shops have wrought-iron and glass-roofed canopies extending over the pavements, is the epitome of a Victorian promenade. Children delight in the great stretches of sand (6mi/9km) and amusement parks. **Royal Birkdale** (south), the championship course, is one of several first-class golf courses in the locality.

★ **Rufford Old Hall** ☉ - *20mi/32km north by A 59*. Built by Sir Thomas Hesketh, who held the manor between 1416 and 1458, this is one of the finest 15C houses in Lancashire. The **Great Hall** has a magnificent **hammerbeam roof** and ornate carved screen. The Carolean wing was reconstructed in brick in 1662. There is much original furniture, arms and armour, and a folk museum.

Martin Mere Wildfowl and Wetlands Centre ☉ - *20mi/32km north by A 59 to Rufford and west by B 5246*. The sanctuary, which provides hides and nature trails for birdwatchers, is a protected habitat (350 acres/140ha) for wildfowl. The mere is home to flamingos, black swans, geese and a winter haven to thousands of pink-footed geese, Icelandic Whooper swans and Bewick swans from Russia.

Wigan Pier ☉ - *19mi/31km northeast by A 59 and M 58*. **George Formby Senior** joked about the pier at this inland town on the Leeds-Liverpool Canal. In 1936 when **George Orwell** was preparing *The Road to Wigan Pier* he had set his heart on seeing the celebrated Pier but he had to admit "Alas! Wigan Pier has been demolished, and even the spot where it used to stand is no longer certain." The canal warehouses (1770) have been restored and turned into a Heritage Centre, showing life as it was at the turn of the century. **Ople's Museum of Memories** presents nostalgic mementoes. The mills with working mill engine and machinery hall are also on view. Take a waterbus or stroll along the footpath to appreciate the tranquil scene.

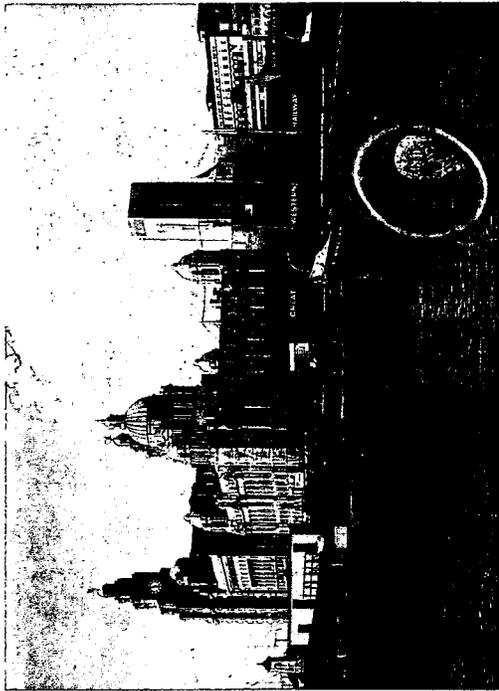
Knowsley Safari Park ☉ - *8mi/13km east by A 5047 and the east-bound carriageway of the A 58 (Prescot By-pass)*. It was in the menagerie, established at Knowsley in the 19C by the Earl of Derby, that **Edward Lear** made many of his animal drawings; the tales he told to Lord Derby's grandchildren became his *Book of Nonsense*. Today over 20 species of animal from all over the world make this one of the most interesting of private collections.

World of Glass, St Helens ☉ - *12mi/18km east by A 5047 and A 57 to St Helens*. Pass through an inverted brick cone recalling the old furnaces into the modern building on the site of the pioneering Pilkington factory. As the story of glass unfolds from ancient Egypt and the glories of Venice, discover the magic of glass manufacture and its myriad uses; explore the tunnels of a Victorian furnace and admire the craftsmanship of modern artists.

★ **Speke Hall** ☉ - *Near the Airport, 8mi/13km southeast by A 561*. This "black and white" Elizabethan manor house, which was built between 1490 and 1612 by successive generations of the Norris family, is brought to life in a costumed guided tour. The **Great Hall** is the oldest part of the building; its panelling, including the Great Wainscot of 1584, is particularly fine. The many smaller rooms reflect the Victorian preference for privacy and comfort. In the courtyard are two ancient yews, possibly pre-dating the house.

The Wirral

Under the Mersey by the Queensway Tunnel, then south by A 41



Liverpool waterfront

SIGHTS

Pier Head – The spirit of Liverpool and the Mersey is best appreciated by standing on the corner of Water Street and the Strand. The ferries on the Mersey have been part of the scene since the monks of Birkenhead Priory began rowing travellers across in about 1150. The green-domed **Port of Liverpool Building** (1907) and its neighbour, the **Cunard Building** (1913), reflect the city's maritime connections but the **Royal Liver Building** (1908), with its "Liver Birds" (pronounced "Lyver") on the cupolas, is probably the best known symbol of Liverpool.

★ **Albert Dock** – A series of massive brick warehouses encloses a dock basin (7 acre/3ha). Completed in 1846, finally closed in 1972, the complex has now been revitalised with shops, cafés and apartments, a maritime museum and the northern extension of the Tate Gallery.

★ **Merseyside Maritime Museum** ☉ – The many facets of Liverpool's intimate involvement with the sea are recounted on five floors (start on the fourth floor and work down). Liverpool's seafaring past is presented through displays on the history of ship-building, the evolution of the port, navigation and the growth of maritime insurance, ship models and paintings. The poignancy of the story of the nine million emigrants to the New World who passed through Liverpool between 1830 and 1930 is exceeded only by the history of the slave trade (*basement*). The **HM Customs and Excise National Museum** ☉ charts the fight against smuggling over the centuries as well as modern detection methods.

The complex includes a maritime park with historic vessels and boat displays, the piermaster's house and the pilotage buildings, now occupied by the **Museum of Liverpool Life** ☉. The museum traces the life and aspirations of the people of this hardworking city associated with the docks and the Mersey, the railways or car manufacturing as well as its cultural diversity and contemporary social aspects.

★ **Tate Liverpool** ☉ – The Tate family originated in Liverpool and the choice of the city to house part of the national collection of 20C art was a happy one. The architect James Stirling, who also designed the Clore Gallery at the Tate in London, has created unobstructed display areas by retaining the cast-iron supports and perimeter wall. The transformed warehouse presents semi-permanent exhibitions from the primary collections of 20C art as well as temporary exhibitions.

★★ **Liverpool Anglican Cathedral** ☉ – Although the cathedral is not oriented east-west, the cardinal points are used here as though it were. On its ridge overlooking the Mersey, this monumental edifice in red sandstone is the largest Anglican church in the world. Work on it began in 1904 and it has taken most of the century to build a masterpiece reminiscent of the Gothic tradition, by the architect Sir Giles

tower (331ft/100m) extends the full width of the building and houses the heaviest ringing peal of bells in the world (31 tonnes). Set in the floor immediately below is the memorial to the architect, who once said of his design: "Don't look at my arches, look at my spaces." A Roman Catholic, he is buried just outside the west door.

In the western of the two south transepts is the **Baptistry**, with its marble font and a baldachin and font cover adorned with fine wood carving. In the choir there are **Liver Birds** on the steps leading into the stalls. Beyond is the **Lady Chapel**★ which served as

Directory

Tourist Information Centre – askme@visit-liverpool.com; www.visitliverpool.com

Queen Square Centre, Liverpool L1 1RG. Open Mon-Sat, 9am (10am Tue)-5.30pm; Sun and bank hols, 10.30am-4.30pm. ☎ 0906 680 6886 (25p/min); Fax 0151 707 0986

Atlantic Pavilion, Albert Dock, Liverpool L3 4AE. Open daily, 10am-5.30pm. ☎ 0906 680 6886 (25p/min); Fax 0151 709 3350

Liverpool Airport (Arrivals Hall): Open daily, 8am-8pm (6pm Sat, Sun) ☎ 0906 680 6886 (25p/min); 0151 709 5111 (overseas callers)

Adjacent Sights – See Blackpool, Bradford, Isle of Man, Manchester.

Public Transport – Information on bus, train and ferry services from Merseytravel, 24 Hutton Garden, during office hours, Mon to Fri, ☎ 0151 236 7676 (8am-8pm); or from Travel Centres at Queen Square Centre: Paradise Street Bus Station; The Ferries Centre, Pier Head. One-day Saveaway Tickets are valid for off-peak travel (all day Sat, Sun, bank holidays) on buses, trains and ferries.

Guided Walking Tours with a Blue Badge guide depart from TIC, Queen Square. ☎ 0151 652 3692

Coach Tours (1hr) of city centre. For times and frequency ☎ 0151 933 2324

Cavern City Tours run specialised **Beatles Tours** ☎ 0151 236 9091.

Live@Pool Tours offer entertaining guided tours ☎ 0151 330 0844

Boat Trips – Heritage cruises (50min) leave hourly, daily, 10am-3pm (6pm Sat, Sun) from Pier Head, Seacombe and Woodside, Mersey Ferries ☎ 0151 630 1030; www.merseyferries.co.uk

Liverpool Duck Tours ☉: 1hr amphibious sightseeing tour of the historic waterfront, the city and the docks starting from Gower bus stop in front of Albert Docks. Tickets from shop in Atlantic Pavilion. ☎ 0151 708 7799; www.liverpoolducktours.co.uk

Shopping – High street shops are in the pedestrian areas, Lord Street and Church Street and there are covered shopping centres at Clayton Square and St John's. For designer shops visit Cavern Walks Shopping Centre and Wade Smith store nearby; go to Albert Dock for craft, gift and souvenir shops and to India buildings nearby for Art Deco and Art Nouveau collectibles. The Heritage Market, Stanley Dock, is open every Sunday; Paddy's Market in Great Homer Street is held on Saturdays.

Entertainment – For lively bars with music and clubs visit the Cavern Quarter (Mathew St, Concert Square), the Hamilton Quarter (Birkenhead), The Royal Court Theatre, the Theatre Royal, the Playhouse, the Empire Theatre and the Neptune Theatre host drama, comedy, music, dance, musicals.

The **Aintree Experience** (Visitor Centre) and racing fixtures at Aintree Racecourse. ☎ 0151 522 2921; www.aintree.co.uk

For a tour of **Anfield Stadium** visit Liverpool Football Club Museum and Tour Centre, Anfield Road. ☎ 0151 260 6677; www.liverpoolfc.tv

With the children: **Blue Planet Aquarium** (see Excursions below) Cheshire Oaks, Ellesmere Port, Wirral. ☎ 0151 357 8800; www.blueplanetaquarium.com

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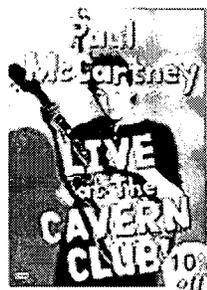
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Editorial Reviews

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When Paul McCartney and a select band of ace musicians played this 15-song set of vintage rockers (including two new "old" tunes) on December 14, 1999, 300 lucky people were packed into Liverpool's legendary Cavern Club, where the Beatles got their start nearly four decades earlier. But the show--comprised entirely of songs from McCartney's 1999 release *Run Devil Run*--was also seen by a record-setting Internet audience, allowing the whole world to share the joy of seeing McCartney return, literally and musically, to the roots of his illustrious career. This is no-frills McCartney, liberated from the Beatles and Wings (with the exception of a rousing "I Saw Her Standing There"), and while the trademark McCartney howl has grown rough at the edges, his love for this music is enduring and infectious; it's easy to imagine him 40 years earlier, in the Cavern's previous incarnation (the old club was excavated and refurbished in 1984), belting out a similar set with the same youthful fervor that he demonstrates here.

Boosted by the flawless guitar duo of David Gilmour and Mick Green, McCartney starts out unevenly (his vocals on "Lonesome Town" are undeniably strained), but the show steadily improves, and the Mac original "Try Not to Cry" qualifies as a bona fide highlight, proving that McCartney can hold his own in any rock-historical context. And while the 45-minute set is regrettably brief, this DVD includes two excellent features--a McCartney interview and a *Run, Devil, Run* promo documentary--that combine illuminating history with latter-day

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perspective. Band-member biographies and two 1999 music videos make this a well-rounded package for McCartney's devoted fans. --*Jeff Shannon*

Description

On December 14, 1999, 300 people squeezed into the Cavern Club in Liverpool to watch Paul McCartney perform at The Beatles' legendary venue for the first time since 1963. Pink Floyd guitarist David Gilmour and Deep Purple drummer Ian Paice were among the other great musicians joining Paul on stage. You can now view this unique piece of rock 'n' roll history, as well as two of Paul's latest music videos and an interview with him on this special DVD release. Songs: Honey Hush, Blue Jean Bop, Brown-Eyed Handsome Man, Fabulous, What It Is, Lonesome Town, Twenty Flight Rock, No Other Baby, Try Not to Cry, Shake a Hand, All Shook Up, I Saw Her Standing There, Party. 63 minutes.

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Fran Miller - RE: Cavern Club

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To: "Fran Miller" <fmiller@yeellp.com>
Date: 7/8/2005 12:31 PM
Subject: RE: Cavern Club
CC: "Marya Yee" <MYee@yeellp.com>, "will schillinger" <will@pilotrecording.com>

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Paul McCartney rocks in return to The Cavern

In this story:

- [A year of pride and pain](#)
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December 14, 1999
 Web posted at: 5:54 p.m. EST (2254 GMT)

(CNN) -- It had the potential to be the most-watched concert ever. But when all was said and done, only one thing was certain: Paul McCartney's Internet-broadcasted return to The Cavern Club -- where The Beatles dreamed of stardom in the early 1960s -- was a short affair that featured energetic renditions of influential pre-Beatles tunes.

An estimated 300 people were packed into the tiny Liverpool, England, club for the Tuesday evening gig; another 15,000 people were expected to watch the show live on a giant video screen in Liverpool's Chavasse Park, with an untold number more expected to log on to a Web site to witness sound and streamed video from the concert.

What the Internet audience saw was a choppy feed of McCartney and his bandmates -- featuring Pink Floyd's Dave Gilmour and Deep Purple's Ian Paice -- as they opened with the Big Joe Turner-penned "Honey Hush." The set include music made famous by Little Richard,

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Chuck Berry and Ricky Nelson, and ended in less than 50 minutes with "Party," a song once sung by Elvis Presley.

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"Welcome to The Cavern," McCartney said at the opening. "It's been a long time and it's great to be back."

DISCUSSION:
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The Associated Press reported an estimated three million fans watched the concert on the Internet but some had trouble logging onto the site. UK internet servers were so congested that some could only connect to the concert through a United States link.

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 **BEATLES DISCOGRAPHY**

Listed below are albums released by the Beatles, excluding compilations, box sets and bootleg varieties.

- Introducing...The Beatles (Vee-Jay, 1963)
- Please Please Me (Capitol, 1963)
- With the Beatles (Capitol, 1963)
- Songs, Pictures and Stories (Vee-Jay, 1964)
- Meet the Beatles (Capitol, 1964)
- The Beatles' Second Album (Capitol, 1964)
- A Hard Day's Night (UK, Capitol, 1964)

A year of pride and pain

McCartney and his fellow Beatles -- John Lennon, George Harrison and Ringo Starr -- first played at The Cavern in 1961. It was the launching pad for the greatest success story in rock 'n' roll history.

The Beatles, of course, led the British invasion on pop culture with catchy, caterwauling rock melodies, mop-topped heads, and witty sensibilities. They then evolved into creative musicians who laid the musical groundwork for every band to follow, churning out hit after hit that defined and led the turbulent '60s.

The Beatles had broken up by 1970. Even so, today's younger generations of music fans can sing along with their work -- songs like "I Wanna Hold Your Hand," "All You Need Is Love," and "Yesterday."

McCartney, 57, has remained one of the most revered and visible musicians on the planet. The last few years of his life have been touched by triumph and tragedy. In April of 1998, McCartney lost his wife, Linda, to breast cancer.

A year before that he was knighted, and two years later he was inducted as a solo artist into the Rock 'n' Roll Hall of Fame (the Beatles had already been inducted).

He has also watched his daughter, Stella, blossom into a respected fashion designer for Chloe.

'I love Liverpool'

The return to The Cavern was something close to McCartney's heart, even though fellow Beatles were not with him (Lennon was gunned down by a crazed fan in 1980; Harrison and Starr have said there will be no Beatles reunion without Lennon).

But McCartney felt the Beatles' beginning needed to be revisited before the year 2000.

"I'm back here because I love Liverpool and there's no better place to rock out the century," McCartney said at a news conference before the concert.

The performance featured one Beatles' song ("I Saw Her Standing There"), and instead focused on McCartney's latest CD, "Run Devil Run," which is filled with old rock tunes that influenced McCartney.

Fans from New York to Tokyo had been clamoring for tickets to The Cavern. The lucky winners were picked in a raffle; organizers claimed they were even offered free sex by fans desperate to see pop history being made.

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22nd Annual Tour FOR Beatles Fans BY Beatles Fans

As Seen on:



When the Travel Channel wanted to do a special on Beatle sights in England our Magical History Tour was the only Beatles Tour group used entirely and exclusively for the filming of "Beatlemania Britain"

**In Association with the
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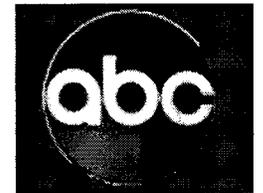
Beatle Week is by far the busiest and the best time to visit Liverpool. Fans from all over the world flock into the city to celebrate the music of The Beatles.

There is live entertainment during every waking hour over a seven day period together with a convention, art exhibitions, festivals, concerts, flea markets, guest appearances, interviews, autograph sessions, tours, gigs, an auction and much much more. Over two hundred bands will participate in this, the biggest Beatle celebration in the world. This event has been staged for over twenty years and has won many prestigious awards. Organised by Cavern City Tours (the regional tour operator of the year for six successive years) it is an event not to be missed by Beatle fans and general music fans alike.



**The 2004 V.I.P.
International Beatle Week
Program Includes All These Events**

- 26th August, Thursday
Pete Best Band at the Cavern Club
- 27th August, Friday
The World in One City Party at The Barcelona
1964 at The Royal Court Theatre
Frantic Friday at The Adelphi with Instant Karma Bed Inn
- 28th August, Saturday
Beatles Auction at LIPA includes catalogue



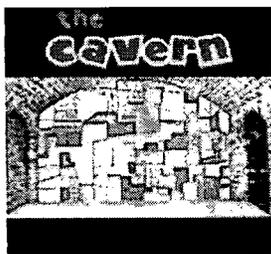
ABC-TV's "The Beatles Revolution" aired in Nov. 2000. The special was filmed in Liverpool during our Magical History Tour. The entire Beatles Tour was recorded by the ABC film crew.



As Seen in:



...and literally every media in North America



The Beatle Years at the Pier Head
 1962, Fab Four, Working Class Hero at The Royal Court
 Adelphi Hotel Party
29th August, Sunday
 Annual Beatles Convention at The Adelphi Hotel
30th August, Monday

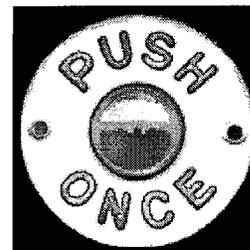
Eleventh Annual Mathew Street Festival
 British Export and The Fab Faux at The Royal Court Theatre

VIP Party – Liverpool Entertains at The Adelphi Hotel
31st August, Tuesday

Fab Faux in Leathers, plus support- back of the Cavern Club
 'Magical Mystery Tour' - 2 hour coach tour of Beatle sites
 -3 hour coach tour of unusual Beatle sites not covered by MMT
 2 - hour Walking Tour of City Centre - following in the
 footsteps of the Beatles
 Plus Much More...

2005 Details Coming Soon:

When the BBC wanted to
 do a documentary on
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 destinations in England
 they filmed our 1999
 Magical History Tour in
 Liverpool and London.

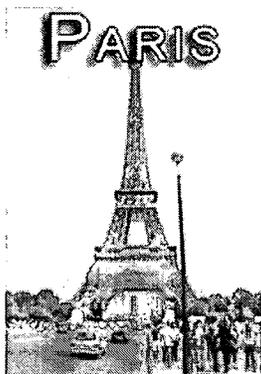


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 Over 2,100 Beatle
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 Almost 30% are
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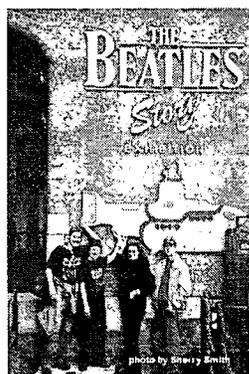


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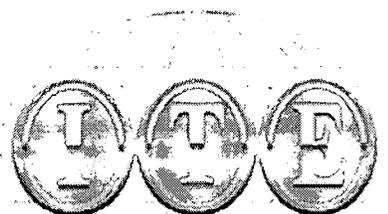


By popular demand
 we will be visiting
 Paris for the first time.
 Visit all the Beatle
 and historical sights



Check out all the bands of the 2004
 International Beatle Week

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International Tours & Events

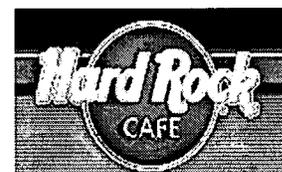
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Join us for our annual
 Hard Rock Cafe
 Beatles Dance Party!
 We take over the
 Hard Rock Cafe
 for all night dancing
 with DJs and tour hosts
 Charles & Danny.



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What's Included ?
 Special Events
 Celebrities



2005 ITINERARY

All activities and events are subject to change

As Seen in:



...and literally every media in North America

DAY 1

Saturday, August 20: :USA

Roll Up, Roll Up For The Mystery Tour – Step Right This Way!

Today is the first day of your Beatleful dream-come-true. Meet fellow Beatles fans and travelers from all over North America and depart for the ultimate Beatles experience. "It's guaranteed to raise a smile!" Meet at the airport terminal where your MMTour host will surprise you with a goodie bag of Beatles gifts. Meet your fellow travelers. Check-in at the airline counter, and fly with the group to France. Speaking of groups, we will be bringing one of the world's greatest Beatles tribute bands along with us for the entire tour. We will be announcing the name of the band soon. They will hang out with us as we do our sight-seeing, they'll party with us at our functions but they'll also perform throughout the vacation! Their involvement in this trip is just one of many once-in-a-lifetime MMTour 2005 exclusives. So try to get some sleep on the flight. . . the fun and festivities begin in full force once we land.

DAY 2

Sunday, August 21: PARIS

Arrive in France and transfer to our hotel. Our first stop include 2 nights/3 days in Paris, as we journey to the land of their savage young performances. "There were more boys than girls in the audience," appears to have been the main impression Paris made on the Beatles: they said it at the time, and in retrospective interviews as recently as the "Anthology." Yet some of

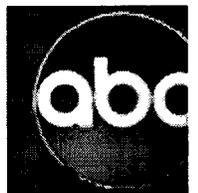


As Seen o

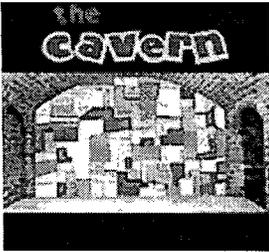
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ABC-TV's "The Beatles Revol aired in Nov. 2000. special was filme Liverpool during Magical History T The entire Beatles was recorded by ABC film crew



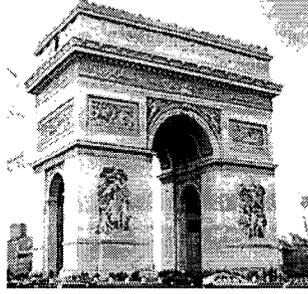
their best live recordings come from their two visits to the City of Light, the first in January and early February 1964 just before their first visit to America, and the second on June 20, 1965, their first live shows after finishing work on "Help!"

Paris also has the distinction of being the only city outside London where the Beatles held a formal recording session, that being the January 29, 1964 session at Pathé Marconi studios that produced "Komm, Gib Mir Deine Hand," "Sie Liebt Dich" and "Can't Buy Me Love." And it was in Paris that they wrote and probably recorded the demo for "One And One Is Two," a song that they did not revisit in the studio, leaving the demo as the only available performance.

DAY 3

Monday, August 22: PARIS

After breakfast, there will be a comprehensive fully-escorted Beatle tour hosted by a very special Beatles associate serving as our personal tour guide. Paris also has the distinction of being the only city outside London where the Beatles held a formal recording session, that being the January 29, 1964 session at Pathé Marconi studios that produced "Komm, Gib Mir Deine Hand," "Sie Liebt Dich" and "Can't Buy Me Love." And it was in Paris that they wrote and probably recorded the demo for "One And One Is Two," a song that they did not revisit in the studio, leaving the demo as the only available performance. While in Paris, we will go on an extensive panoramic sightseeing tour. This tour is a discovery tour by air conditioned bus of the most beautiful monuments to be seen in the City of Lights - Paris. During your tour, we will enjoy a boat cruise along the beautiful Seine River where you can admire the city once again from a different perspective. Continue onto the magnificent Eiffel Tower - the main icon of Paris.



We will continue the tour of the city with a stop at Notre Dame followed by a stop to admire Montmartre. Here you will enjoy some free time to discover this famous area of Paris on foot. Sights we will see include the Louvre, Madelaine Square, Opera, Vendome Square, Arch de Triomphe, Champs Elysees, Sacre Coeur, the Moulin de la Galette, the Palace du Tertre and many more.

We spend the night dancing and partying at a nightclub with invited French Beatle fans while being entertained by the official Beatles tribute band of the tour. (TBA)

Click Below For A Standard List Of London Beatle Sites

DAY 4

Tuesday, August 23: LONDON

After breakfast, check out and jet to London for our first day in merry ol' England. After we check in to our London hotel, enjoy a late afternoon/early evening group meet & greet with a very special fan-friendly celebrity guest. We then board a luxury coach with our tour guide Richard Porter, albeit with a video and audio presentation, for a unique panoramic tour of London and Beatle sights.

2005 DETAILS COMING SOON!

In the evening, dance the night at our annual "Twist & Shout" Party in London's original Hard Rock Café, with Beatles and solo music played by guest DJs Danny Levine and Charles F. Rosenay!!! Members of the Mexican Beatles Fan Club and London Beatles fan Club, join us, along with other special guest celebrities, including Gordon Millings of the famed Millings family. It was his Dad, Dougie, who designed and outfitted The Beatles in their famous collarless jackets. Food and drinks will be available. Upon arrival, we will explore "The Vault" at the Hard Rock, the underground museum inside the gift shop that features the Café's rarest memorabilia. Expect to party late! We return to the hotel by coach.

DAY 5

Wednesday, August 24: LONDON

2004 Itinerary -

Breakfast begins the day, followed by the most comprehensive London Beatles tour hosted by Richard Porter of The London Beatles Walk. Please refer to past Tour Reports on this website to read about all the amazing places that we visit along the way. Be sure you have enough rolls of



When the BBC wanted to do a documentary on exciting travel destinations in England they filmed our 15 Magical History Tours in Liverpool and London.

Did You Know?
Over 2,100 Beatle Fans have traveled on our Magical History Tour since it began. Almost 30% are repeat travelers.



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**AND NOW:
PARIS! 2005**



By popular demand we will be visiting Paris for the first time. Visit all the Beatle and historical sights of Paris, France.



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Join us for our annual Hard Rock Café Beatles Dance Party! We take over the Hard Rock Café for all night dancing with DJs and touring acts like Charles & Darwin.

Or just join us in
England

film in your cameras, because you will see every locale you've ever heard about in books, seen on postcards, or dreamed about someday visiting.



Join thousand
of fans at the M:
Street Festival
Beatles Stage.
by
tour hosts
Charles & Dar

2004
The Fab Four



The Magical Mystery Tour group
inside Abbey Road Studios



Group Photo at the Entrance
to Abbey Road Studios

2005 DETAILS COMING SOON!

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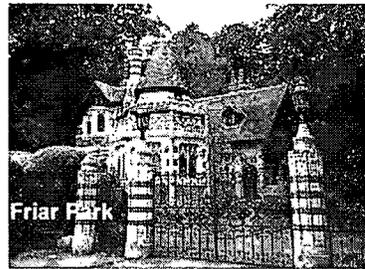
DAY 6

Thursday, August 25: LIVERPOOL

2004 Itinerary -

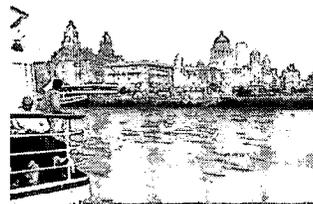
We leave London after breakfast for our journey by luxury coach to the lovely and quaint town of

Henley-on-Thames. Here, we pay our yearly peaceful and respectful visit to George Harrison's "Crackerbox Palace," his home at Friar Park. You may leave flowers or light a candle to leave at the gates. Along the way, experience the infamous Beatles "penny auction" where you could bid on Beatles books, CDs, videos and other collectibles for as little as one penny! Before arriving in Liverpool we depart our coach and board the boat for our perennial "Ferry Cross The Mersey." What better way to enter Liverpool!?! Check into the gloriously regal Adelphi Britannia, home to the Convention and many of the Beatles Week parties. The Beatles stayed at this hotel when they returned



Friar Park

to Liverpool, so perhaps you'll sleep in the same room as one of the boys. Take a quick walk to Mathew Street, "where it all began," and catch your first taste of the famed Cavern Club. The Beatles were a phenomenon in Liverpool long before the rest of the UK caught on (and before the rest of world caught on). Once Beatlemania took a foothold in the country it quickly spread to Europe, the USA and then to the rest of the world. We are the Americans in Liverpool celebrating the 40th anniversary of The Beatles' arrival in the U.S. It is fitting that our weekend begins at The Cavern Club, where the Beatles were discovered by Brian Epstein and Alistair Taylor in November 1961. During our stay in Liverpool, you will be witness to former Beatle Pete Best's triumphant return to the Cavern Club. An historic start to the weekend.



2005 DETAILS COMING SOON!

DAY 7

Friday, August
26::LIVERPOOL

2004 Itinerary -

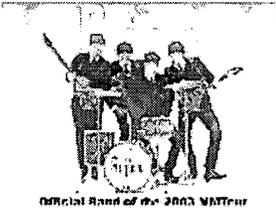
Click Here For A Partial List of All
The
Beatle Sights & Landmarks In
Liverpool



Pray for sunny blue
(suburban) skies
this morning,
because we go
straight from

2003

The Return



2002

British Export



2001

1964 - The Tribute



2000

Hard Night's Day with Tony Sheridan



breakfast onto the Magical Mystery Tour of all the Liverpool sites. This is it! There are places you'll remember forever: Strawberry Field, Penny Lane, the Beatles' homes, birthplaces, schools, early hang-outs, etc. You name it -- we see it! Don't run short on film!

The Beatles Week Festival in Liverpool is by far the biggest (and the best) Beatles celebration of them all and typically attracts bands from over 20 countries and fans from over 40! The City of Liverpool's theme is "The World in One City" and it is never more true than during Beatle Week. To this end, the Friday afternoon celebration features four of the best Beatle bands in the world, from four very different cultures -- Liverpool (from Sweden), Johnny Silver (from Germany) The Parrots (from Japan) and, topping the bill will be Club Big Beatles (from Brazil), who will be celebrating their tenth consecutive appearance at the Festival. Entertainment from bands representing three different continents!

Liverpool realizes that 2004 is the 40th anniversary of the British Invasion of the USA which began so spectacularly by the Mop Tops' performance on the Ed Sullivan Show in February 1964. To celebrate this anniversary, the city is staging . . . what else . . . a U.S. invasion of Liverpool! America's finest and most well-known Beatle bands "invade" England to repay the compliment. The first of our three American shows at The Royal Court is staged tonight and features "1964 The Tribute," (one of the world's most famous Beatle bands). Whilst they will concentrate on the Beatles earlier career, "American English" returns to Liverpool after their triumphant 2002 performances to concentrate upon the Fabs' later repertoire. A tremendous blockbuster of a show! As soon as this finishes there will be time to get over to the Adelphi for "Frantic Friday" which will be held in Friday's Bar, Cromptons and The American Bar, as well as featuring Jon Keats and Instant Karma, who will be hosting a "Bed In" in the Adelphi lounge into the wee small hours.

2005 DETAILS COMING SOON!

DAY 8

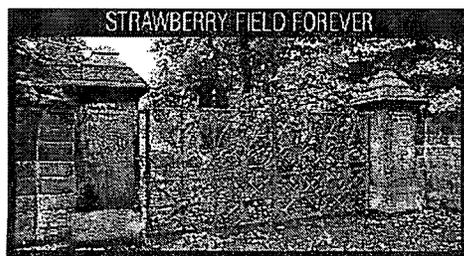
Saturday, August 27::LIVERPOOL

Click Below For Information on

LIVERPOOL'S INTERNATIONAL BEATLE WEEK

2004 Itinerary -

The weekend is in full gear. Start the day with a full, lavish all-you-can-eat Liverpudlian breakfast and be part of the official Liverpool Beatles Auction, a must for collectors wishing to get a bargain

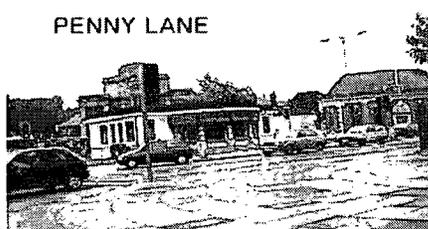


on some of the rarest memorabilia in the world. Here, everything from original Liverpool venue concert posters to 60's Mersey magazines to authentic autographs is sold to fans like us. The annual Beatles auction (organized by our friends at The Beatles Shop) takes place from 9.30am onwards at LIPA (Paul and George's old school). The action will be in full swing from early till late at The Cavern Pub and The Cavern Club, featuring music from over forty bands in a day; but it may not be easy to choose

from all the great events going on. On the banks of the River Mersey, the Pier Head will be the

backdrop for the Beatle Years 1963-1970. This show will feature Beatle music from each of these years, but will also highlight the music of other artistes who dominated alongside the four lads from Liverpool during the so-called Beatle years. Bands will pay tribute to The Stones, Dylan, The Who, Hendrix, Cream and Led Zeppelin. Saturday night sees a return to the Royal Court for part two of the US invasion, which will showcase the talent of 1962 (Hamburg era), **The Fab Four** from Los Angeles and the legendary Tim Piper, as John Lennon, in his "Working Class Hero" tribute. The Fab Four, as many of you know, are the official band of the MMTour, and they will be with us throughout our journey. They are taking time off their incredibly hectic schedule, including their showcase performances at the Las Vegas Hilton, to be with us. Fellow Californian Tim Piper has performed his Lennon show privately for Tom Hanks, Tom Cruise, Nicole Kidman and Steven Spielberg to name but a few. Again at midnight the party switches to the Adelphi for those late-night soirees, which for many are the best part of the whole weekend. The bars in the hotel will be reelin' and a rockin' till very late. Enjoy sets by such favorites as British Export and The Return, both "official tour bands" from previous years.

PENNY LANE



2005 DETAILS COMING SOON!

DAY 9

Sunday, August 28: LIVERPOOL

2004 Itinerary -

THE CONVENTION! One of the focal points of Beatles Week in Liverpool is the annual Mersey Beatles Convention, which takes over the Adelphi's grand ballroom and entire lower lobby. You



International Mersey Beatles Convention

may have been to conventions before, but nothing compares to the feel and fun of the Liverpool extravaganza. Shop at Europe's largest Beatles & sixties marketplace with dealers from across the universe, listen to guest speakers on the big stage, view rare videos and just be part of what is recognized as the definitive international fan gathering. As a special treat for our tour group only, we will have private meet & greet autograph and interview sessions with some of the convention's special guests at times and in locations to be announced. The Convention will be extended through to 3am in the morning – so it's just one humungous event that goes on for fifteen hours. However we will be lucky to get it all in – forty to fifty bands in one day, exhibitions, a play, quizzes, competitions, flea market, video shows, guest speakers and

surprises galore. The Convention Day is absolutely jam packed and there is something for everybody. Throughout the morning there are also tours of the famous and not so famous sites. The flea market is the ideal place to find that rare record or elusive memorabilia. There are always dozens of Beatles celebrities present – those that were actually part of the scene – whether it is Allan Williams (The Beatles' first manager), or Julia Lennon, John Lennon's sister. Bring your autograph book along with your camera – you'll need it!

2005 DETAILS COMING SOON!

DAY 10

Monday, August 29: LIVERPOOL

2004 Itinerary -



Begin with another endless breakfast and enjoy the Morning Tour of Liverpool Beatle Sites. You will see landmarks you've only read about or seen in pictures, along with places (and corresponding stories) you may not even have known existed. After the Beatlerific tour, experience city's much-heralded Mersey Music Street Festival, the region's top outdoor festival. This year's Mathew Street Festival will begin at 12 noon when the QE2 will sound her pipes from her mooring in the River Mersey. Over 300,000 fans will be entertained by over 200 bands in the city centre. Every bar, pub, restaurant and club will echo to the sound of Merseybeat! Over 80 indoor stages are supplemented by six huge outdoor stages in the city centre – and this free festival will continue until 8pm. The Mathew Street Festival is every Liverpudlian's favorite day in the calendar, and if you haven't experienced it yet, you'll soon understand why! As soon as this finishes you will just have time to get to the Royal Court Theatre for the third and final installment of the American Invasion. This concert will feature the aforementioned British Export (from Chicago, but they cheat a little by having Gavin from Liverpool as their George!). British Export will feature Beatles music between 1963-1966, before the mercurial talent of the Fab Faux (from NYC) take the stage to perform their "Psychedelia" show in its entirety. Do they look like The Beatles? No! So why are they the band everybody's always raving about? You have to see them to understand. It's Beatles music as The Beatles would play it themselves today if they could. World class, multi Grammy award winning musicians combine their talents to provide what will undoubtedly be the highlight of the week. Will Lee, the bass player, was voted world's greatest living bass player by Billboard magazine and has played bass for Ringo, George at the Albert Hall, and Paul, too! Yes, he played bass for Paul at the New York City Freedom Concert! Some pedigree. After catching your breath it is over to the Adelphi and it comes full circle to where it all began. The VIP Party this year is entitled "Liverpool Entertains" and the finale will feature Instant Karma, The Mersey Beatles, George Harry's Son and Mike Penders Searchers ("Needles & Pins"). All scousers from Liverpool and guaranteed to knock your socks off. What a way to end an unbelievable day!



2005 DETAILS COMING SOON!

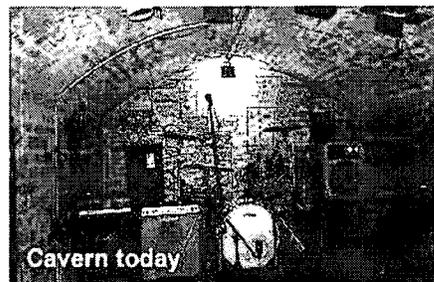
DAY 11

Tuesday, August 30:LIVERPOOL

2004 Itinerary -

We begin our final full day in Liverpool (after another full breakfast!) by boarding the yellow Magical Mystery Tour bus for a two-part all-day all-inclusive exhaustive and comprehensive sightseeing Magical Mystery Tour of Liverpool. Part One (the A-side) starts with everyone's favorite guide, Eddie "The Walrus" Porter. You will pass every imaginable sight on this expanded tour of the city center, including homes, schools, hang-outs, and other landmarks including Penny Lane and Strawberry Field. Forever, you will cherish and remember this day, which continues on to the outskirts of Liverpool in Part Two (the B-side) as hosted by tour-guide extraordinaire Hilary Oxlade, who will take everyone to Wirral and the lesser-known sites. This is the true fanatics part of the tour. Make sure your cameras are loaded with film, and expect to see some truly obscure but wonderful locations.

This will be your final chance to buy some last-minute souvenirs at the Beatles Shop on Mathew Street, or visit the Beatles Story exhibit at the Albert Docks. A nap is permitted but don't forget to get over to The Cavern Club for the final onslaught. The Fab Faux is only playing three shows during Beatle Week and you will probably be reeling from their first gig at The Royal Court the night before (Monday). Seeing is indeed believing, but Tuesday at The Cavern Club will be something else. The Fab Faux are playing their first ever gig at The Cavern Club and are going to play a gig that will be the complete antithesis to their Royal Court Psychedelia show. Back to basics, in yer face rock 'n' roll stripped right down. It will be hot, it will be sweaty, but one cannot think of any better way to finish Beatle Week. These Cavern gigs will be historic occasions that will be marked by an addition to the Cavern Wall of Fame in a special ceremony. An absolute must for all true Beatle fans. Of course while this show is in full swing, the Cavern Pub and the front of the Cavern will be shaking with the sounds of the best live Beatle music in the world. At night, we can grab dinner at the Cavern Pub, but we'll wind up across the street at the most famous club of all, The Cavern Club, known to locals as the "best of cellars." This is where we spend our last night together as a group. After our farewell party at the Cavern, you should be "sleeping like a log," but you won't. You have been transported back to the early 60s, and you won't want to return to the year 2004.



2005 DETAILS COMING SOON!

DAY 12**Wednesday, August 31: LIVERPOOL - USA**

"There are places I remember..." and this is the hardest part of all - saying goodbye to all the Beatleful new friends we have made during our stay in Great Britain, both within the tour group, and with other fans from countless nations.

Sometime during the stay in Liverpool, we'll have also gone on spending sprees at both the "Beatles Shop" and at the "From Me To You" collectors store in Liverpool as well as the London Beatles Shop; we'll have taken a "Ferry 'Cross the Mersey" just like in the Gerry & The Pacemakers song; we'll have made our way to the Albert Docks for the incredible museum/exhibition called "The Beatles Story"; and we'll have somehow fallen unconditionally but fully in love with this seaport city.

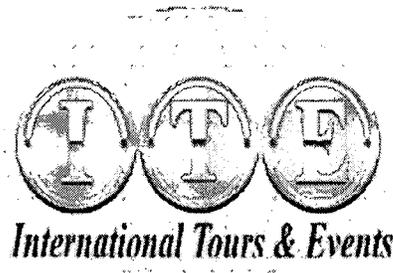
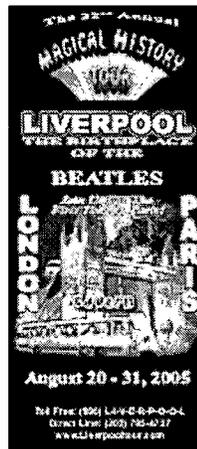
We depart Liverpool as a group for our return flight to the United States, with magical memories that will live with us for the rest of our lives. We fly back to America non-stop ...but we don't really say goodbye, because even if we leave the city of Liverpool, the city of Liverpool will never leave us.

All activities and events are subject to change

For A Free Color

2005 Brochure

Click Below



Liverpool Productions

315 Derby Avenue, Orange, CT 06477 USA

Phone (203) 795-4737 Fax (203) 891-8433

Toll-Free Tour Hotline (866) L-I-V-E-R-P-O-O-L



Home	2005 Itinerary	FAQ's	Tour Reports	Testimonials
Beatle Week	Photo Gallery	Tribute Bands	Links	Color Brochure

What's Included ?
 Special Events
 Celebrities



As Seen on
Travel
 CHAN

When the Travel Channel wanted to do a special Beatles sightseeing tour in England, our Magical History Tour was the only Beatles tour group used exclusively for the filming of "Beatlemania Bi

FAQ's

First of all, what exactly is the Magical History Tour to England?

It's a "magical history tour" travel vacation, in which Beatles fans from all walks of life, of all ages, from all over, journey to Liverpool and London to join fellow fans as we "follow in the footsteps of The Beatles" - and beyond!

For how many years has the Tour been going on?

2005 will mark our 22nd annual consecutive travel package to the "holyland" (for Beatles fans, that is). We've been doing it longer than any other tour company in the world.

Can you give us some background on the Tour?

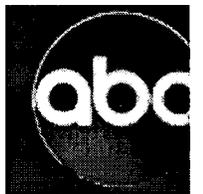
In 1980, we founded the international Beatles magazine "Good Day Sunshine." Prior to that we started hosting Beatles Conventions and fan events throughout North America.

A few years later, we went to Liverpool as tourists and loved the city so much we started hosting full-blown tour packages by promoting them at conventions and through the magazine "Good Day Sunshine" and in the pages of other fanzines. As the years went on, we stopped doing the conventions and the magazine, but the tours were always fun and an excuse to take a vacation. Our "Magical History Tour" became bigger and better every year, with the help of Liverpool's foremost tourguides, Cavern City Tours. Through the contacts we have established over the years, our Magical History Tour gets into places and does things that fans just could never do on their own, or couldn't do on any other tours. In fact, it was thanks to these tours that fans got the opportunity to meet Paul and Linda (and members of his last band), George, Ringo, George Martin, Pete Best, Cynthia Lennon, Julian Lennon, Allan Williams, Bob Wooler, Mike McCartney, Bill Harry, Alf Bicknell, Alistair Taylor, Gerry Marsden, Billy J. Kramer, the members of Wings (including Denny

As Seen in:

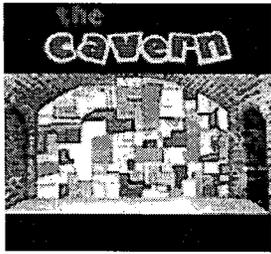


...and literally every media in North America



ABC-TV's "The Beatles Revolt" aired in Nov. 2000. special was filmed in Liverpool during our Magical History Tour. The entire Beatles' was recorded by the ABC film crew.





Laine, Steve Holly, Laurence Juber) and successive McCartney bandmembers (including Hamish Stuart, Robbie McIntosh, Wix, Abe Laboriel, Jr, Rusty Anderson), The Rutles, John's sister Julia Baird, Ringo's late step-dad Harry, John Lennon's Uncle Charlie, Mark Lewisohn, Ray Coleman, members of The Searchers and just about every person ever related or associated with the Beatles.

When is the next tour going to take place?

August 20 to August 31, 2005, with our first visit ever to France. Since so many people have such a great time on the Magical History Tour that they go more than once, we always try to add something new and special for the repeat travelers. We listen to what the fans say, and Paris was the most requested city that we had never visited before.

Why August?

That is when Liverpool puts on International Beatle Week (including the International Mersey Beatles Convention and the Mathew Street Festival). There are thousands upon thousands of fans and followers from all over the world at this time. It's also the time of year when most people can take vacations, and it's when England has the nicest weather.

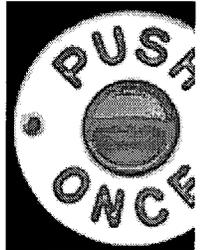
How long does the trip last?

The trip itself lasts 12 Beatleful days, but the memories of the unforgettable experiences in Britain with fellow fans last a lifetime.

What sights do travelers see while on the Magical History Tour?

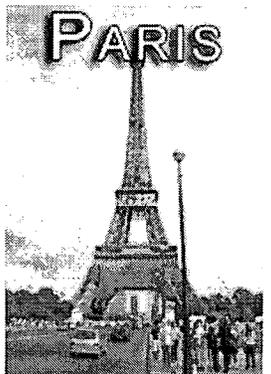
We could go literally go on forever with this subject. The better question might be "what don't we see?" In London, we start very traditionally by going to all the historic must-see sights such as Big Ben, Buckingham Palace, Westminster Abbey, the Houses of Parliament, London Bridge, Tower of London, Carnaby Street, etc. Then we do a comprehensive rock 'n roll tour of London. That includes every imaginable Beatles landmark. Highlights of our time in London include our exclusive "Twist & Shout" Dance Party at the original Hard Rock Cafe plus we've done actual recording sessions at Abbey Road Studios 2, where the Beatles recorded nearly all their classics. Of course, we all take turns crossing Abbey Road the way the Beatles did on their album cover. Other sites in London include MPL (McCartney's offices), EMI (record label), the Palladium (where the Beatles performed before royalty), their London homes, and assorted places where they filmed scenes from their movies and promo videos. But the real treat is Liverpool, which we enter via a "Ferry Cross The Mersey." Once in the Fab Four's birthplace, we see every place that any Beatle fan ever dreamed of - locations that we've only read about in books, heard about in song lyrics or seen in pictures. We see all the lad's homes, schools, early hang-outs, clubs & pubs. We experience a British garden festival at Strawberry Field, dance the night away at the world-famous Cavern Club, take fully-guided bus tours to every nook and cranny of the Beatles' history in the city. We see the lyrics of Penny Lane literally come to life before our eyes. We go on shopping sprees at the official Liverpool Beatles auction and at both the Beatles Shop & the From Me To You souvenir collectors stores on Mathew Street. We spend a day at the International Mersey Beatles Convention with fellow fans from all around the world, and we enjoy Beatles bands from "across the universe" at the Mathew Street Music Festival. We are in the audience for full concerts in venues such as the Liverpool Empire, the Royal Court Theatre and in auditoriums such as LIPA (The Liverpool Institute for the Performing Arts), Paul's "Fame" school. We party in clubs and have late- night sing-alongs in our hotel. Additionally, every year we do special things and get into places in both cities that nobody could ever do on their own, or on any other tour!

When the BBC wanted to do a documentary about exciting travel destinations in England they filmed our Magical History Tour in Liverpool and London.

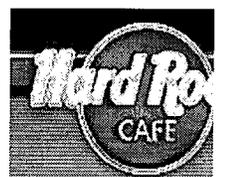
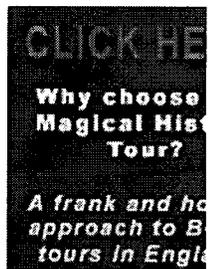


LIVERPOOL - 1983 - 2005
LONDON - 1983 - 2005
HAMBURG - '85, '00, '04
SCOTLAND - 2001
AMSTERDAM - 2002

**AND NOW:
PARIS! 2005**



By popular demand we will be visiting Paris for the first time. Visit all the Beatle and historical sights



Join us for our annual Hard Rock Cafe Beatles Dance Party. We take over the Hard Rock Cafe for all night dancing with DJs and touring bands like Charles & Dan.

of Paris, France.
Or just join us in
England

Is there an age requirement?

No. Fans from ages 8 to 80 have joined us. We have couples, families with children and single travelers go. The tour is open to, and is ideal for, all ages.

What does the trip include? How much does each ticket sell for?

There are no tickets to pay for. All show tickets, admissions, entrances, excursions, etc. are included in the total package price. There are no extra costs or hidden expenses for events, shows, concerts, attractions. Round-trip airfare and all transfers/land transportation is included. Deluxe hotel accommodations are included (including room-shares for fans traveling alone). Even breakfasts are part of the package. Dinners are not included. In fact, if someone doesn't eat or buy souvenirs, they could leave their money home!

This is my first time flying overseas. What should I know?

First of all, know that you are in good hands of not only professional tour operators, but also fellow fans. We have been doing these tours for over 20 years, and we are always there for you. We will answer any questions, and put you in the best possible comfort zone. Your enjoyment, satisfaction and safety is our primary responsibility.

You will need a passport, but you do not need a travel visa or any vaccinations.

We usually have groups flying out of NY, LA and Chicago, but we could add other departure cities if there's enough of a demand.

We have a host (tour guide) in each city who greets you at the airport, gives you a laminated "backstage pass" name badge along with a warm welcome (and, on most tours, usually a goodie bag with travel gifts) and assures you a smooth check-in.

Know that you are not the only person flying for the first time, and know that you will make friends right off the bat at the airport (we all have the love of The Beatles in common) before we even take off.

Will I ever be alone?

Not unless you want to be. There's nothing more fun than a group tour, and you will always be with your fellow tour members unless you opt to break away on your own (this is something that past travelers sometimes do). Our Magical History Tour is a professionally guided fully escorted travel vacation, so your hosts of tour will always be with you, and in some cases, other tourguides and special guests will also host along the way.

Could I get in touch with people going on the tour - before the tour - so I feel more comfortable knowing other travelers in advance?

Definitely. We welcome the opportunity to introduce you (by mail, email or phone) to other tour members in advance of the trip. In respect of everyone's privacy, we won't give out any personal contact information, but we'll act as the go-between to arrange communications with both parties' approval and permission.

Could I get in touch with people who've gone on the tour in the past? Could I get referrals?

Yes, we'd love nothing more than to arrange for you to contact past travelers, because they are our best form of advertisement. Just let us know, and we could put you in touch with any one (or more) of hundreds of Magical History Tour alumni who will gladly answer any questions you may have about their past trip(s).

What if I want to fly on my own or just join the group in Liverpool (or for a smaller portion of the tour)?

Every year there are people who take the "land package" (where they arrange their own airfare) or select fewer days to vacation on our Magical History Tour.



Join thousands
of fans at the Ma
Street Festival
Beatles Stage. I
by
tour hosts
Charles & Dan

We have travelers who skip the first city, others who pass on London, and a few who even go to Liverpool for less days. The full tour is the best way to enjoy and get the most out of the entire experience, but we will gladly customize the trip as per your travel specifications.

How far in advance do reservations have to be made?

There are some Magical History Tour travelers who book over a year in advance, but most send in their reservations between December-July. The tour is almost always sold out by July 1st.

How do I pay for the tour? Is full payment due when I book my space?

We make this as easy as possible. Along with the completed reservation form, travelers send a down-payment and don't have to pay the balance in full until 60 days before departure. We will gladly accept payment in full earlier than that, or arrange payment installments if that's more convenient, but more people love being able to put down the smaller deposit and then not pay the remainder until we get closer to the tour.

We accept personal checks, money orders, bank wire transfers and also online payment through PayPal.

Do you offer travel insurance?

Yes. We recommend a company that has proven to offer the very best coverage at the most reasonable rates. We include a complimentary brochure with every reservation, or request.

Do you offer group discounts or commissions to travel agents?

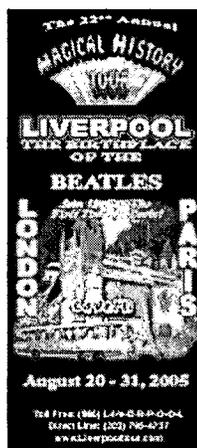
Yes to both questions. Contact us directly for further information.

For any questions we have not yet answered here, please don't hesitate to call us toll-free at (866) L-I-V-E-R-P-O-O-L (direct line is 203-795-4737), email us at LiverpoolTour@aol.com, fax us at (203) 891-8433 or write to us (Liverpool Productions, 315 Derby Avenue, Orange, CT 06477). We will be more than happy to answer any inquiries you may have, and we look forward to hosting your travel adventure. You'll have the time of your life.

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2005 Brochure

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Liverpool Productions

315 Derby Avenue, Orange, CT 06477 USA

Phone (203) 795-4737 Fax (203) 891-8433

Toll-Free Tour Hotline (866) L-I-V-E-R-P-O-O-L

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AVAILABLE ROOMS

the "CAVERN CLUB"

PRIVATE ROOM

Seats up to 40 for a sit-down dinner, 80 for a standing reception.

The Cavern Club features a solid brass 19th Century bar door and imported bricks on one wall from Liverpool, England. These bricks have absorbed the sounds of the Beatles first recordings. Another wall boasts original pen & ink drawings from "The Who". To add to the ambience, the rich carved mahogany paneling and sculpted ceiling make this one of the most unique and interesting venue's in Boston.

the "ENTIRE RESTAURANT"

Encompasses all areas of the restaurant and "Cavern Club" (if desired).
Seats up to 250 for a sit-down dinner, 550 for a standing reception.

A "Buy out" at the Hard Rock offers you and your guests a "built-in" theme! No decorating needed. Our priceless collection of Rock 'n Roll memorabilia, including the "Boston Wall of Fame", great food, fabulous specialty drinks and of course music with dancing will make your event a fun and exciting party your guests will never forget. *Let our talented staff WOW you or your client with a spectacular customized VIP event!!*

Includes:

- * Rock and Roll
- * House A.V. System
- * Hosts
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- * Fresh Floral Arrangements
- * Security
- * Exclusive Service Staff
- * Exclusive Bar
- * Bartenders
- * Coat Check (if desired)
- * Attended Buffet Stations
- * VIP Treatment
- * Dance Floor (if desired)
- * Stage (if desired)
- * Souvenir "Goody Bags" (if desired)



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POLICIES

ROOM CHARGE

The Cavern Club has a \$200.00 room charge.
The entire restaurant room charge will be assessed accordingly.

MENUS

To allow for proper planning by our chef, we require a finalized menu one week prior to the event.

GUARANTEES & COUNTS

Hard Rock Cafe requires final guest counts three working days (72 hours) in advance of the event.

FINANCIAL ARRANGEMENTS

A 50% deposit is required 30 days prior to reserve all group events. The balance is due the day of the event. Any remaining charges will be settled after the event. There is an 18% labor charge, as well as 5% Massachusetts Meals Tax. We accept most major credit cards, company checks, money orders and cash.

CANCELLATIONS

Events may be canceled without penalty up to 30 days in advance of the date reserved. Events canceled with less than 30 days notice will forfeit the deposit.

BAR SERVICE

Hard Rock offers our guests a wide range of superb choices in wine, champagne, and beverage service. Both "cash" and "open bar" arrangements are available. Hard Rock Cafe reserves the right to control consumption of alcoholic beverages.

MUSIC, LINEN, FLOWERS

Hard Rock Cafe will provide background music, linen and flowers at buffet stations.

SPECIAL SERVICES

The Hard Rock staff will be happy to work with you on any special requirements for your event. Please consult with us to arrange special flowers, china/crystal, linens, transportation, photographers, D.J.'s, bands, displays or audio-visual equipment.



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HARD ROCK CAFE - CAVERN CLUB PRIVATE PARTY MENU

Cold Buffet

Small

(Serves 30 ppl.)

Large

(Serves 60 ppl.)

Assorted Seasonal Fruit Platter	\$110.00	\$165.00
Imported & Domestic Cheese Board with Crackers	\$140.00	\$250.00
Veggie Platter	\$100.00	\$160.00
Combo Platter: Cheese Board & Veggies or Fruit (or combo of all 3)	\$135.00	\$175.00
Turkey Roll-Ups	\$110.00	\$180.00
Pasta Salad with Grilled Chicken	\$170.00	
Pasta Salad with Seasonal Vegetables	\$140.00	
Tomato, Mozzarella and Basil Salad	\$150.00	
Deli Platter: Roast Beef, Turkey, Ham and Cheese served with assorted breads	\$175.00	
Fresh Fruit Salad in Watermelon Boat	\$120.00	
Hummus with Pita Chips	\$90.00	
Choice of Tossed or Caesar Salad	\$95.00	
Shrimp Cocktail	Market Price	

Hot Buffet

Mini Burgers or Cheese Burgers	\$100.00	\$200.00
Chicken Tenders served with Honey Mustard Sauce	\$150.00	\$200.00
Scallops wrapped in Bacon	\$130.00	\$180.00
Teriyaki Beef Skewers	\$160.00	\$220.00



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1/0

\$490 (fee) 174/513370 TM

HRA01-576

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
INTENT-TO-USE APPLICATION FOR TRADEMARK AND SERVICE MARK
REGISTRATION BY A CORPORATION, PRINCIPAL REGISTER

MARK: CAVERN CLUB

INT. CLASS NO. 25 and 42

To the Commissioner of Patents and Trademarks:

03 Applicant is Hard Rock Cafe International, Inc. a corporation
duly organized and existing under the laws of the State of ^{DE} Delaware,
located and doing business at 5401 Kirkman Road, Orlando, Florida
32819. _{FL}

AA

GS
(025)
(042)

Applicant requests registration of the above-identified
trademark and service mark shown in the accompanying drawing in the
United States Patent and Trademark Office on the Principal Register
established by the Act of July 5, 1946 (15 U.S.C. 1051 et. seq., as
amended) for the following goods and services: (⁰²⁵clothing, namely t-
shirts, sweatshirts, polo shirts, sport shirts, jackets, hats, caps,
bolo ties, belts, and sun visors) in International Class 25 and for
(⁰⁴²restaurant, bar and prepared take-out food services) in International
Class 42. Applicant has a bona fide intention to use the mark in
commerce on or in connection with the above-identified goods and
services (15 U.S.C. 1051(b), as amended). Applicant intends to use
the mark on labels and tags affixed to, and packaging for, the goods
and on signage, brochures, advertising for the services.

ms. AA

The statutory fee of \$490.00 is enclosed. If the enclosed fee
is insufficient, please debit our attorney's deposit account number
11-0160 accordingly.

Applicant: Hard Rock Cafe International, Inc.
Mark: CAVERN CLUB
Page 2

POWER OF ATTORNEY

AT
CA
Applicant hereby appoints (Ralph W. Kalish Jr.), Alan S. Nemes, Donald J. Fitzpatrick, Catherine J. Yates, Thomas E. Nutter, Valerie Benkert Paci, Peter S. Gilster, Rebecca J. Brandau and Grant D. Kang of the law firm of (Kalish & Gilster,) each of whom has an address at (500 North Broadway, Suite 1200, St. Louis, Missouri 63102) Telephone (314) 436-1331, to prosecute this application to register and transact all business in the Patent and Trademark Office in connection therewith, to receive the certificate of registration and to represent it in all proceedings affecting the mark which may arise in the Patent and Trademark Office after the registration has been granted.

DECLARATION

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he is properly authorized to execute this application on behalf of the applicant; he believes the applicant to be entitled to use such mark in commerce; to the best of his knowledge and belief no other person, firm, corporation, or association has the right to use the above identified mark in commerce, either in the identical form or in such near resemblance thereto as may be likely, when applied to the goods and services of such other person, to cause confusion, or to cause mistake, or to

Applicant: Hard Rock Cafe International, Inc.
Mark: CAVERN CLUB
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deceive; and all statements made of his own knowledge are true and
all statements made on information and belief are believed to be
true.

Dated: 4/7/99

By: 
Name: Thomas A. Hall
Title: VP / Asst Sec

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COMBINED

APPLICANT:

Hard Rock Cafe International, Inc.
5401 Kirkman Road
Orlando, Florida 32819

GOODS:

4-18-94

INIT. CL.	
25	42
PRIOR USCL.	
39	100

Clothing, namely t-shirts, sweatshirts, polo shirts, sport shirts, jackets, hats, caps, bolo ties, belts, and sun visors in International Class 25

SERVICES:

Restaurant, bar and prepared take-out food services in International Class 42

DATE OF FIRST USE:

Bona fide intention to use

DATE OF FIRST USE IN INTERSTATE COMMERCE:

Bona fide intention to use

F.T.U.
11/5/96

REGISTER
2/29/00 11

CAVERN CLUB



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